

+ EMERALD EDITORIALS +

\$2100 Repeat

Another chapter in the long and confused story of the 13th St. traffic problem is being written this week, this time by the State Highway commission. Upon request of the University and city of Eugene, the state has been conducting a traffic survey of 13th and other streets around the campus to see just what the present problem really is.

This latest try at finding a workable solution may or may not do some good. A similar survey in 1952 was supposed to settle for all time the question of keeping out busy traffic when students were changing classes. But four years later here we are again.

No matter what happens after the commission presents its findings and recommendations in about three weeks, the whole case will illustrate the lack of long-range planning. This is the fault of both the University and the city council.

We believe there was actually little need for another traffic survey. It serves mostly as a face-saving device for the city and University to show that they are not taking any action on the spur of the moment.

The situation is similar to the 1952 case, except that now the University wants to close 13th St. altogether instead of merely keeping out traffic 10 minutes an hour. In the long run, perhaps looking ahead 50 years, this may be the best solution. Then again, it isn't.

We don't think this traffic survey is going to come up with anything new. The city, state and University are sharing a bill of \$2100 to count traffic for a week at points around the campus and on 13th that, with perhaps slight increases in traffic, will indicate the same trends and problems as in 1952.

The state is conducting the survey both by setting up traffic counters and handing out questionnaires to motorists coming through 13th Tuesday, a day picked because of the basketball game traffic. But college traffic for both cars and pedestrians is much heavier on Monday, Wednesday and Friday. It would have been better to have studied a heavy and light day so as to get a better overall picture.

We also fail to see just how a true picture of "motorists intentions" can be found by hoping drivers will return cards handed out as they drove through 13th Tuesday. Reliance on semi-accurate surveys like this could result in distortions.

We will have to wait about another month before the next step is taken, an analysis of the report by the city council and University committee. They will have to consider whether to close 13th St. for all time and, if so, the building of traffic-carrying by-passes around the campus.

Maybe the whole thing will get settled for good this time. Spending \$2100 for another traffic survey in itself calls for a lasting plan to be carried out. We don't want a repeat of the 1952 "solution."—(J.C.)

Reorganization Basis?

The basis for a reorganization of the University's political parties may be established tonight at the ASUO Senate meeting. The three top student body officers from Oregon State have accepted an invitation to attend tonight's meeting and explain their system.

The OSC system is based on temporary alignments of individuals and groups behind a slate of candidates, without regard for membership or non-membership in Greek living organizations.

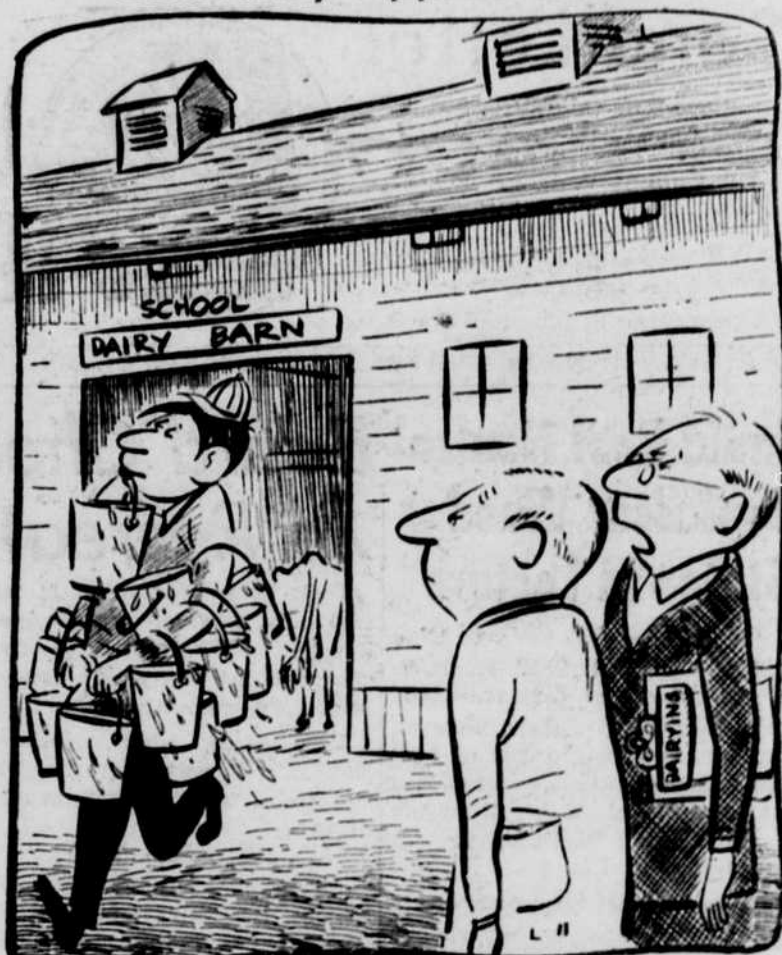
While there is no strong indication that this is the type of system that the Oregon leaders prefer, it is definitely under consideration. The visit of the OSC leaders should help to clarify the system in the minds of the Senators.

