

Officials to Talk To BA Students

The final sessions of the eleventh annual student business conference, sponsored by the school of business administration, will be held this afternoon.

All students, particularly freshmen and sophomores, are invited to attend this conference. Afternoon classes in the school of business administration will be dismissed today for this purpose.

Today's program will begin at 12 noon with an informal cafeteria lunch in SU 110. The discussion groups will continue in the afternoon with the first three meetings to begin at 1:30 p.m.

John W. Soha, associate professor of business administration, will preside at the accounting for industry meeting, SU 214-215. Guest speaker will be Clause R. Groth, assistant secretary and assistant treasurer of Pacific Power & Light Co., Portland.

Presiding at the life insurance meeting, SU 315, will be Lyle

R. Trueblood, assistant professor of business administration. Speakers will be Deane Harger, manager of the United American Life Insurance Co., Eugene; G. C. Gilbert, manager of the Northern Life Insurance Co., Eugene, and Dalton Treick, agent for the Provident Life Insurance Co., Eugene.

The retailing group will meet in SU 333 with Robert E. Dodge, assistant professor of business administration, presiding. The speaker will be Jack Meier, secretary of the Meier & Frank Co., Portland.

Hostesses for the coffee hour, which will be held from 2:45 to 3:15 p.m. in the Dads' lounge, will be Phi Chi Theta, women's professional business sorority.

The last three meetings of the business conference will begin at 3:15 p.m.

S. T. Ford, assistant professor of business administration, will preside at the personnel meeting in SU 214-215. Speakers will be Mrs. Ada M. Blank, traffic employment interviewer for the Pacific Telephone & Telegraph Co., Eugene; Darrell L. Robinson, personnel manager at the Edward Hines Lumber Co., Westfir, and Richard C. Williams, personnel director at the Bon Marche, Eugene.

Presiding at the casualty and property insurance meeting, SU 334, will be Lyle R. Trueblood. Speakers will be Loren V. Bryant, insurance agent, Eugene; Thomas J. Fondren, partner in the Springfield Insurance agency, Springfield, and Douglas E. Walwyn, partner in Smith & Crakes, Eugene.

Alfred L. Lomax, professor of business administration, will preside at the foreign trade and shipping meeting, SU 333. James E. Strowger, Northwestern district manager of the Kerr Steamship Co., Portland, and David H. Sutherland, president of the David H. Sutherland Co., Portland, will be the guest speakers.

University Not Threatened By Portland State College

By Bob Robinson
Emerald Assistant News Editor

The establishment of Portland State college as a four-year institution with degree-granting power will not have much effect on the enrollment of the University of Oregon. This is the opinion of University President O. Meredith Wilson.

Wilson said in an interview Wednesday that there are two main reasons why the new school will not be bothersome to Oregon. First, the "desire by most Portland students to go away from home for their college education will continue to prevail," he said. "And second, people who attend the new school will be mostly persons who otherwise wouldn't be able to afford a college education."

Students Won't Change

Wilson indicated that he thought only a few current University students—whose homes are in Portland—would change institutions just because they can now get a degree in their home town.

Portland State was granted the "four-year privilege" only recently by the state legislature. The action was taken under a bill proposed by Sen. Rudie Wilhelm, Portland attorney, and amended slightly by the House education committee. As passed,

the bill establishes the school with full degree-granting rights but no privileges for becoming a campus type institution like the University and Oregon State college.

Final technical arrangements for the school will be made by the state board of higher education when it meets March 7 and 8.

President Wilson said that the board isn't likely to have any objections to the bill as it was passed because it "coincided almost exactly with one of the board's own proposals. Actually, the board had a proposed bill drawn up which is similar in many ways to the one submitted by Wilhelm."

The board's main problem in its meetings will be to make final arrangements on the selection of a president for the institution. It will also consider the setting of time schedules and the kinds of study to be offered.

Although the board hasn't given any indication who its presidential choice might be, it is generally assumed that the inside track will go to J. F. Cramer, dean of the general extension division of the system of higher education. It is possible

that Cramer will be given the choice of holding his current position or taking over the presidency of Portland State.

In his present post, Cramer has been head of the Portland State program since 1953.

Extension Service Continues

The board plans to have the general extension division, which has been synonymous with Portland State since 1946, continue its services for adult education courses. The division will use the buildings of PSC during the evenings but the administration will be completely separate from that of the college.

The curriculum for the school has tentatively been set to offer both elementary and secondary teacher training and a limited undergraduate program in liberal arts to include the humanities, social science and science-mathematics. The first graduating class will be composed of students majoring in elementary education in 1956.

The present enrollment at Portland State is about 2500. Wilson expressed the opinion that this would "probably increase to around 4000 by the time the school starts functioning smoothly."

Listening In ... On KWAX

- 6:00 Sign On
- 6:03 Dinner Hour Serenade
- 6:45 News Till Now
- 7:00 Sport Shots
- 7:15 Gaites Paris
- 7:30 On Stage
- 7:45 Journey Behind the News
- 8:00 Best Of Broadway
- 8:30 SU Table Hopping Show
- 9:00 Kwaxworks
- 11:00 Sign Off

Campus Calendar

- 8:30 AF-ROTC 313 SU
- 11:00 Sculpture Inst Reg-istration Lobby 2nd Fl SU
- 11:45 ROTC 114 SU
- Noon Stu Bus Conf 110 SU
- AF-ROTC 111 SU
- Sculpture Lunch 112 SU
- Soc Dept. Com Lunch SU
- WUS 318 SU
- 4:00 Stu Aff Com 114 SU
- Panhel
- Coun Com Lnch SU
- 5:30 Dillard Lnch 110 SU
- 6:30 City Panhel 113 SU
- Ski Quacks 214 SU
- WRA Coun 315 SU
- Panley & IFC Gerl 3rd Fl
- 6:45 Chi Delta Phi 334 SU
- 7:30 Delta Nu Alpha 215 SU
- Scheyer Lect 201 SU
- 8:00 Bracewell
- Lecture Dadsrm SU

BA School to Host Real Estate Confab

The school of business administration will be host to a session of the American Institute of Real Estate Appraisers from Feb. 21 to March 5, according to Dean Victor P. Morris, school of business administration.

The general purpose of this session is to teach the theories, principles, and procedures of real estate appraising applicable to the evaluation of all types of real property.

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