

Poll Claims Fad Won't Last Long

"Men will never become as style and color conscious as women," the Associated Collegiate Press said after conducting a poll recently to find out student reaction on mens' fashions.

The ACP asked: "The new color and style fashions for men have caused many a lifted eyebrow. Do you think most men will ever become as style and color conscious concerning their own personal dress as most women?"

Both collegiate men and collegiate women thought not. The complete results of the poll showed:

	Men	Women	Total
Yes	31%	36%	33%
No	61%	54%	59%
Undecided	8%	10%	8%

The report further said that

"... many coeds tend to say men are already as color-conscious as women, or that men just don't care about their dress."

A couple of coeds rallied to the defense of the male collegiate dresser.

Admitted a sophomore coed from Furman U: "Men are often as concerned with their appearance as women."

A senior coed from Northeastern College replied curtly, "Aren't they already?"

Here are the reasons the poll lists for men who do not change their "color habits": 1) "it's all just silly stuff;" 2) "just a passing fad;" 3) "men dress for comfort, not appearance;" 4) "it's too feminine."

An Iowa State College male about gumbled up the discussion when he said, "Men will be more color and style conscious up to a certain point, but radical styles like an old pair of pants, can be pressed only so far."

Journalists Hear Talk by Priaux

Arthur Priaux, public relations director for the West Coast Lumbermen's association, was the guest speaker at the journalism assembly Thursday morning. Subject of his talk was "Is PR for You?"

According to Priaux, public relations programs today must be constructed to "have a long-range plan." These programs must be sound, well-thought out, and continuous. Priaux believes that the public of today has a stake in what public relations is doing.

Public relations is the newest of the professions, but it is a profession that uses every type of communicative media available. Public relations is a field "of trial and error," according to Priaux. The reason for this is that public relations "is blazing new trails" in various fields.

Priaux graduated from the Oregon school of journalism and was a member of Alpha Delta Sigma, advertising honorary, and Delta Chi, editorial honorary. While on the campus, he was affiliated with Delta Upsilon fraternity.

Auditor I Exams Set for April 28

Income Tax Auditor I examinations will be given on the University of Oregon campus Saturday, April 28, according to the State Civil Service commission.

The examinations are open to June 1956 graduates who have had some accounting courses. Positions to be filled by examination are with the State Tax commission in Salem. The beginning salary is \$310 per month. Persons with outstanding qualifications may be hired above this rate.

Interested students should report to Richard Kennedy in Room 266 Commonwealth at 8:30 a.m. Saturday.

Listening In ... On KWAX

Friday

- 6:00 SIGN ON
- 6:04 Dinner Hour Serenade
- 6:45 News 'till Now
- 7:00 Back Fence
- 7:15 French Press
- 7:30 Gay Paris
- 7:45 Radio Nederland
- 8:00 BBC Theatre
- 9:00 KWAXworks
- 10:55 Final Edition
- 11:00 SIGN OFF.

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Theta Chi's Mass Here for Confab

A conclave of region nine Theta Chi chapters, in connection with the fraternity's 100th anniversary of founding, is being held at the local chapter house, Alpha Sigma, this weekend.

Delegates from colleges and universities in Oregon, Washington, Idaho and Montana as attending the two-day meeting, which will be concluded with a banquet and dance Saturday evening.

All delegates for the conclave will be housed at the Alpha Sigma chapter house, according to Bruce Brenn, president. The fraternity was founded on April 10, 1856.

Students to Submit Work for Display

Students may now submit original poems, plays, essays, radio and TV scripts, short stories and musical compositions, both jazz and classical, to be used in the Creative Arts Workshop May 22.

Work may be submitted to Miss Beernice Rice, Browsing Room librarian.

Under the Weather

Infirmity-bound Thursday were Marjorie Beeson, John Boone, Charles Carlbon, Rholin Cooley, Carol Anne Gard, Edwin Hirano, Stanley Ito, Tom Leonard, Janice Milton, Geraldine Mitchell, Tom Ordeaman, Rex Titus, Paul Tucharth, and Art Weatherford.

Today's Staff

Makeup editor: Ann McKecknie. News desk: Al Johnson, Anne Ritchey and Carol Craig. Copy desk: Phil Hager and Sam Vahey. Night staff: Gaynelle Metheny.

YW to Sponsor Breakfast For Junior-Senior Women

Annual junior-senior breakfast, sponsored by the YWCA, will be held in the 110 series on the main floor of the Student Union. The ticket sale will end Saturday.

The meal will be served at 9:15, and the breakfast will end at 10:30 a.m., on Sunday, April 29. Tickets cost \$1.25 per person. Any junior or senior girl may come to the breakfast, though it is traditional for the juniors to escort the seniors.

Mrs. Paul Patterson, wife of the late governor, will be the speaker for the event. Mrs. Patterson, who attended the University, will address her talk to the senior girls present at the breakfast, and will speak of their future as graduates of the university.

The theme of the event is "Lovely Weather for Ducks," and decorations will follow the theme. Tickets are being sold by Y representatives in each house, and are on sale at the Co-Op and Student Union.

Menu for the breakfast is: scrambled eggs, sausages, orange juice, beverage, muffins, butter and jelly.

Co-chairmen Agnes Thompson and Bev Chamberlain have urged all juniors and seniors to attend the breakfast in their honor, in the line of breakfasts since 1925.

Campus Calendar

Friday, April 27

7:30 a.m. to 1:00 a.m.

9:00	U.S. Marines	Commuters SU
Noon	Ital Tbl	110 SU
	ADS	111 SU
3:00	Hui O Registration	Commuters SU
4:00	Canoe Fete Tech	Com 114 SU
	Fri at 4	Fishbowl SU
8:00	White House Conf	Follow-Up Dadsrm SU
9:00	Fishbowl Mixer	

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