It is unlikely that the Senate will reach any kind of decision tonight, and in fact has never said formally it wishes to make a change in the present AGS-UIS organization. However, all of the Senators speaking out at last week's meeting said they favored some sort of a change.

Footnotes

For all campus males crushed by Grace Kelly's sudden move toward matrimony, an equally disappointed Emerald sports writer has come up with a rationalization: "There's more life to Rainier!"

Cornvalley Apple Polisher



"I've never had a student work so hard to pull down an A."

WHEN THE SMOKE CLEARS AWAY

Promotion of Oregon Is Everybody's Job

By Bud Hinkson
ASUO President

As Oregon students, do we have a responsibility in promoting the University? I think most of us would answer "Sure, it's everybody's job." And then the individual would pause for a moment

think of his particular responsibility. The athlete would say, "Well, I'm promoting the University through my participation in sports." The scholar would claim he's helping

maintain the sound educational base of University life. The activity man would surely feel that he's making Oregon more meaningful to the student body. The fraternity man could say that by rushing for his house, he is rushing for Oregon. Some might even explain, with considerable basis, that we are promoting Oregon by simply being here.

All of these ideas are pretty sound. These individuals and lots of others are doing a fine job for Oregon. But the job doesn't stop here.

This term the Senate is going to be concerned with several projects which will be used to promote the University. In fact, most of the projects undertaken by the Senate

have some promotional possibilities.

For example take the Crusade for Freedom report being discussed at tonight's meeting. Most people feel that it is worth doing simply for the educational value to be obtained. If properly done such an activity also has considerable public relations value. Although we should never undertake such a project for purely promotional purposes, neither should we discard such purposes from our consideration.

When we do decide to undertake a project, we should be sure that it is pursued to its ultimate conclusion: that the best job possible is done.

This can be assured only when all of the students realize the importance of the task and act upon it. The people chiefly responsible for the event must be sure that all other individuals see the purposes clearly and that they are provided with sufficient opportunities to pursue these purposes.

The Crusade for Freedom chairmen then will be working on an educational program to acquaint all students with the purposes of the Crusade. After we, as individuals, have made up our minds as to the value of the Crusade, the chairmen will attempt to channel whatever response is obtained.

When such action has been taken, we can then be proud as individuals and as a group of our contributions to Oregon's reputation.

Hinkson

INTERPRETING THE NEWS

President's Plan to Sell Surpluses To Satellites Requires Much Study

By William L. Ryan
AP News Analyst

President Eisenhower's proposal to sell American farm surpluses to Communist countries will require much study on both sides of the Iron Curtain.

For both sides in the cold war the proposal contains the elements of advantage and disadvantage. It is notable that Moscow Radio's review of the President's farm message made no direct reference to Communist countries in reporting on the offer of American surpluses. The Kremlin must have time to think that one over. It involves basic policy planning in Moscow.

The sale of surpluses has been limited up to now to friendly countries. There were reasons for that.

In the years since the death of Stalin, the Soviet Union and other Communist countries concluded many deals with non-Communist nations for food and non-strategic materials. These served a number of purposes.

Meanwhile, the desperation with which the Soviet Union attacked its own agricultural

production problem indicated that more than just a matter of supplying the Soviet Union with bread was worrying leaders. Communist boss Krushchev gave a hint in 1953 of what was on the Kremlin's mind.

"In the whole," Krushchev said in discussing the need for all-out farm production, "we cover the necessary requirements of the country for grain in the sense that the country is provided with bread, that we have the needed state reserves, and conduct, within certain limits, export operations in grain."

The key phrase was "within certain limits." The Kremlin wanted to remove those limits, because the export of food products can be a mighty political weapon in the hands of a government like that of the Soviet Union.

The Kremlin had no intention of sacrificing its heavy industry program of "building the defense might of the motherland" to consumer production. But it did look around for sources of extra supply, not only to help satisfy the food needs of the Soviet Union and the Communist nations them-

selves, but to help relieve the strains on those economies generated by the all-out heavy industry programs.

The Communists gave every indication all along they were most anxious to buy and sell in the non-Communist world, and the great demand for consumer goods in the USSR provided a powerful lure to wave before the West. At that time, this sort of trade was viewed by the Kremlin as one means of helping break down the barriers to trade in other goods.

The other side of the coin, however, is this: The whole Soviet philosophy is based on the assumption that sooner or later the capitalist world will run into crisis of unbalanced production which will lead to chaos and an ultimate world victory of communism.

If, however, Communists went along with the proposal to buy or barter for American farm surpluses, they in turn might be relieving a strain on the economy of the United States. They have pinned much hope on such strains.

For both sides, then, it seems a matter of determining which is the lesser evil.



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