

TV Program Honors Albert Einstein's Life

Albert Einstein's death will be commemorated tonight at 9:30 on channel 13 on "Robert Montgomery Presents." Montgomery will narrate "Portrait of a Man" by William Kendall Clarke. The personal character of Einstein is emphasized in the reading.

Monday

7 p.m. (13) On "Studio One" a social worker tries to be objective about a small boy who has been placed with a couple who are having financial difficulties in "Regarding File No. 4356."

7:30 p.m. (13) "I Search for Adventure" features the recent discovery of a sunken wreck that divers had not previously plundered on "The Virgin Wrecks."

11 p.m. (13) Doris Merrick and Robert Lowery star in "Club Paradise" on "Film Featurette." Being involved in a night club raid creates many difficulties for a girl.

Tuesday

8 p.m. (13) Guests Harpo Marx and Jean Pierre Aumont are featured on "The Martha Raye Show"—along with Rise Stevens who does a rock 'n' roll song with Miss Raye.

8:30 p.m. (6) "Navy Log" narrates the part played by an elderly beachcomber in the Okinawa invasion.

10 p.m. (13) Mary Astor is the star on "Playwrights '56" in a comedy by Sumner Locke Elliott titled "You and Me... and the Gatepost."

Wednesday

4:30 p.m. (13) Featured on "Guest Book" is Don Pangalinen, a vocalist from the University. Pangalinen makes his home in Guam and was with the USO during the last war.

7:30 p.m. (13) An all-cartoon program is scheduled for "Disneyland." Included will be "Story of the Silly Symphony" and three Academy Award winners "The Three Orphan Kittens," "The Old Mill" and "Ferdinand the Bull."

10 p.m. (6) Jean Pierre Aumont stars on "Studio 57" in "Integrity," as young lieutenant of the French army who gets involved because of heavy gambling.

Thursday

8:30 p.m. (6) Wendell Corey and Jean Hagen are featured on "Climax" in "The Lou Gehrig Story," which relates the story of the Yankee baseball star who played in 2,128 games.

9:30 p.m. (13) Ford Theatre features "The Lady in His Life" starring Ricardo Montalban and Arnold Stang. A Gypsy fortune teller discovers interesting things about the future in her tea leaves.

9:30 p.m. (6) Charles Boyer is starred as an American intelligence officer who falls into the power of a turncoat white man in Red China in "Wall of Bamboo" on "Four Star Playhouse."

10 p.m. (6) "Confidential File" features a program on "Suicide," the ninth ranking cause of death in this country. Paul Coates is the narrator.

Friday

7 p.m. (13) Ralph "Tiger" Jones is pitted against Gene Fullmer on "Cavalcade of Sports." This ten round middleweight fight is telecast from Cleveland, Ohio.

8:30 p.m. (13) Donald Crisp is starred as a minister in the Bayous who risks his life to bring peace to an island community on "Crossroads."

9:30 p.m. (13) "Highway Patrol" features Broderick Crawford as Mathews. In this episode he has to protect a killer.

10:30 p.m. (13) "Sidewalks of London" is the feature movie. Charles Laughton, Vivien Leigh, Rex Harrison, Larry Adler and Tyrone Guthrie are starred in the story of a cockney girl who is

helped on the way to fame by an old entertainer.

Saturday

8 p.m. (13) "Caesar's Hour" has Bob Victor having an unexpected visit from his boss and Milton Cross, noted opera expert, speaking on that phase of the musical field.

10 p.m. (13) George Gobel recalls his bachelor days and reminisces about an old flame. Howard McNair makes his fourth appearance on the show as the owner of a photo shop.

11 p.m. (13) "Request Playhouse" features the "Mysterious Mr. Davis" as the movie of the evening.

Sunday

9:30 p.m. (13) Dick Powell is starred in "Four Star Playhouse" as an author whose life is changed by a small girl in "Autumn Carousel."

10 p.m. (13) Ricardo Montalban is the guest star on "Loretta Young Show." He is featured as a young priest who is told he can use imagination to save a debt-ridden church.

10:30 p.m. (13) "Captain Blackjack" is the movie feature on "Sunday Showtime."

Listening In ... On KWAX

6:00 Sign On.
6:04 Dinner Hour Serenade
6:45 News 'till Now
7:00 Music Miscellaneous
7:30 Guest Star
7:45 Navy bandstand
8:00 University Hour
9:00 KWAX Works
10:55 Final Edition
11:00 Sign Off

KVAL-TV

Channel 13 — Eugene

Weekly Program Schedule

MONDAY—

2:00—Stop, Look and Listen
2:15—It's Fun to Reduce
2:30—Feather Your Nest
3:00—Matinee
4:15—Modern Romances
4:30—Guest Book
5:00—Big Roundup
5:45—The News
5:50—Sports Headlines
5:55—Weather Report
6:00—Patti Page Show
6:15—The Little Rascals
6:30—Eddie Arnold Time
7:00—Hopalong Cassidy
7:30—I Search for Adventure
8:00—TBA
8:30—Badge 714
9:00—Secret File, U.S.A.
9:30—Robert Montgomery Presents
10:30—December Bride
11:00—Special Featurette

TUESDAY—

2:00—Stop, Look and Listen
2:15—It's Fun to Reduce
2:30—Feather Your Nest
3:00—Matinee
4:15—Modern Romances
4:30—4:30 Date
5:00—Big Roundup
5:45—The News
5:50—Sports Headlines
5:55—Weather Report
6:00—Movie Museum
6:15—The Little Rascals
6:30—TBA
6:45—The Road to Adventure
7:00—Famous Playhouse
7:30—The Man Called X
8:00—The Martha Raye Show
9:00—Fireside Theatre
9:30—Dr. Hudson's Secret Journal
10:00—Burns and Allen
11:00—Special Featurette

