

# High School Students Attend Press Confab

(Continued from page one)  
tography" will be led by Herbert Howard of the Howard Studios in Springfield. Bernard Free-messer, instructor in journalism and University photographer, will speak on "Newspaper Photography."

Willis Winter, instructor in journalism, will discuss "Newspaper Advertising."

Main speaker for "Newspaper Make-up" will be Carl Webb, assistant professor in journalism. The discussion on "Editorial Page Policies" will be led by John Hulteng, associate professor of journalism. Harrison P. Hornish, editor of the Springfield News, will speak in the sci-

Emerald, will lead a discussion on "Making the Most of the Editorial Page." "Newspaper Columns and Other Features" will be discussed by Anne Ritchey, news editor of the Emerald.

Chuck Mitchelmore, Emerald sports editor, will lead a panel on "Is Sports Coverage Overdone?"

"Newspaper Advertising Ideas" will be discussed by Donna Runberg, business manager. "Budgeting and Bookkeeping" will be featured by Gordon Ross. Ross is a member of the advertising planning board, Emerald.

Sue French, editor of the Oregonian, will lead the discussion on "Keeping the Work on Schedule." "How Important is Copy?" will be moderated by Marcia Mauney, copy editor of the Oregonian. Sally Jo Greig, Oregonian photo editor, will speak on "Our Experience with Photographers."

"Our Best Ideas on Advertising" will be discussed by Chuck Huggins, Oregonian advertising manager. Don Peck, business manager, will speak on "How We Contract for Our Book." "Promoting Sales" will be on the discussion led by Chuck Hall, Oregonian sales manager.

Concluding the press conference will be the annual awards luncheon and the presentation of plaques to 1955 OSP Editorial Page Contest winners.

After the luncheon, delegates will attend the Oregon vs. Colorado game.

## Hawaiian Students Invited to Dance

Hawaiian students and their guests are invited to attend a dance sponsored by the Hui-O-Kamaaina club, to be held Saturday at 7 p.m. on the third floor of Gerlinger hall.

Refreshments will be served and election of officers is on the program. This is an informal affair with campus clothes in order.

Hawaiian students from other colleges also will attend.

# + Campus Briefs +

● **Ambhilians, women's swimming honorary, will hold try-outs for new members next Tuesday and Thursday.** The try-outs will be held in the women's swimming pool in Gerlinger hall at 7:30 p.m.

Girls who had an advanced rating on their swimming tests are especially urged to try out.

● **Wallace S. Baldinger has announced that the Museum of Oriental Art will now be open to the public on Thursday evening from 7 to 10 p.m.** The museum library will also be open at that time. Regular hours during week days are 1 to 5 p.m., including Sundays.

● **Men students who wish to apply for the 1956-57 Rhodes Scholarships should contact Qui-**

rinus Breen, professor of history, 213 Commonwealth hall. Applications must be filed before Nov. 1.

● **A representative of every fraternity should pick up a house roster blank at Student Affairs today, according to IFC president Kent Dorwin.** The completed rosters must be returned within one week.

● **Students staying in the infirmary for medical care are Marilyn Coll, Robert E. Freedman, Patricia Southworth, Rob Roy and Douglas Basham.**

● **Graduating seniors and graduate students who wish to apply for Fulbright scholarships for graduate study abroad during 1956-57 may obtain applica-**

tion blanks from Kenneth S. Ghent, foreign student advisor, at 207 Emerald hall. The deadline for application is Oct. 31.

The entire Northern Division all-star team of 1944 was composed of University of Washington players.

## C of C to Handle Accommodations

The Eugene Chamber of Commerce tourist bureau will handle all the student accommodations for the press conference. Students will stay at hotels, motels and homes of friends.

The 757 students registered for the conference will represent 116 high schools, large and small, from all parts of the state.

ence building on "Reporting."

Two meetings will be held at Deady hall. One is on "Copy-editing," with Dan Sellard, city editor of the Register-Guard, as main speaker. The other meeting will be on "Sportswriting," Warren C. Price, associate professor of journalism, will speak.

These meetings will be followed by a coffee hour in the Dad's Lounge of the Student Union.

### Discussions

Saturday's agenda includes roundtable discussions, moderated by staff members of University publications. Panel members will be made up of students from the visiting schools.

"Planning for Complete Newspaper News Coverage" will be moderated by Gordon Rice, editor of the Daily Emerald. Sally Ryan, editorial page editor of

**SALE!**  
**OCTOBER 17th**  
**Chesterfield and L & M Cigarettes**  
**1 package FREE with each package purchased at:**

- Student Union
- University
- Campus Coffee Shop
- The Side

From Opening until 5:00 P.M.

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Groceries — Fresh Produce — Meats  
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OPEN FROM 9 A.M. DAILY & SUNDAYS \_\_\_\_\_ TILL 11:00 P.M.  
13th at High St. Dial 4-1342

## A Campus-to-Career Case History



## "I represent 30,000 people"

That's the population of the Mason City, Iowa, area where Jack MacAllister (Iowa U., '50) is Manager for Northwestern Bell Telephone Company. How would you like this kind of job?

● ● ●  
"As Telephone Manager I represent Mason City to my company, and vice-versa. Among my customers are bankers, farmers, housewives, merchants . . . each with different questions and problems about telephone service. Through public information and good business

office service, my people and I do our best to furnish the answers.

"My assignment calls for varied activities—sales, public relations, office supervision. One minute I'm describing a new construction program to a group of businessmen . . . the next explaining a new service to a rural customer.

"It's a job with lots of variety and responsibility, and I enjoy every day of it. My supervisor is 75 miles away," says Jack, "and that puts me pretty much on my own—which is the way I like it."\*

Jack MacAllister graduated with a B.S. in Commerce and started with Northwestern Bell about five years ago. As Telephone Manager at the age of 28, he is typical of the many young men who are building careers in telephone work. Similar opportunities exist today with other Bell telephone companies . . . also with Bell Telephone Laboratories, Western Electric and Sandia Corporation. Your Placement Officer has all the details.



**BELL TELEPHONE SYSTEM**

\*P. S. Since this case history was prepared, Jack has been promoted. Now a manager at Des Moines, Iowa, he has increased responsibilities.

## Co-op Members

For your own protection please observe the following:

1. Be sure you have a membership.
2. If for any reason you drop out of school during the year please leave your cash register receipts in the proper envelope at the office of the Co-op.
3. To be sure of your refund, have your envelopes turned in to the Co-op before May 20th.
4. Checks will be mailed to students who have dropped out of school.
5. Patronage Refunds will only be paid to students with memberships on record at the Co-op.
8. The refund is paid in cash during final examination week spring term.
7. Turn in only one envelope. If another is required please staple together. Be sure your name, home address and membership number is on the envelope.
8. May 1st is the last day for purchasing memberships.

**A Profit Sharing Store that has given for thirty-five years careful, economical service to OREGON students as their campus supply headquarters.**

JOIN THE "CO-OP" AND SHARE IN THE PROFITS. 25c buys a membership and at the end of the fiscal year, your refund will be paid in cash.

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**University Co-op**  
CHAPMAN HALL