

# KVAL-TV

Channel 13 -- Eugene

## Weekly Program Schedule

**MONDAY—**  
 12:00—NBC Matinee (NBC)  
 1:00—Queen for a Day (NBC)  
 1:45—Modern Romances (NBC)  
 2:00—Comedy Time (NBC)  
 2:30—Truth or Consequences (NBC)  
 3:00—The Movies (Feature)  
 4:30—Guest Book  
 5:00—Big Roundup  
 5:45—The News  
 5:55—Sports Headlines  
 6:00—Weather Report  
 6:30—Jungle Jim  
 6:30—Film Shorts  
 6:45—Webfoot Feats (Return)  
 7:00—Coco Kiki  
 7:30—Kingdom of the Sea  
 8:00—December Bride  
 8:30—Badge 714  
 9:00—Ozzie & Harriet (ABC)  
 9:30—Robert Montgomery (NBC)  
 10:30—The News  
 10:35—The Visitor  
 11:05—Yesterday's Newsreel  
 11:20—Special Featurette

**TUESDAY—**  
 12:00—NBC Matinee (NBC)  
 1:00—Queen for a Day (NBC)  
 1:45—Modern Romances (NBC)  
 2:00—Comedy Time (NBC)  
 2:30—Truth or Consequences (NBC)  
 3:00—The Movies (Feature)  
 4:30—Four-thirty Date  
 5:00—Big Roundup  
 5:45—The News  
 5:55—Sports Headlines  
 6:00—Weather Report  
 6:30—Little Rascals  
 6:30—Robinson (CBC)  
 7:00—TBA  
 7:30—Coke Three  
 8:00—Big Surprise (NBC)  
 8:30—Celebrity Playhouse (Premiere)  
 9:00—Jane Wyman (NBC)  
 9:30—Circle Theatre (NBC)  
 10:30—News  
 10:35—Zane Grey Theatre (CBS)  
 11:05—Yesterday's Newsreel  
 11:20—Special Featurette

**WEDNESDAY—**  
 12:00—NBC Matinee (NBC)  
 1:00—Queen for a Day (NBC)  
 1:45—Modern Romances (NBC)  
 2:00—Comedy Time (NBC)  
 2:30—Truth or Consequences (NBC)  
 3:00—The Movies (Feature)  
 4:30—Guest Book  
 5:00—Big Roundup  
 5:45—The News  
 5:55—Sports Headlines  
 6:00—Weather Report  
 6:00—Superman  
 6:30—Telephone Time (CBS)  
 7:00—Headlines  
 7:30—O'Henry Theatre  
 8:00—Sheriff of Cochise County  
 8:30—Science Fiction Theatre  
 9:00—Krait Theatre (NBC)  
 10:00—This Is Your Life (NBC)  
 10:30—Twenty-one (NBC)  
 11:00—The News  
 11:05—Yesterday's Newsreel  
 11:20—The Pendulum

**THURSDAY—**  
 12:00—NBC Matinee (NBC)  
 1:00—Queen for a Day (NBC)  
 1:45—Modern Romances (NBC)  
 2:00—Comedy Time (NBC)  
 2:30—Truth or Consequences (NBC)  
 3:00—The Movies (Feature)  
 4:30—Four-thirty Date  
 5:00—Big Roundup  
 5:45—The News  
 5:55—Sports Headlines  
 6:00—Weather Report  
 6:00—Annie Oakley  
 6:30—Road to Adventure  
 6:45—Studio 13  
 7:00—Western Marshal  
 7:30—Frontier  
 8:00—You Bet Your Life (NBC)  
 8:30—Dragnet (NBC)  
 9:00—The Man Called X  
 9:30—The Ford Show (NBC)  
 10:00—Lux Video Theatre (NBC)  
 11:00—The News  
 11:05—Yesterday's Newsreel  
 11:20—The Visitor

**FRIDAY—**  
 12:00—NBC Matinee (NBC)  
 1:00—Queen for a Day (NBC)  
 1:45—Modern Romances (NBC)  
 2:00—Comedy Time (NBC)  
 2:30—Truth or Consequences (NBC)  
 3:00—The Movies (Feature)  
 4:30—It's a Fact  
 5:00—Big Roundup  
 5:45—All Pets Parade  
 5:45—The News  
 5:55—Sports Headlines  
 6:00—Weather Report  
 6:00—Range Rider  
 6:30—Sportsman's Club  
 6:45—Let's Go Fishing  
 7:00—Cavalcade of Sports (NBC)  
 7:45—Sports Album  
 8:00—Crunch and Des  
 8:30—Highway Patrol

## Naval Reserve Program Open

The Navy has announced its Naval Reserve Officer candidate program open to all qualified students attending the University and Northwest Christian College. Minimum requirements include U.S. citizenship; college enrollment as a full-time student in good scholastic standing; the pursuit of a course of instruction other than that leading to a theological, medical, dental, optometrical or pharmaceutical degree; enlistment in the Naval Reserve. The student must be under 27 years on July 1 of the year in which he completes the educational requirements and the two summer training periods.

