

Silent Screen Stars Appear on Television

Two stars from the silent screen, the GM Motorama, several dramas with outstanding casts and a serious study of two of the nation's farm problems will be presented for television viewers of channels 13 and 6 during the coming week.

Monday

6 p.m. (13) Rudolph Valentino stars in a film from "Movie Museum."

7:30 p.m. (13) "I Search for Adventure" features "Eighteen Captains," the story of 18 California students who sailed to Tahiti.

9:30 p.m. (13) A promising young lawyer is compelled by his conscience to look for a murderer before he can marry the girl he loves.

Tuesday

7:30 p.m. (6) The General Motors Motorama exhibit at the Waldorf-Astoria hotel in New York is a special feature of KOIN TV.

9 p.m. (13) Jane Wyman and Arthur Franz are featured on "Flieside Theater" in "Excuse Me for Living," which shows the comic results when a mother-in-law joins a young couple in their crowded apartment.

10 p.m. (13) "Playwrights '56" features the story of a man suffering from Amnesia in New York City and his struggle to find his identity.

Wednesday

7:30 p.m. (13) The story of Joel Chandler Harris, creator of Uncle Remus, will be shown on "Disneyland" in "A Tribute to Joel Chandler Harris." Walt Disney's cartoon version of "Br'er Rabbit and the Tar Baby" will be shown.

Thursday

7 p.m. (6) Edward R. Murrow studies two of the nation's farm problems on "See It Now." A special guest will be Secretary of Agriculture Ezra Taft Benson, who will explain the Administration's farm program.

8 p.m. (13) Silent movie star Hoot Gibson will be the special guest on Groucho Marx's "You Bet Your Life."

8:30 p.m. (13) Sgt. Friday is assigned to find a man accused of robbing two stores. Clues are hard to find, however, for the man used a sealed envelope with instructions for the cashier.

9:30 p.m. (13) "Ford Theatre" features Thomas Mitchell, James Gleason and Bobby Driscoll in "Try Me for Size," the story of a father and son driving against each other in a harness race.

10 p.m. (13) "Witness to Murder," based on the 1954 movie, is shown on "Lux Video Theatre."

Friday

7 p.m. (13) Willie Pastrano, heavyweight from New Orleans, fights Chuck Speiser, light-heavy weight from Lansing, Mich., on boxing from Miami Beach. Pastrano, rated number 6, whipped Rex Layne in his last bout. Speiser has a rating of 5, and has knocked out Willie Troy and Paddy Young.

10 p.m. (13) A college student gets involved accidentally in a narcotics ring when he agrees to pick up a package for a friend on "Justice." The police doubt the boy's claim of innocence, par-

Gordon Moderates University Forum

R. C. Gordon, assistant professor of English, will lead the "University Forum" discussion of "Aesthetics: Its Problems and Its Values" on KWAX tonight at 8:30.

Other faculty members participating in the program will be Bertram Jessup, professor of philosophy, and Marion D. Ross, associate professor of architecture. KERG will broadcast the program Thursday at 9:30 p.m.

ticularly when he insists on protecting the real addict.

10:30 p.m. (13) Paul Henreid and Merle Oberon star on "Parmenter Premiere" in "Pardon My French." The 1951 film is the story of a schoolteacher who inherits a chateau. When she arrives in Europe, she finds that her home is filled with post-war squatters.

Saturday

6:30 p.m. (13) "The Curious Camera" will feature another unusual film.

11 p.m. (13) "Oriental Evil" will be the feature film on "Request Playhouse."

Sunday

2:30 p.m. (13) "Shell First-Run Theater" will star Brian Aherne and Constance Bennett in "Merely We Live."

4:30 p.m. (13) A glamorous salute to Beverly Hills will be shown on "Sunday Spectacular." "Inside Beverly Hills" will commemorate the 50th anniversary of the movie community.

10:30 p.m. (13) Mickey Rooney stars in "Fireball," a story of conflict and competition between roller derby teams on "Sunday Showtime."

VIEW FROM HERE

Lawrence Welk Rises to Fame Through Medium of Television

By Pepper Allen
Radio and TV Editor

Sudden rise to fame by the medium of television has been experienced by many of today's stars, but few illustrate the principle as well as Lawrence Welk. Welk has been a name band leader since 1938, but did not hit the national jackpot until 1951, when he opened at the Aragon ballroom in Ocean Park, Calif.

Local television cameras were set up at the Aragon, and Welk combined his first night appearance with his first television show. The combination must have been good, for Welk became an overnight success.

Now his television show claims 20,000,000 viewers. Eleven separate fan clubs have enrolled 85,000 members and "Champagne Music" and other record releases are popular items in the nation's record stores. Welk's engagement at the Aragon has been extended into the longest consecutive engagement in ballroom history.

The former farm boy and his accordion have come a long way from the North Dakotan wedding parties and barn dances, but his philosophy has remained the same. "The smart fellas say different," Welk states, "but it doesn't hurt to be nice to people."

