

End of Smoking Shows Only Negligible Effects

By Bob Patterson
Emerald Feature Writer

Contrary to the views held by die-hard smokers, America would not collapse if cigarette smoking ceased.

The effect on people would be the same as if they suddenly stopped drinking coffee.

"Cigarettes are a habit," J. V. Berreman, professor of sociology, explained. "The cigarette habit would be as hard or as easy to break as any other habit. A person will be slightly irritable for a while, but this depends entirely on the individual. Within a certain length of time, however, the individual will be perfectly normal."

"If a person's reasons for ceasing smoking are strong enough," Berreman added, "he should have no trouble quitting."

R. A. Littman, associate professor of psychology, agrees with Berreman's opinion. He believes that tobacco doesn't have a psychological effect such as narcotics possess.

The Smoke That Satisfies

"Cigarettes satisfy a psychological need rather than a physical one," Littman declared. "A young person starts to smoke because smoking expresses a desire for maturity. He continues smoking as part of a nervous habit."

"Cigarettes are used as part of personal relationship. Tobacco relieves tension among people

and establishes a psychological bond of equality.

"If smoking suddenly ceased, however, it would have no effect on personal relationships, except in a few cases."

"For instance," Littman said, "if a person is psychologically dependent on cigarettes in order to feel at ease with people, the effect of breaking off smoking will be frustrating."

No Effect on Taste

It has not been proved that cigarettes have any effect on the tastebuds, Littman noted. A human's sense of taste is most highly developed at the age of ten, but as a person grows older, his sense of taste becomes less sensitive. An individual generally begins smoking between the ages of 14 and 20, when his taste is becoming less sensitive, he explained.

Court Gives TV Decision

WASHINGTON (AP) — The U.S. Court of Appeals Monday refused to hold up the effectiveness of the Communications Commission's award of Television Channel 12 at Portland, Ore., until the court rules on a pending appeal from the award.

The commission, after a competitive hearing involving four rival applicants, ruled that the channel go to Oregon Television, Inc. KFOR-TV.

Columbia Empire Telecasters, one of the three applicants rejected by the commission, is appealing that decision to the court. Last week Columbia Empire asked the court to stay the channel 12 award until the appeal is argued and decided.

"A serious economic crisis would not occur if people stopped smoking," Robert Campbell, assistant professor of economics, said. "However, there would be a slight drop in the national income."

"The tobacco industry contributed only half a billion dollars to the 1950 national income of 239 billion," Campbell explained. "In the same year, the industry employed 200,000 persons."

Society Wouldn't Suffer

"Most of these persons are in the tobacco growing part of the industry and they could be quickly absorbed in an inflationary economy. And since the cigarette industry uses comparatively few capital goods, the machine industry, as a whole, would not suffer."

"Although the national income would drop slightly, it would recover itself eventually," Campbell said.

So if your reasons for smoking are purely humanitarian, then you'd better find some new ones. Quitting smoking will not effect you sociologically and you won't lose your mind because of a lack of cigarettes. Neither will it cause a depression. The very worse that could happen is that you'd have nothing to do between classes.

Senate Approves Oregon Nominee

WASHINGTON (AP) — The Senate Monday unanimously approved a group of presidential nominations, including Ervin L. Peterson of Oregon, as assistant secretary of agriculture, and to serve as a member of the Commodity Credit Corporation board of directors.

Job Opportunities

I. E. DuPont De Nemours and Company. Ph.D. candidates in chemistry. S. L. Scott will interview on campus next Monday.

Shell Chemical corporation. Chemistry, chemical and mechanical engineering candidates at bachelor and master levels.

Carnation Company. Sales, credit. E. G. Van Hoesen will interview interested students Feb. 2.

The Upjohn company. Sales and sales promotion. Prefer men who have background of pre-medical study or the approximate equivalent. W. G. Roberson will interview on campus Feb. 3.

Bethlehem Pacific Coast Steel corporation. Sales. Edward G. English will interview seniors interested in their 1955 loop course Feb. 4.

General Petroleum corporation. Sales, credit. Business administration and liberal arts students who have liking and aptitude for sales and credit work. R. B. Powell and E. M. Manser will interview on campus Feb. 4.

Further details concerning appointments for these interviews may be obtained from Karl W. Onthank, director of graduate placement, in the office of student affairs.

Heart Hop Date Announced, Men's Houses to Pick 'King'

The annual Y-sponsored Heart Hop, featuring the selection of the King of Hearts, has been scheduled for Feb. 11, after the basketball game. The dance is traditionally held at several women's living organizations. This year, Kappa Kappa Gamma, Alpha Chi Omega and Delta Gamma will host the affair.

All men's houses are to choose a candidate for King of Hearts this week. Names of the nominees must be turned in to San-

dra Williams or Rae Bergeron, co-chairmen of the King selection committee, before Friday. They may be contacted at Alpha Phi.

Eliminations of candidates will be held in Gerlinger hall, Tuesday, Feb. 1, and Thursday, Feb. 3, both at 7:15 p.m.

General chairmen of the Heart Hop are Agnes Thompson and Sally Calkins. Heads of committees are as follows: Decorations, Julie Miller and Mary Gerlinger; refreshments, Alice Kihn and Margie Harmon; King selection, Sandra Williams and Rae Bergeron; publicity, Arlene Clark and Mollie Monroe; promotion, Carolyn Courtemanche and Judy Loucks; secretary, Ann Peterson.

Muscovites Weep During US Movie

MOSCOW (AP) — Many Russians are weeping these days as they watch Moscow's newest film hit, the Hollywood oldie "Waterloo Bridge."

Muscovite women standing in line in the snow to see this production, starring Robert Taylor and Vivien Leigh, call it a "three handkerchief" film.

Russian men also remark on what they call its "great sentimentality."

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Beavercreek Woman Named Postmistress

WASHINGTON (AP) — Irene Steiner has been recommended by Rep. Walter Norblad for appointment as acting postmistress at Beavercreek in Clackamas County. Mrs. Marie W. Havell, the present postmistress, will retire Jan. 31 at the age of 65. The position pays \$3,645 annually.

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