Upon graduation from college, the reservist receives a commission of Ensign in the Naval Reserve. Non-veterans must agree to serve two years on active duty after receiving their commission. Assurance is given of completing college training so long as satisfactory standing is maintained, according to the Naval department.

Deed for making application is Feb. 1. Interested men are urged to contact Paul Washke, professor of physical education, or the U.S. Naval and Marine Corps Reserve Training Center for further information.

## Campus Calendar

**Monday**

9:00 TV Conf and Ore Press Conf Com	114 SU
Noon Soc Staff	110 SU
4:00 AWS Auct Com	110 SU
Movie Com	302 SU
Jr. Class Officers	312 SU
Music Com	313 SU
8:00 REW Chrmn	111 SU

**Wayne E. Nelson**  
**INSURANCE**  
 Complete Insurance Protection  
 Res. Ph. DI 4-6881  
 Office Ph. DI 4-3211

**On Campus** with Max Shulman  
 (Author of "Barefoot Boy With Cheeks," etc.)

### EAT, DRINK, AND BE MARRIED

On a recent tour of seven million American colleges, I was struck by two outstanding facts: first, the great number of students who smoke Philip Morris; and second, the great number of students who are married.

The first phenomenon—the vast multitude of Philip Morris smokers—comes as no surprise, for what could be more intelligent than to smoke Philip Morris? After all, pleasure is what you're looking for, and pleasure is what Philip Morris delivers. Try one. Light up and see for yourself... Or, if you like, don't light up. Just take a Philip Morris, unlighted, and puff a couple of times. Get that wonderful flavor? You bet you do! Even without lighting you can taste Philip Morris's fine natural tobacco. Also, you can make your package of Philip Morris last practically forever.

No, I say, it was not the great number of Philip Morris smokers that astounded me; it was the great number of married students. Latest statistics show that at some coeducational colleges, the proportion of married undergraduates runs as high as twenty per cent! And, what is even more startling, fully one-quarter of these marriages have been blessed with issue!

Now, to the young campus couple who are parents for the first time, the baby is likely to be a source of considerable worry. Therefore, let me devote today's column to a few helpful hints on the care of babies.

First of all, we will take up the matter of diet. In the past, babies were raised largely on table scraps. This, however, was outlawed by the Smoot-Hawley Act, and today babies are fed a scientific formula consisting of dextrose, maltose, distilled water, evaporated milk, and a twist of lemon peel.

After eating, the baby tends to grow sleepy. A lullaby is very useful to help it fall asleep. In case you don't know any lullabies, make one up. For example:

*Go to sleep, my little infant,  
 Goo-goo moo-moo poo-poo binfant.*

A baby sleeps best on its stomach, so place it that way in its crib. Then to make sure it will not turn itself over during the night, lay a soft but fairly heavy object on its back—another baby, for instance.



So, as you see, raising a baby is no great problem. All you need is a little patience and a lot of love. Also diapers, rompers, soakers, crib, mattress, sheets, bumpers, blankets, high chair, diapers, talcum, baby oil, fish liver oil, paregoric, diapers, safety pins, cotton, cotton covered toothpicks, diapers, nappies, nippies, cotton, bottle brushes, booties, diapers, nighties, wrappers, diapers, rattles, teething rings, pacifiers, diapers, and unlimited funds.

©Max Shulman, 1956

*When Baby is fast asleep—the little angel!—why not relax and give yourself a treat? With Philip Morris, of course! Made in long size and regular by the sponsors of this column.*



**FOUR YOUNG HUNGARIANS** look at their new land as they arrive in New York New Year's Day aboard transport General LeRoy Eltinge from Bremerhaven, Germany. Boy, top left, munches on a doughnut as boy, top right, peeks from behind coffee container. Little girl, bottom left, needs pacifier to help her astonishment at all the newness while bright-eyed girl at right looks out from life jacket. They were among the 1,750 Hungarians brought in on Navy ship. (AP Wirephoto).



**EDDIE FISHER** and **DEBBIE REYNOLDS** appear before the camera in their real roles of happy parents as they and their young daughter, Carrie Frances Fisher, pose for their first family group picture in Hollywood, Calif. Carrie Frances was born Oct. 21. The young stars, appropriately, are appearing in a film titled "Bundle of Joy." (AP Wirephoto).



## SU CURRENTS

### Music Committee

A meeting of the Student Union music committee is scheduled for today at 4 p.m. in SU room 313.

### Poster Committee

The Student Union publicity poster committee will meet today at 4 p.m. in the SU. The room number will be posted.

### Today's Staff

Makeup Editor: Al Johnson.  
 News Desk: Cay Mundorff, Cornelia Fogle.

Night Staff: Barbara Shannon.  
 Reporters: Pepper Allen, Ann McKechnie, Anne Kirk, Evelyn Olsen, Karen Mauney, Linda Van Matre.