

Variety of Programs Scheduled for Viewing

Local viewers will have an opportunity this coming week to watch a varied schedule of dramatic and factual programs.

Monday

7:30 p.m. (13) "I Search for Adventure" features the experiences of a newspaper reporter and his bride in the Mexico-Guatemala jungles.

9:30 p.m. (13) June Havoc stars in "Robert Montgomery Presents," in a play titled "The Tyrant."

Tuesday

8 p.m. (13) Dinah Shore stars in a musical extravaganza on the "Chevy Show." Special guests on the show include Perry Como, Marcel Marceau and Patrice Munsel.

9 p.m. (13) Jane Wyman stars in "The House on Elm Street," on "Fireside Theatre." An embittered spinster sends her pretty young sister to jail on a false robbery charge.

9:30 p.m. (6) Basil Rathbone is a guest on the "Red Skelton Show."

Wednesday

7:30 p.m. (13) Part two of "When Knighthood Was in Flower" will appear on "Disneyland." The movie stars Richard Todd and Glynis Johns.

9:30 p.m. (13) "Ford Theatre" features Keefe Braselle and Anna Marie Alberghetti in "Never Lend Money to a Woman."

Friday

7 p.m. (13) Boxing this week matches Gil Turner of Philadelphia against Gene Fullmer of Utah in a ten-round middleweight bout.

Saturday

6 p.m. (13) "Max Liebman Presents" will star Dan Dailey in a 90 minute spectacular "Paris in Springtime." Other stars will be Carleton Carpenter and Marcel Hillaire, French movie star who was recently seen in a character role in "Sabrina."

Sunday

1 p.m. (13) "Wide Wide World" cameras go to a curling match between Canadian and American teams at Utica, N. Y.

Nightly 'Music Beat' Features Grad Student

"Music Beat," a program featuring music of all types, is heard over KERG every evening at 11 p.m.

Disc jockey Joe Kennedy, a graduate student at the University, has had shows of this type for several years.

VIEW FROM HERE

'Dragnet' Changes Time, Girl Friend

By Pepper Allen
Radio and TV Editor

Along with new stage sets and a new time, "Dragnet" has added another new feature, which may turn out to be very popular. Sgt. Joe Friday has a new girl friend.

Marjie Miller, who plays Sharon Maxwell, a secretary in the record bureau of the Los Angeles police department, is a former model from Tacoma, Wash. Jack Webb, the program's Joe Friday, recently was quoted in "TV Guide" as stating that future shows will give more emphasis to the off-duty lives of Friday and Frank Smith.

New Children's Show of Year

"Disneyland" fans on campus may be interested in the show's recent selection as children's show of the year. It was also selected as an "All-American Favorite" by "Television Daily," along with the "Lawrence Welk Show."

Many of the nation's popular songs owe their high standing in some part to television. The theme from "Dragnet" had been recorded for two years without much notice until the show reached television in 1951. Record sales showed an immediate rise.

Ten Million 'Davy Crockett' Records Sold

Walt Disney profited from this new market when "The Ballad of Davy Crockett" became the most popular song in ten years by selling 10,000,000 records and 750,000 copies of sheet music. "Someone You Love," Nat "King" Cole's new hit, was introduced on "Mr. District Attorney." TV has not completely taken the lead from the juke box and the disc jockey, but will certainly be a leading factor in the future.

The recent NCAA convention voted to renew controls on the televising of college football games as was expected. Only dissenting vote was by Edward Krause, athletic director of Notre Dame, and long an opponent of the NCAA-TV plan. Football fans will view eight national and five regional games next fall.

Liebman Plans New Spectacular
Max Liebman has signed Alfred

Drama Students To Present Plays

Students in the drama-TV lab will present two one-act plays Tuesday and Wednesday night.

The student-produced and directed plays are William Saroyan's "Hello Out There," and Tennessee Williams' "The Long Goodby."

The plays will start at 8 p.m. each night in room 102, Villard hall.

No admission will be charged. However, since seating is limited, admission will be by ticket only. Tickets are available in the speech office in Villard.

Director for "Hello Out There" is Pat McCormick. Bruce Holt is directing "The Long Goodby."

Panelists Discuss 84th Congress

Panelists on the "University Forum," broadcast over KUGN Monday evenings at 7:30 p.m., tonight will discuss "The Year Ahead for the 84th Congress."

