

oregon Daily EMERALD

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Limited Admissions: In the Best Interests

The possibility of limiting enrollment at the University, and other state-supported colleges, is likely to become a big issue when the state legislature meets next January.

The State Board of Higher Education has asked the legislature for an increased appropriation of 43 per cent for the next two years. The board explains the need for this increase in two ways: faculty salaries must be raised, and enrollment in the state schools has increased 46 per cent in the last four years. The legislature could grant the whole request, but is much more likely to seek a compromise. One solution would be to limit enrollment.

Members of the State Board of Higher Education disagreed on such a possibility recently. One member said that every youth has the God-given right to an education, while another said he was tired of having the schools cluttered by men and women not of college calibre.

Does each of us have a right to an education? If so, does this right include four years at this University? And does one's ability to pay affect this right? Does one's ability to do good college work, or one's attitude toward his studies, affect this right?

We should remember that our tuition fees are really only a token payment toward the cost of our education. Most of the cost of running this University is borne by the taxpayers of Oregon. So a student who is getting nothing out of college and who will make no

greater contribution to society because of a year here is in a sense sponging off the taxpayers. Why should the taxpayers subsidize his good time until he flunks out? Or is it his right to get such an "education?"

We strongly agree that it is in the best interests of the state to limit admissions. Students should be required to show some reasonable evidence of the ability to profit by an education before being admitted. Such a policy would be fair to the taxpayers, would improve the quality of this institution, and in the long run would be better even for those prevented from entering.

There is something we like, however, about this theory of a God-given right to an education. But we would suggest that this right be made more meaningful to the hundreds of Oregon high school graduates who cannot go to college each year for financial reasons. Many of these students, as one can learn from looking through scholarship applications, have outstanding ability.

Some of those who oppose limiting enrollment will probably suggest that raising tuition again might be the answer. This would limit enrollment, but the basis for selection would then become the student's financial condition, rather than his ability.

We hope the legislature will limit enrollment in the state schools. We also hope that in the long run tuition can be lowered or scholarship aid greatly increased. We're sure this would be in the best interest of our state.

You're Chance to be a Hero

In days of old there were dragons and other equally dangerous monsters that put fear into the hearts of fair maidens and the most courageous of knights. It was a time when everybody had a chance to be a hero. Now, thanks to King Arthur and his men, all the monsters have been slain, and the present generation has no apprehensions and no need for heroes.

King Arthur, indeed, did much in making modern-day living safe. When we walk across the quad there is no worry of running into a two-headed monster. But the King, great as he was, didn't make the world completely safe. Killing dragons was quite a job, and consequently didn't leave much time for things like medical research. So, our generation is still left with a fear — that of disease, in particular, polio.

Sounds like we need some heroes, doesn't it? But wait, before grabbing helmets and white chargers, let's look at the situation in the light of today rather than yesterday.

Certainly, conquering polio does require as much courage and strength as it did to slay a dragon. There the similarity ends. Unlike the knight, the polio fighter doesn't always emerge from battle as a hero. Of course, there is a chance of being the victor over polio, but even then it is a dubious honor. Whether it is good or not, values have changed. Heroes and martyrs are no longer fashionable.

If we were the conquering heroes of polio, society would more often pity than praise us. Society would be right. We needn't put ourselves to the test of meeting polio. We can use brains without the brawn and stop polio before it strikes. Use of the Salk vaccine can take the place of the conventional magic sword.

There is not much chance of being hailed a hero in this fight. No epic poetry will be written. Perhaps we should live with the times and resign ourselves to being unsung heroes. Today, prevention is held in higher esteem than cure. (S.J.G.)

Footnotes

Just as sure as we write it we'll be sorry, but here goes anyway: we've seen the sprinklers, the squirrels, the bloodshot eyes and even a few midterms. But where is the rain?

* * *

We're still trying to find out about the graduate seminar in recreation activity planning offered by the Ed. school this summer session. Informant says the class spent the term planning the summer school picnic — quite extensively — then it rained.

Vandals, Beware!



"NOW GET IN THERE AN' FIGHT."

College Capers . . .

From Coast to Coast

By NANCY FERGUSON
Emerald Columnist

THE SPORT FASHIONS for fall were described in the Daily Trojan this week: "Silhouette . . . easy and casual, jackets that have bloused backs, car coat-lengths, longer line sweater or the very short bulkies; skirts with a narrow look but fullness achieved by deep pleats, newest at the sides. Return of the soft blouse to eminence. The knit sheath . . . a must. Leather trims important. Illusion fur trims make a bid."

CAMPUS SPIRIT enthusiasm we could adopt this fall from the Daily Bruin: "Second to the attendance at some of our bigger sports events, more people take part in UCLA spirit rallies than any other campus activity — and have more fun, too!"

ELVIS PRESLEY received comments from the University Daily Kansan: "We just don't happen to like to watch him. His records are bearable, and

we can see how he could be popular among the rock 'n roll gang. In fact, although we hate to admit it, we sort of enjoy listening to him on the radio.

"But on television—that's another story. He wiggles, he twitches, he hitches, he lurches, he staggers. Out of this monstrosity of motion oftentimes comes music, but the sight of him is enough to scare us out of the TV room and back to the kitchen."

Among these routine campus subjects comes a bit of the outside world in the form of Politics. The Great American Game. From now until November, let every tongue keep silent and every heart be reverent, whilst the Republicans point with pride, the Democrats view with alarm, and the Voters decide between the Smile and the Vocabulary."—The Daily Reveille, LSU.

SOAP STREETS AND BEARDS

Carnival-type Promotion Utilized by Big Business

By HAL BOYLE
Associated Press Feature Writer
NEW YORK (AP)—The daffy season is in full swing:

One corporation paved a Manhattan street with soap this week. Another made a nationwide offer to buy male beards at \$5,000 an ounce.

The two events highlighted a fact little noted in the public—the increasing tendency of big business to adopt carnival style press agent stunts.

To launch an old brand soap in a new pink color and incidentally open the annual civic drive "for a cleaner New York," Procter & Gamble donated 109,000 bars of the stuff to pave a block of Rockefeller Plaza.

The soap, enough to wash a family of four for 4,154 years, had a retail value of some \$12,000.

It was put down by 40 Hunter College girls, picked up after a few hours by 30 Boy Scouts as their good deed for the day, and donated to various charities.

Throughout the strange exhibition many bystanders hoped for a big rain. All were sure the resulting suds would drown the RCA Building. Tip to Procter & Gamble: Why not actually try to do this next year—using a purple detergent instead of pink soap?

The Ronson Corp. was the other entrant in the business stunt-of-the-week contest. To launch a new electric shaver, Ronson advertised in 28 major cities for men willing to sacrifice their beards at \$5,000 an ounce—on a weekly television program it was sponsoring.

The offer was made only after a preliminary test showed that even a Rip Van Winkle beard would tip the scales at less than a full ounce.

Within a day after the ad appeared, hundreds of replies came by mail, phone and wire. They ranged from a college professor in Philadelphia to a department store's professional Santa Claus, who makes his living in the off-season selling vitamin pills.