

LEFT

Donna Lory . . . smartly dressed for church in her costume tweed suit with black, white and pink flecks dotting her semi-box jacket and pencil line skirt. Her pure silk shantung blouse matches her jacket's lining . . . making her the picture of fashion for Spring term.

\$75.00

Suits . . . Second Floor

RIGHT

Cathy Newman models her princess - style washeasy cotton dress . . . Just the thing for Spring term classes! The high empire waist gives that long look to this lovely dress which is available in Bermuda blue and sand brown.

\$14.95

Sportswear . . Second Floor



1955 College Board

"Long Look

THE BON MARCHE

Eugene

Takes a

At Spring"

JANE BERGSTROM

MARGARET TYLER

BETTY FACKLER

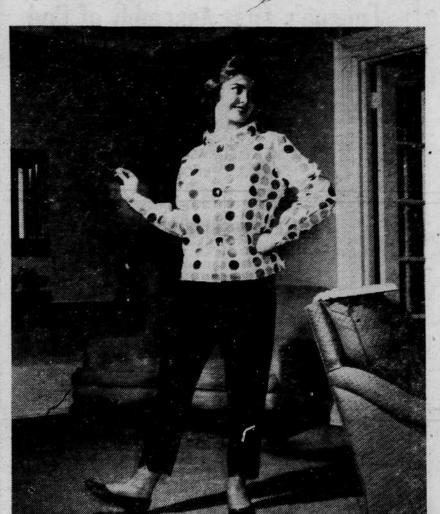
JACKIE ROBERTSON

DONNA LORY

JOYCE MEPPEN

CATHY NEWMAN

BARB WILCOX



LEF

Jackie Robertson is ready for an afternoon of studying at the river in her White Stag shirt-jacket of ice poplin.

\$5.95

Jackie is relaxed in her tapered black sailtone "crazy-pants."

\$5.00

Sportswear . . Second Floor

RIGHT

Barbara Wilcox displays her Spring date dress fashioned of that wonderfabric . . . Celanese . . . which sheds wrinkles two-piecer in navy blue has a knife pleated skirt and middystyle over blouse. The collar and taffeta bow accent this picture of fashion.

\$49.95

Better Dresses . . . Second Floor

