

+ EMERALD EDITORIALS +

Our Best vs. World's Best

It's not every day that Oregon athletes run against the world's best—especially not when those same Oregon athletes are selected to run against the world's best because they are considered the nation's finest.

The opportunity accorded Jim Bailey and Bill Dellinger in running against world record holder John Landy is one in which the student body, community and state takes pride. For great sportsmanship on and off the running track, the best from Oregon to Oregon's best.—(C.H.M.)

Best Public Relations

A situation has developed in the campus political picture which quite bothers us. It concerns the candidates' views on the importance of public relations in the job of ASUO president.

All three presidential candidates have mentioned its importance in varying degrees; one of them even went so far as to say that it would be his most important single job as student body president.

Our question is: Where do these candidates get their ideas about the job of public relations? Nowhere in the ASUO constitution is this aspect listed as a duty of the ASUO president.

Nevertheless, they have the conception that it is their job to "sell" the University of Oregon student body to the state, to the city, to other colleges, and to the administration. They say that by doing this, they'll make the student body well known.

But let's get realistic: Is it the student body president or ASUO senate's job to act as a public relations officer or body. The answer is no.

By its very name, the senate is a body of law makers. The senate and student body president are supposed to investigate, discuss, and legislate on problems concerning the students. That's what they're elected for.

If University of Oregon public relations is needed, the administration has a very qualified staff of paid personnel to handle it, for both the student body and the University as a whole.

The preamble to the constitution states that it is the ASUO's purpose: to encourage the development of leaders; . . . to stimulate an awareness of the rights and responsibilities of students; . . . and to improve student cultural, social, and physical welfare.

This means acting as a sounding board to student opinion; organizing and staging successful projects, such as Homecoming and Millrace restoration; and making all

rules for governing themselves, such as the recently proposed election amendment.

If the senate can do this well, it can call its record successful. Furthermore, these accomplishments will speak for themselves when our state, our city, our neighboring colleges, and our faculty look to the University of Oregon student body to see what we're doing.

These well-administered activities will be the best public relations our student body president and senate can put forth.—(S.V.)

Will 'Rocky' Stay Down?

What happens to the champions?

Some go down as fast as they went up. One night they are in the center of the ring with one glove raised high in the sign of victory. But soon they are forgotten men, stumbling through life with neither purpose nor friends. Gone is the acclaim of the crowds and the sweet taste of triumph. All that remains are the memories, which are now only half-real, and sometimes painful.

Others put up more of a fight. They return to the arena in an effort to reclaim the glory that once belonged to them. But the second struggle to the top is much more difficult than the first. The ring is filled with obstacles. They stumble and fall, and get up, only to return to the canvas. Few ever stay up. The second trip only leads to frustration.

Then there are those who stay champions. They leave as winners and have the same success in fighting life's battles as those in the ring. They make no attempt to come back. They are never has-beens because people still think of them as champions. Their future did not end when the referee raised their glove for the last time.

What pattern will Rocky Marciano follow? He took on all comers and beat them all. He became heavyweight champion of the world with an unbelievable record of 49 straight victories. They called him "The Rock" and a human battering ram with reason. Jersey Joe Walcott couldn't stop him. Neither could Ezzard Charles, nor Roland LaStarza, nor Archie Moore.

It was said that he wasn't much of a boxer, but he always won. Now the champion has decided to quit the ring. He has conquered all. The only place he could go would be down.

But will he be content to sit at ringside. Few seldom are. The bright lights usually lure them back. Then age and a new champion send them back down.

People will always remember you as the champion, Rocky. Don't disappoint them. Keep your ringside seat, but stay out of the ring. You can't win back the past.—(J.C.R.)

Sport's Car



"IF IT'S TOO CROWDED UP HERE FOR YOU—THERE'S MORE ROOM IN BACK."

OFF AND RUNNING

Pogo's Hat (and Self) Land in Election Ring

(Editor's note: Pogo is back in the presidential race after an unsuccessful bid in 1952.)

OKEFENOCKE SWAMP, Ga. (By Special Correspondent) — The campaign hat of Pogo Possum was thrown into the presidential ring today by a group of political well-wishers who unfortunately forgot to remove the candidate from his lid. The comic strip character, who can count on a large following of sea gulls and other scavengers,

that the swamp candidate showed up in time for the Easter-Egg roll and was promptly rolled for sixteen jelly beans, one hardboiled egg, and a chocolate rabbit. "They are playing SOME kind of a game, there at the Head Manse," said Pogo, when asked for comment, "but they ain't playing POSSUM. Not fairly anyways."

Pressed for ideas on his platform, the Okefenokee citizen indicated that he was for a regular old-fashioned flat-bottomed type platform for use at land or sea. When a reporter asked if this meant he was a "wet" or a "dry" candidate, the candidate replied that he was wet when it could not be helped but was normally as dry as a martini. Pogo departed with a motorcycle escort to keep a date with a small luncheon group of prominent catfish.



POGO'S HAT THROWN INTO RING

was not noticeably disturbed. "I've been thrown before," he remarked to a cheering throng of vireos, titmice, and lesser bobolink.

In 1952 Pogo was thrown so far that he was not even in sight on inauguration day. From a source close to the White House (a mouse who wished to remain anonymous) it has been learned

From the Files

May 2, 1946

Yosuke Matsuoka, Oregon law school graduate in 1909, is to be indicted as one of 28 Japanese war criminals by the Far East military tribunal. He graduated second in his class, and returned to the campus in 1933 to address a student body assembly.

In 1940, he was selected Japanese foreign minister, after having spent 36 years in the diplomatic service. He was president of the Manchurian railroad in 1928.

INTERPRETING THE NEWS

Terms Softer, But Views Still Divergent

By J. M. Roberts
AP News Analyst

High Russian and American officials were talking about each other Monday in considerably softer terms than usual, but from viewpoints still widely divergent.

Secretary of State Dulles spoke hopefully of a new deference by Russia's leaders for the Russian people, but warned, "they haven't gotten religion."

Secretary of the Communist Party Khrushchev broadcast throughout the Soviet Union a view that the United States is moving toward cooperation with Russia.

Talking of Foreign Aid

Dulles was talking about the American foreign aid program, which he wants to intensify, as one of the means by which Russia has been brought to see the need for a less violent approach

both in her internal and international affairs.

Khrushchev was talking about setting up negotiations with the United States similar to those just closed in Britain, which he claimed had laid the groundwork for further progress in relations.

Khrushchev Needs Tools

Khrushchev spoke again about trade possibilities. But he had made his purposes too clear in London. There he said he wasn't interested in herring, but in machine tools. He needs foreign machine tools to help him get a little consumer production, and so pacify Russians who see their own vastly increased productive capacity going into the tools of war.

Judgments Clouded

Cooperation between United States and Russia was, next to winning the war, the greatest aim of America during the

period between the battle of Stalingrad and the Potsdam conference. Her officials were so hopeful, in fact, that their judgments were clouded. The cold war took them by surprise, even though Russia had been telegraphing the punch for 20 years.

Russia, at that time, missed a boat which might have carried the whole world on a long honeymoon cruise. The United States was in a mood to contribute heavily to a program of mutual security which would have permitted the world to invest its surpluses in peaceful development instead of in preparations for war.

But the Communists wouldn't have it, they won't have it now, and they never will have it voluntarily, for that would mean development of a world in which they and their theories wouldn't have a chance.

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