

PATRONIZE Emerald Advertisers

The FIRS Theatre
1950 RIVER ROAD

PENNEY'S
ALWAYS FIRST QUALITY!

MCDONALD

SHISLER'S

Del's Inn

BURCH'S
fine footwear

Alexander's
SPRINGFIELD, OREGON

EUGENE DRIVE-IN
THEATRE

THE BON MARCHE
Eugene

BIG Y Super Market
Always a Place to Park

UNIVERSITY JEWELRY

Kennell-Ellis
ARTIST PHOTOGRAPHERS

HEILIG Dial 4-9311

Kaufman Bros.

TIFFANY-DAVIS Rexall

SKEL'S
Jewelry Store

Arbuckle's

REX

MAYFLOWER
ELEVENTH AT ALDER

Your EVERGREEN Theatre
REX DIAL 4-3431

Bill Baker's

The UNIVERSITY CO-OP
"THE STUDENTS OWN STORE"

FEHLY'S