WEDNESDAY—

2:00—Stop, Look and Listen
2:15—It's Fun to Reduce
2:30—Feather Your Nest
3:00—Matinee
4:15—Modern Romances
4:30—Guest Book
5:00—Big Roundup
5:45—The News
5:50—Sports Headlines
5:55—Weather Report
6:00—Superman
6:30—Break The Bank
7:00—I Led Three Lives
7:30—Disneyland
8:30—Life of Riley
9:00—Science Fiction Theatre
9:30—Sherlock Holmes
10:00—My Hero
10:30—Midwestern Hayride
11:00—Inspector Mark Saber

THURSDAY—

2:00—Stop, Look and Listen
2:15—It's Fun to Reduce
2:45—Feather Your Nest
3:00—Matinee
4:15—Modern Romances
4:30—4:30 Date
5:00—Big Roundup

VIEW FROM HERE

Progress Is Reported In Canadian Television

By Pepper Allen
Radio and TV Editor

No longer can Americans think of the medium of television as their private property. Highly developed systems and networks are being developed in all parts of the world.

Canadian television is no exception, but is still in the growing and learning stages. More than 38 hours of network television are viewed by set owners in that country. Toronto is led only by New York and Hollywood as a production center.

Few Quiz Shows

Shows there are about the same as the ones produced here, including variety, drama, news, sports, and panel spots. Quiz shows have not yet taken hold, for the few launched have had only a few stations willing to buy.

A valid criticism of the Canadian industry is that they lack a sense of showmanship. The state of the industry in this country can well be compared to the early days of the industry in the United States.

Canadian ratings list "Cross Canada Hit Parade" as the nation's top show. American programs, such as "Robert Montgomery Presents," are very popular north of the border. Several home shows, American guests on comedy programs and a "Concert Hour" program are on the program scheduling.

The Canadian government owns about 90 percent of the television talent and does not like much publicity or commercial exploitation. However, the future for this industry seems bright.

More awards were announced last week for American television. The George Foster Peabody winners included Jackie Gleason and Perry Como for television entertainment. The judges gave a dual award in this class and complimented them on their choice of writers.

Others included Douglas Edwards for his "contribution to daily television reporting," "Producers Showcase" for the dramatic entertainment award, "Lassie" for children's programs, "The Voice of Firestone" for music and Frank C. Baxter for his well-known programs on Shakespeare.

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On Campus with Max Shulman
(Author of "Barefoot Boy With Cheek," etc.)

PHI BETA KAPPA, I LOVE YOU!

Once there was a Chi Omega named Alfreda Pectate who was beautiful and well-formed and wore clothes of the most tasteful cut and smoked the gentlest of all cigarettes—Philip Morris, of course!—and had, in addition to these admirable qualities, a brain so massive and retentive that she used to read the Britannica just for kicks.

Alfreda had one great ambition: to be elected to Phi Beta Kappa. Consequently she was all a-dither when she heard a rumor one night that a man from the Phi Beta Kappa selection board was coming over to the Chi Omega house to interview her. Being all a-dither, Alfreda sat down and lit a Philip Morris, as she always did when she was all a-dither, for gentle Philip Morris, as wise Alfreda knew, is comfort to the troubled, balm to the beset, and a haven to the vexed. But gentle Philip Morris, as Alfreda, with her mighty intellect, was well aware, is not only a cigarette for times of stress and strain, but also the perfect accompaniment to happiness and light. For gentle Philip Morris is sunny and cheery and jolly and merry and yummy! All this Alfreda, with her giant cerebellum, knew.

By and by there came a loud, masculine knock on the door, and Alfreda, composing herself, went to answer it. "Won't you come in?" she said to the man outside. "I am Alfreda Pectate."

"And I am Ed Fester," said the man, entering with a friendly smile. Ed had found that a friendly smile was a great asset in the Venetian blind game, which happened to be Ed's game. He had nothing to do with Phi Beta Kappa; he had come over to see about a new blind for the house mother's bedroom. But, of course, Alfreda knew nothing of this.

"Do sit down," said Alfreda.

"Thanks, hey," said Ed. "But I can't stay long."

"Of course," said Alfreda and proceeded without delay to demonstrate how wide and comprehensive was her learning. "Deer," she said, "have no gall bladders."



"Deer," she said, "have no gall bladders."

"Is that so?" said Ed, who until this moment had believed deer had gall bladders.

"Ben Jonson," said Alfreda, "was buried in a sitting position."

"Hm," said Ed.

"Fortnight" is a contraction of 'fourteen nights,' said Alfreda.

"What do you know?" said Ed.

"Many people think it is forbidden to wash an American flag," said Alfreda. "That is not true. It is perfectly proper to wash an American flag."

"Learn something every day," said Ed.

"The smallest fish in the world," said Alfreda, "is the Panda Pygmea, which is under a half inch when full grown."

"How come they buried that Jonson sitting up?" said Ed.

"It's terribly crowded in Westminster Abbey," said Alfreda.

"Oh," said Ed.

"Ann Boleyn had six fingers on her left hand," said Alfreda.

"Heavens to Betsy!" said Ed.

"Are there any questions you'd care to ask me?" said Alfreda.

"Just one," said Ed. "How big is your house mother's window?"

A tear ran down Alfreda's cheek. "Well, that's the way it goes," she sighed. "You work and slave and study and then they catch you on a trick question! ... Oh, well, that's life, I guess."

Forlorn and bereft, she rose and shambled to her bed and fell upon it and wept for several days. But finally she pulled herself together, and today she is with Byrd in the Antarctic.

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You don't have to be a Phibate to know that Philip Morris, made by the sponsors of this column, is the gentlest, tastiest cigarette that money can buy.