The speakers will emphasize the political situation, farm and foreign policy, and other issues.

Participants this week will include Robert Campbell, assistant professor of economics; Waldo Schumacher, professor of political science; Lester Seligman, assistant professor of political science, and Lucian C. Marquis, instructor in political science.

ADVERTISEMENT



On Campus

with Max Shulman
(Author of "Barefoot Boy With Cheek," etc.)

OH, FOR THE LIFE OF A NEWSPAPERMAN!

Look at the campus newspaper you are now holding. An ordinary object, you think? An everyday convenience? Something to be taken for granted?

Faugh, sirs and madams! *Faugh*, I say! Don't you know what prodigies of skill and labor and organization and art and science go into the making of your campus newspaper?

Come, I'll show you. I'll take you to a typical office of a typical newspaper on a typical campus.

The editor—let's call him D. Fermin Bohorquez, a typical enough name—calls his staff together first thing in the morning. "All right, you guys," he says, lighting a Philip Morris, which, naturally, is the favorite cigarette of newspapermen, and of anybody else who knows a hawk from a handsaw, "All right, you guys," says D. Fermin, "this here ain't no ladies whist society, this here is a newspaper. So get out there and get the news. Get it first, get it quick, get it right! Ed, you cover the ag campus. Phil, you cover the school of mines. Wally, you cover home ec. Sam, you cover buildings and grounds. Ethel, you cover the men's gym. . . . All right, get going!"



... Ethel, you cover the men's gym.

With many a laugh and cheer, the reporters light up Philip Morris, favorite cigarette of the young and agile, and dash away on their assignments.

D. Fermin retires to his office to smoke a Philip Morris and write a fearless editorial scolding the university for not buying patches for the worn-out elbows of the chess team.

On the rim of the copy desk three rewrite men—Tensing, Hillary, and Laverne—sit poised and expectant, waiting for the reporters to phone in their stories. They smoke Philip Morris, favorite cigarette of the poised and expectant. Tensing's phone rings first; it is Ed calling from the ag campus.

"Stop the presses!" cries Ed. "Got a scoop! Hunrath T. Sigafos, professor of curds and whey, has just sold his article 'The Romance of Butterfat' to the Drovers and Poultrymen Monthly."

On another phone Sam is calling from buildings and grounds. "Tear out the front page!" he cries. "Got an exclusive! Harold 'Pop' Wishnograd, superintendent of buildings and grounds, today announced the purchase of a new doormat for the vestibule of Burton Hall. The last doormat, it will be recalled, was eaten by a pledge named Norman Harringay for his Chi Psi initiation."

Meanwhile, elsewhere in the city room, Garglia Questover, vivacious and ubiquitous gossip columnist, sits smoking a Philip Morris, favorite cigarette of the vivacious and ubiquitous, and typing out her chatty, informative tidbits: "Maureen Valgerholtz, popular Theta, announced her engagement last night to Webster Scuff, Oliver Jenkins, Cosmo Erskine, and Walter Penn Dowdy. Wedding dates have been set for June 9, June 24, July 5, and July 18 respectively. Good luck, Maureen! . . . Irving 'Behemoth' Anselm, popular fullback, blew out 120 feet of esophagus yesterday while inflating a football. Good luck, Irving 'Behemoth'! . . . Robin Kroveney, popular Deke last year, this year popular pfc. in the U. S. Army, writes friends that he has been convicted of deserting his post and will be executed on April 28. Good luck, Robin!"

And now, friends, we take our reluctant leave of the drama, the action, the tension, the glamor, the churning, the seething, the roiling, the *sturm und drang* of the wonderful world of journalism. Aloha, journalism, aloha!

©Max Shulman, 1956

The makers of Philip Morris, who sponsor this column, have got some news for you too. It's today's new gentle Philip Morris in today's bright new package of red, white, and gold.

