

Panel Features Stephen Potter, British Humorist

Tonight at 8:30 p.m. Stephen Potter, British humorist, will be featured in a panel discussion over KWAX on the topic, "British and American Humor."

The panel will be led by R. D. Horn, professor of English and will include W. A. Dahlberg, associate professor of speech, and Carlisle Moore, professor of English, in addition to Potter. The broadcast will be part of the University Radio Forum series.

KWAX Presents Satire, Drama Play

The drama "Oedipus The King" will be aired from the studios of KWAX live over KOAC of Corvallis Thursday at 4:30 p.m. A repeat broadcast is scheduled for 6 p.m. over KWAX.

The Life and Loves of Ivy Snow is to be broadcast over KWAX at 7:10 p.m. Thursday. This program is a satire on soap opera, and the plot evolves about a small town girl who comes to the university.

KWAX operates on 91.1 on FM and 900 k.c. AM in Straub, Earl, and Carson.

VIEW FROM HERE

KVAL Presents 'Now You Know' With State System of Education

By Tom Brown
Radio and TV Editor

Next Sunday, KVAL, in conjunction with the Oregon State System of Higher Education, will present the twentieth production of "Now You Know."

The show is presented every other week, and features faculty members from campuses throughout the state. Next Sunday's program is entitled "The Search for Uranium," and will feature Lloyd Staples, professor of geology at the University. Hosting the program will be Glenn Starlin, associate professor of speech at the University.

Geiger Counters

Staples will discuss geiger counters and scintillometers, showing how to use them, and demonstrating the various types of radioactive minerals to be found. He will explain the agreements necessary with private land owners, and the staking of claims.

During the course of previous programs on this series, viewers have taken a tour of a sculpture gallery; been introduced to scientific advancements in agriculture and pure research; sat in with medical doctors discussing crippled children, blood transfusions, the Rh factor and Salk vaccine; reviewed some aspects of international relations; learned of the economic contribution of reptiles and amphibians; looked at bones from the standpoint of an anthropologist; listened to a professor of piano demonstrate the importance of music in the home; and compared methods of wood utilization.

Other topics that have been discussed have been Shakespeare, miracle drugs, educational television and dental research.

Charles D. Byrne, Former Host

Until this program, the host of the series has been Charles D. Byrne, who at the time of this show will be on his way to Nepal on an educational mission for the University. Byrne was chancellor of the Oregon State System of Higher Education until July 1 of this year.

Among the other interesting shows on channel 13 this week is "Where were You?" tonight at 9. The featured guest will be a man who faced sudden death on April 16, 1947, when his usually peaceful life was suddenly and fiercely the target of death.

Among actual scenes viewers will relive are the marriage of Princess Elizabeth to Phillip, Duke of Edinburgh; Mahatma Gandhi's travels afoot; General Dwight D. Eisenhower's appointment as president of Columbia University, and the fashion highlights when m'lady's hem dropped almost to her ankle.

"Milton Berle Show"

Tuesday night at 8 on the "Milton Berle Show," Berle hosts glamorous Gloria DeHaven and Will Mastin's Trio, featuring Sammy Davis Jr. in a sprightly revue with sketches and music.

"Disneyland," Wednesday night at 7:30, combines cartoon animation and Bing Crosby's singing voice for "The Legend of Sleepy Hollow."

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On Campus

with Max Shulman

(Author of "Barefoot Boy With Cheek," etc.)

SCHULTZ IS A MANY SPLENDORED THING

Beppo Schultz, boulevardier, raconteur, connoisseur, sportsman, bon vivant, hail fellow well met—in short, typical American college man—smokes today's new Philip Morris Cigarettes.

"Why do you smoke today's new Philip Morris Cigarettes, hey?" a friend recently asked Beppo Schultz.

"I smoke today's new Philip Morris Cigarettes," replied Beppo, looking up from his 2.9 litre L-head Hotchkiss drive double overhead camshaft British sports car, "because they are new."

"New?" said the friend. "What do you mean—new?"

"I mean modern—up-to-date—designed for today's easier, breezier living," said Beppo.

"Like this 2.9 litre L-head Hotchkiss drive double overhead camshaft British sports car?" asked the friend.

"Exactly," said Beppo.

"She's a beauty," said the friend, looking admiringly at the car. "How long have you had her?"



"It's a male," said Beppo.

"It's a male," said Beppo.
"Sorry," said the friend. "How long have you had him?"
"About a year," said Beppo.
"Have you done a lot of work on him?" asked the friend.
"Oh, have I not!" cried Beppo. "I have replaced the pushrods and rockers with a Rootes-type supercharger. I have replaced the torque with a synchromesh. I have replaced the tachometer with a double side draft carburetor."
"Gracious!" exclaimed the friend.
"I have replaced the hood with a bonnet," said Beppo.
"Land o' Goshen!" exclaimed the friend.
"I have replaced the gasoline with petrol," said Beppo.
"Crim-a-nentlies!" said the friend.
"And I have put gloves in the glove compartment," said Beppo.

"My, you have been the busy one!" said the friend. "You must be exhausted."