On the basis of his present popularity, it looks like Welk is far ahead of the "smart fellas."

After all the statements has Jack Benny has made that "The Horn Blows at Midnight" would be his first and last movie, it is reported that he is looking for a story property to star in.

Maurice Evans will produce "The Good Fairy" for NBC on Feb. 5. The spectacular will star

Julie Harris, Walter Slezak and Cyril Ritchard.

Milton Berle will do a Max Liebman spectacular in March. He will play three roles; himself, his father and his grandfather.

NBC is considering a one-hour live jazz fest from Swing Alley in New York that would possibly star Louis Armstrong, Duke Ellington, Eddie Cantor and Pee Wee Russell.

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On Campus

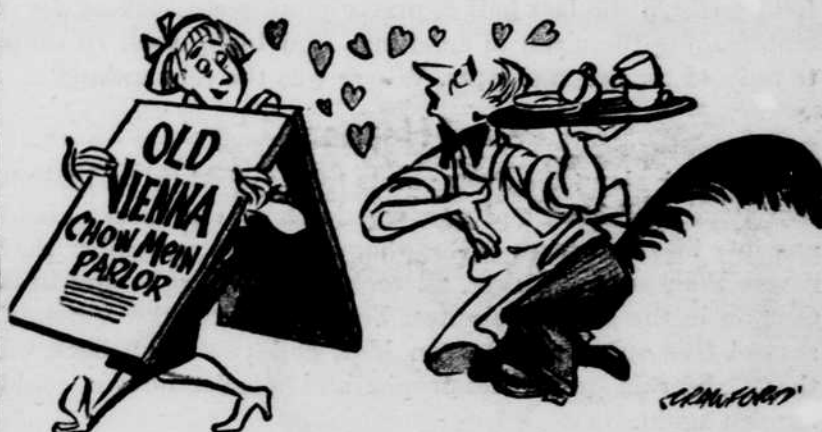
with Max Shulman

(Author of "Barefoot Boy With Cheek," etc.)

FAMOUS LAW CASES: NO. 1—GRANSMIRE vs. MIDDLE ATLANTIC BUS AND DRAY CO.

Gransmire, the plaintiff in this celebrated case, lived with his daughter Ernest and a canary named Whirlaway on Elm Street in Cooch, Delaware. The Middle Atlantic Bus and Dray Co. started operating a bus line on Elm Street. The passing buses caused a cut-glass chandelier in the Gransmires' living room to begin tinkling. The chandelier tinkled in the key of E-flat. This so unnerved the canary, Whirlaway, whose key was C-sharp, that the poor bird moulted out of season, caught a chill, and died untimely.

Ernest, Gransmire's daughter, was herself so unsettled by the death of the canary that she flunked her final exams at the Boar's Head Beauty and Barber College, where she had been a promising student, majoring in bangs. Now removed, willy-nilly, from the skilled labor market, Ernest found work carrying a sandwich sign for the old Vienna Chow Mein parlor.



Here she met a bus-boy named Crunch Sigafos. Although Crunch was not especially attractive—he had, for one thing, a large bushy tail—he was always clean and neat and kept his shoes shined, and after a decent interval, he and Ernest were married.

Ernest soon learned that Crunch's large bushy tail was not as anomalous as she had supposed: Crunch was a werewolf. After a while Ernest got sick of staying home at night while her husband went prowling about, so she asked him to change her into a werewolf too, which he did with an ancient Transylvanian incantation. Then, together, the two of them would lope out each night and meet a lot of other werewolves and maybe kill a few chickens or hear some book reports or just lay around and shoot the breeze.

Meanwhile, Ernest and Crunch's landlady, a miser named Mrs. Augenblick, noticed that Ernest and Crunch never used their room at night, so she, in her greed, started renting it to transients. One night a Mr. Ffolliott stayed there. In the morning while brushing his hair, he took a bottle that looked like hair tonic out of the cabinet, poured some, and rubbed it vigorously into his scalp. Unfortunately, it was not hair tonic, but a bottle of glue which Ernest had bought to mend a model airplane that Crunch had given her for their paper wedding anniversary.

As a result of Mr. Ffolliott's grisly error, he was unable to remove his hat and was, therefore, barred from his usual occupation which was lecturing to women's clubs. He sued Mrs. Augenblick, who sued Ernest, who went to her father, who sued the Middle Atlantic Bus and Dray Co. who had started the whole horrid chain of events.

"Ladies and gentlemen," said the defense attorney in his opening address, "this case, though very ramified, is covered by law. Indeed, every facet of life is covered by law. Law governs the homes you live in, the cars you drive, the food you eat. Even the cigarette you smoke is strictly regulated. The gentleness, however, is Philip Morris's own idea. Out of their vast experience as tobacco people, out of their profound regard for the astuteness of your palate, the makers of Philip Morris have evolved a gentle, new cigarette, with a taste as mild as a May morn, as subtle as gossamer, as welcome as money from home. I thank you."