KVAL-TV

Channel 13 — Eugene

Weekly Program Schedule

MONDAY—

2:00—Stop, Look and Listen
2:15—It's Fun to Reduce
2:30—Feather Your Nest
3:00—Matinee
4:30—Guest Book
5:00—Big Roundup
5:45—The News
5:50—Sports Headlines
5:55—Weather Report
6:00—Movie Museum
6:15—The Little Rascals
6:30—Eddie Arnold Time
7:00—Hopalong Cassidy
7:30—I Search for Adventure
8:00—Grand Ole Opry
8:30—Badge 714
9:00—Secret File, U.S.A.
9:10—Robert Montgomery
10:30—The Hunter
11:10—Special Featurette

TUESDAY—

2:00—Stop, Look and Listen
2:15—It's Fun to Reduce
2:30—Feather Your Nest
3:00—Matinee
4:15—Modern Romances
4:30—4:30 Date
5:00—Big Roundup
5:45—The News
5:50—Sports Headlines
5:55—Weather Report
6:00—Movie Museum
6:15—The Little Rascals
6:30—Webfoot Feats
6:45—Patti Page
7:00—Jungle Jim
7:30—The Falcon
8:00—The Chevy Show
9:00—Fireside Theatre
9:30—Dr. Hudson's Secret Journal
10:00—Famous Playhouse
10:30—TBA
11:00—Hollywood Wrestling

WEDNESDAY—

2:00—Stop, Look and Listen
2:15—It's Fun to Reduce
2:30—Feather Your Nest
3:00—Matinee
4:15—Modern Romances
4:30—Guest Book
5:00—Big Roundup
5:45—The News
5:50—Sports Headlines
5:55—Weather Report
6:00—Wild Bill Hickok
6:30—Break The Bank
7:00—I Led Three Lives
7:30—Disneyland
8:30—Life of Riley
9:00—Science Fiction Theatre
9:30—Sherlock Holmes
10:00—My Hero
10:30—Midwest Hayride
11:00—Inspector Mark Saber

THURSDAY—

2:00—Stop, Look and Listen
2:15—It's Fun to Reduce
2:30—Feather Your Nest
3:00—Matinee
4:15—Modern Romances
4:30—4:30 Date
5:00—Big Roundup
5:45—The News
5:50—Sports Headlines
5:55—Weather Report
6:00—Annie Oakley
6:30—The Powerland Story
6:45—Patti Page
7:00—Western Marshal
7:30—Amos 'n' Andy
8:00—You Bet Your Life
8:30—Dragnet
9:00—Big Town
9:30—Ford Theatre
10:00—Lux Video Theatre
11:00—Texas "Rasslin"

FRIDAY—

2:00—Stop, Look and Listen
2:15—It's Fun to Reduce
2:30—Feather Your Nest
3:00—Matinee
4:15—Modern Romances
4:30—Roy Rogers
5:00—Big Roundup
5:30—For Your Information
5:45—The News
5:50—Sports Headlines
5:55—Weather Report

6:00—The Adventures of Rin-Tin-Tin

6:30—Sportsman's Club
6:45—Let's Go Fishing
7:00—Cavalcade of Sports
7:45—Piano-Organ Punch
8:00—The Great Gildersleeve
8:30—Crossroads
9:00—Industry On Parade
9:15—Road to Adventure
9:30—Highway Patrol
10:00—Justice
10:30—Parmenter Premiere

SATURDAY—

3:00—Saturday Matinee
4:30—Stars of the Western Range
5:30—Watch Mr. Wizard
6:00—Max Liebman Presents
7:30—Curious Camera
7:45—Drew Pearson
8:00—The Lawrence Welk Show
9:00—Famous Playhouse
9:30—His Honor Homer Bell
10:00—Surprise Theatre
10:30—Your Hit Parade
11:00—Request Playhouse

SUNDAY—

11:30—Championship Bowling
1:00—Wide, Wide World
2:30—Shell First-Run Theatre
4:00—Freedom Agenda
4:30—This Is Life
5:00—For Your Information
5:30—Now You Know
6:00—Meet the Press
6:30—I Spy
7:00—It's a Great Life
7:30—Waterfront
8:00—Comedy Hour
9:00—The Whistler
9:30—Liberace
10:00—Loretta Young Show
10:30—Sunday Showtime

Listening In ... On KWAX

Monday

6:00 SIGN ON
6:03 Dinner Hour Serenade
6:45 News Till Now
7:00 Elizabethan Theatre
7:30 Navy Bandstand*
7:45 Guest Star
8:00 University Hour
9:00 KWAXworks
10:55 Final Edition
11:00 SIGN OFF

KWAX operates on 91.1 Mgs.
FM and 900 KCs AM in Straub,
Carson and Earl halls.

STUDENTS

Last Day to Return
Books Purchased This Term.
MONDAY, Jan. 16

The UNIVERSITY CO-OP
"THE STUDENTS OWN STORE"