"Maybe a trifle," said Beppo with a brave little smile.
"Do you know what I do when I'm tired?" asked the friend.
"Light a Philip Morris?" Beppo ventured.
"Oh, pshaw, you guessed!" said the friend, pouting.
"But it was easy!" cried Beppo, laughing silverly. "When the eyelids droop and the musculature sags and the psyche is depleted, what is more natural than to perk up with today's Philip Morris in the red, white and gold package?"
"A bright new smoke in a bright new pack!" proclaimed the friend, his young eyes glistening with tears.
"Changed to keep pace with today's changing world!" declared Beppo, whirling his arms in concentric circles. "A gentler, more relaxing cigarette for a sunnier age, an age of greater leisure and broader vistas and more beckoning horizons!"

Now, tired but happy, Beppo and his friend lit Philip Morris and smoked for a time in deep, silent contentment. At length the friend spoke. "Yes, sir," he said, "he certainly is a beauty."
"You mean my 2.9 litre L-head Hotchkiss drive double overhead camshaft British sports car?" asked Beppo.

"Yes," said the friend. "How fast will he go?"
"Well, I don't rightly know," said Beppo. "I can't find the starter."

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The makers of Philip Morris, who bring you this column, assure you that whether you're in a sleek new sports car or the old family sedan, your best driving companion is new, gentle Philip Morris.

KVAL-TV

Channel 13 — Eugene

Weekly Program Schedule

MONDAY—

2:30—Howdy Doody
3:00—Matinee
4:30—Guest Book
5:00—Big Roundup
5:45—The News
5:50—Sports Headlines
5:55—Weather Report
6:00—Watch Mr. Wizard
6:30—Break the Bank
7:00—Tales of the Texas Rangers
7:30—Surprise Theatre
8:00—Grand Ole Opry
8:30—Rodge 714
9:00—Where Were You?
9:30—Robert Montgomery
10:30—The Eugene Scene
10:40—Special Featurette.

TUESDAY—

2:30—Howdy Doody
3:00—Matinee
4:30—4:30 Date
5:00—Big Roundup
5:45—The News
5:50—Sports Headlines
5:55—Weather Report
6:00—Paul Killiam
6:15—The Little Rascals
6:30—Better Schools
6:45—Patti Page
7:00—Jungle Jim
7:30—The Falcon
8:00—Milton Berle
9:00—Fireside Theatre
9:30—The Star and the Story
10:00—Dr. Hudson's Secret Journal
11:00—Famous Playhouse.

WEDNESDAY—

2:30—Howdy Doody
3:00—Matinee
4:30—Guest Book
5:00—Big Roundup
5:45—The News
5:50—Sports Headlines
5:55—Weather Report
6:00—Wild Bill Hickok
6:30—Industry On Parade
6:45—Webfoot Feats
7:00—I Led Three Lives
7:30—Disneyland
8:30—Life of Riley
9:00—Science Fiction Theatre
9:30—Sherlock Holmes
10:00—Race to the Rose Bowl
11:00—Special Featurette

THURSDAY—

2:30—Howdy Doody
3:00—Matinee
4:30—4:30 Date
5:00—Big Roundup
5:45—The News
5:50—Sports Headlines
5:55—Weather Report
6:00—Annie Oakley
6:30—The Powerland Story
6:45—Patti Page
7:00—Western Marshal
7:30—Amos 'n' Andy
8:00—You Bet Your Life
8:30—Waterfront
9:00—Dragnet
9:30—Ford Theatre
10:00—Paris Precinct
10:30—The Gun Corner
10:35—The Hunter
11:05—Inspector Mark Saben.

FRIDAY—

2:30—Howdy Doody
3:00—Matinee
4:30—Roy Rogers
5:00—Big Roundup
5:45—The News
5:50—Sports Headlines
5:55—Weather Report
6:00—Paul Killiam
6:15—The Little Rascals
6:30—Sportsman's Club
6:45—Let's Go Fishing
7:00—Cavalcade of Sports

7:45—Piano Organ Punch
8:00—The Great Gildersleeve
8:30—Crossroads
9:00—Frank Leahy
9:15—Road to Adventure
9:30—Highway Patrol
10:00—Justice
10:30—Texas Rassin'

SATURDAY—

3:30—Stars of Western Range
4:30—Saturday Matinee
5:30—For Your Information
5:45—Hollywood Wrestling
6:45—Drew Pearson
7:00—Lawrence Welk
8:00—Grand Ole Opry
9:00—People Are Funny
9:30—His Honor Homer Bell
10:00—George Gobel
10:30—Your Hit Parade
11:00—Request Playhouse.

SUNDAY—

11:00—Rams vs. Bears
3:30—Zoo Parade
4:00—This Is the Life
5:00—For Your Information
5:15—Christian Science Heals
5:30—Now You Know
6:00—Meet the Press
6:30—Industry On Parade
6:45—Surprise Theatre
7:00—It's a Great Life
7:30—Life with Elizabeth
8:00—Variety Hour
9:00—The Whistler
9:30—Liberty
10:00—Loretta Young Show
10:30—Sunday Show Time.

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13-Week Series Begins Monday On Station KGW

A thirteen-week radio series, "The Jeffersonian Heritage," begins Monday, Nov. 21, from 7:30 to 8 p.m. on radio station KGW, Portland.

The series is based on the research and writing of Professor Dumas Malone and stars Claude Rains.

These programs are produced under the auspices of the Ford Foundation and presented in this state by the Oregon Historical society.