Whereupon everybody rushed to the tobacco counter to buy bright red, white and gold packs of Philip Morris and were all rendered so amiable after a few gentle puffs that the whole complicated case was dropped. This later became known as the Delaware Water Gap.

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We, the makers of Philip Morris, sponsors of this column, rest our case on our new, gentle cigarette in our new, smart pack.

Educational TV Gets \$6,493,840

Three Ford Foundation grants for educational television totaling \$6,493,840 were recently announced. Two of the grants were for the Educational Television and Radio Center. The other was given to the Joint Council on Educational Television, a newly formed organization.

More than 39,000,000 Americans were able to receive education by television in 1955. The total number of stations was expanded from eight in 1954 to 18 in the following year. KRMA-TV of Denver will be the next educational station on the air when broadcasts begin Jan. 30

KVAL-TV

Channel 13 — Eugene

Weekly Program Schedule

MONDAY—

2:00—Stop, Look and Listen
2:15—It's Fun to Reduce
2:30—Feather Your Nest
3:00—Matinee
4:15—Modern Romances
4:30—Guest Book
5:00—Big Roundup
5:45—The News
5:50—Sports Headlines
5:55—Weather Report
6:00—Movie Museum
6:15—The Little Rascals
6:30—Eddie Arnold Time
7:00—Hopalong Cassidy
7:30—I Search for Adventure
8:00—Grand Ole Opry
8:30—Badge 714
9:00—Secret File, U.S.A.
9:30—Robert Montgomery
10:30—The Hunter
11:10—Special Featurette

TUESDAY—

2:00—Stop, Look and Listen
2:15—It's Fun to Reduce
2:30—Feather Your Nest
3:00—Matinee
4:15—Modern Romances
4:30—4:30 Date
5:00—Big Roundup
5:45—The News
5:50—Sports Headlines
5:55—Weather Report
6:00—Movie Museum
6:15—The Little Rascals
6:30—Webfoot Feats
6:45—Patti Page
7:00—Jungle Jim
7:30—The Falcon
8:00—Martha Raye Show
9:00—Firehouse Theatre
9:30—Dr. Hudson's Secret Journal
10:00—Playwrights '56
11:00—Hollywood Wrestling

WEDNESDAY—

2:00—Stop, Look and Listen
2:15—It's Fun to Reduce
2:30—Feather Your Nest
3:00—Matinee
4:15—Modern Romances
4:30—Guest Book
5:00—Big Roundup
5:45—The News
5:50—Sports Headlines
5:55—Weather Report
6:00—Superman
6:30—Break The Bank
7:00—I Led Three Lives
7:30—Disneyland
8:30—Life of Riley
9:00—Science Fiction Theatre
9:30—Sherlock Holmes
10:00—My Hero
10:30—Midwest Hayride
11:00—Inspector Mark Saber

THURSDAY—

2:00—Stop, Look and Listen
2:15—It's Fun to Reduce
2:45—Feather Your Nest
3:00—Matinee

4:15—Modern Romances
4:30—4:30 Date
5:00—Big Roundup
5:45—The News
5:50—Sports Headlines
5:55—Weather Report
6:00—Annie Oakley
6:30—The Powerland Story
6:45—Patti Page
7:00—Western Marshal
7:30—Amos 'n' Andy
8:00—You Bet Your Life
8:30—Dragnet
9:00—Big Town
9:30—Ford Theatre
10:00—Lux Video Theatre
11:00—Texas "Rasslin"

FRIDAY—

2:00—Stop, Look and Listen
2:15—It's Fun to Reduce
2:30—Feather Your Nest
3:00—Matinee
4:15—Modern Romances
4:30—Roy Rogers
5:00—Big Roundup
5:30—For Your Information
5:45—The News
5:50—Sports Headlines
5:55—Weather Report
6:00—The Adventures of Rin-Tin-Tin
6:30—Sportsman's Club
6:45—Let's Go Fishing
7:00—Cavalade of Sports
7:45—Piano-Organ Punch
8:00—The Great Gildersleeve
8:30—Crossroads
9:00—Industry On Parade
9:15—Road to Adventure
9:30—Highway Patrol
10:00—Justice
10:30—Parmenter Premiere

SATURDAY—

3:00—Saturday Matinee
4:30—Stars of the Western Range
5:30—Watch Mr. Wizard
6:00—Magic Bond
6:30—Curious Camera
6:45—Drew Pearson
7:00—The Lawrence Welk Show
8:00—Caesar's Hour
9:00—People Are Funny
9:30—His Honor Homer Bell
10:00—George Gobel Show
10:30—Your Hit Parade
11:00—Request Playhouse

SUNDAY—

11:30—Championship Bowling
1:00—Wide, Wide World
2:30—Shell First-Run Theatre
4:00—Prodigal Son
4:30—Sunday Spectacular
6:00—Meet the Press
6:30—I Spy
7:00—It's a Great Life
7:30—Waterfront
8:00—Grand Ole Opry
9:00—The Whistler
9:30—4-Star Theater
10:00—Loretta Young Show
10:30—Sunday Showtime