

# SU CURRENTS



## Lesch to Lecture At Coffee Hour Fri.

"Shakespeare and Madness" is the topic of the first Friday evening coffee hour lecture at 7:30 Friday in the Student Union browsing room. E.C.A. Lesch will be the speaker.

Lesch, a recognized authority on Shakespeare, is in his 28th year on the University campus.

He will discuss Shakespeare's development of madness in his characters and how he unfolded it to his audience.

## Relations Committee Meets Today in SU

All members of the Public Relations Committee are to meet at 4:00 p.m. in the standing committee room at the Student Union.

## Arts Committee Meets

A Creative Arts committee meeting will be held on the third floor of the Student Union, at 4:00, today. New members of the committee are reminded to be present.

## 'The Promoter' to Be Movie Feature Sunday

"The Promoter," starring Alec Guinness, will be shown on the feature movie program, Sunday, Oct. 16, in the Student Union Ballroom. There will be two showings, beginning at 2:30 and 5 p.m. Admission charge will be 30 cents.

# People Not Asked In Peron Ousting

Ramon Eduardo Ruiz, instructor in history, said last night that forces that overthrew Peron in Argentina did not represent the people. Ruiz was speaking at the Browsing Room lecture series on the topic, "Trouble Spots in Latin America."

Ruiz traced the history of politics in Argentina. He said that in the 1930's a new class began to rise, those who were merchants interested in the welfare of Argentina, native industrialists, and urban labor. This class, he stressed, agitated for a modern, industrial state.

Ruiz said that Peron was the expression of this new group. And when Peron ruled, industrialists were encouraged, tariffs were raised, urban labor was supported, and the landless were given land.

Ruiz maintained that the group which succeeded Peron is another totalitarianism, but the new government is composed of the forces of the old landed oligarchy that ruled Argentina from the early 1800's to 1916 and from 1930 to 1943.

This oligarchy, he said, was composed of church, landlords and the military, and was founded on the impetus that meat and grain are the basis of Argentine prosperity.

Ruiz said that Argentina is at a crossroads. It can either progress, if democrats are given expression in daily life and mediums like the great newspaper, La Prensa, which is now closed, is reopened, or else in Argentina one dictator has been replaced with a repressive oligarchy.

Ruiz also touched on the problem of Guatemala where a Communist-tinted government was

overthrown last year with U. S. help.

Ruiz said that the present ruler of Guatemala has done nothing about land reforms or education, and stressed the importance of the United States recognizing democratic governments in Latin America that face the need of land distribution and education.

Ruiz added that the economic importance of Latin America to the U. S. is considerable. He said that of oil imports, 83 per cent comes from Latin America, and of U. S. exports of machinery 50 per cent goes to Latin America.

Ruiz said Latin America has a powerful voice in the U.N. Of the 60 members in that body, 20 are representatives of Latin American countries.

Enumerating the contributions of Latin America in art and culture, he cited many great artists, writers, composers, and concluded with the distinction, "every Latin American is a poet."

## Organizing Meet Of Pep Club Today

The newly organized Oregon pep club representing each living organization will meet today at 12:15 p.m. in the Student Union.

The pep club will elect officers, choose a permanent name, and plan activities for the coming year at this first meeting.

Betty Andersen and Lorrie Whitten from the rally board will speak to the club and help with the organization.

# + Campus Briefs +

● Applicants for crew jobs on "The Remarkable Mr. Penny-packer" should see Howard Ramey today between 4-5 or 7-8 in the University Theatre scene shop.

Additional applications may be made by Friday morning from 10 to 11 in Ramey's office, 209 Villard. Five or six positions are open.

● The University of Oregon History Club will hold an organizational meeting at 4 p.m. today in the Student Union. All interested students are invited to attend.

● Scholarship chairmen from each living organization and all women on probation are to meet Thursday at 4 p.m. in the Student Union.

● Ye Tabbard Inn, men's literary honorary, will meet tonight at 8:00 at Phi Kappa Sigma, 1867 E. Alder St.

● All Phi Theta Upsilon meet in uniform at 6:30 p.m. today at Gerlinger hall.

● Eight students were confined to the hospital for medical attention Wednesday, according to infirmary records. They were Dixie Lee Miller, Nancy Har-

per, Teddy Ray Davis, Andrew Vincent, Ronald Creps, Robert Stokes, Robert Usilton and Charles Wilhoit.

● Interviews of semi-finalists in the Joe College and Betty Coed contest will begin at 6:30 p.m. tonight in the Student Union. Place of the interviews will be posted in the main lobby. Candidates are requested to wear campus clothes and not to wear sorority or fraternity pins.

● The University library and the coffee and recreation areas of the Student Union will be closed during Charter Day observances next Tuesday, to enable the library and SU staffs to attend the activities at McArthur court.

● All general chairmen for the Sophomore Whiskerino will meet today at 4:30 p.m. in the Special Events room in the Student Union.

● All members of the Newman Club executive council are to bring their lunches to a meeting in the Student Union today at noon.

● There will be an important Mortarboard meeting today at 8 p.m. at the Pi Beta Phi house.

STUDENTS AND FACULTY MEMBERS	
LIFE	NOW SAVE 30% to 40% ON
\$3.00	1 YEAR'S SUBSCRIPTION
TIME	to
\$4.00	These Outstanding Magazines.
SPORTS ILLUSTRATED	Contact Student Representative
\$4.00	John F. Olanick
	Phone 4-2464 or 4-6089



# SEE THE FACTS!

## University of Oregon Students Will Spend

# \$1,160,000

## this year on wearing apparel!

*It's hard to believe, but according to statistics it's true!*

The question Eugene businessmen are asking is "where will they spend this?"

Oregon students are going to spend this money at the stores they have heard of . . . the stores they are sure will have the merchandise they want. Students will not spend time going from store to store hunting for an item. Emerald advertisers will find their advertising brings student response, because students do read the Emerald and the ads. Of 228 students interviewed last fall, 57% read the Emerald daily; 75% read the Emerald three times a week or oftener.

This report is from the U. S. College Market of TIME market research, February, 1955, and projected to the University of Oregon enrollment of 4800.

The undergraduate market is a BIG market for many products right now . . . and they are today's best customers for new tastes, ideas and habits.