

Senior Receives Ellefson Memorial

Floy Louise von Groenwald, a senior in speech, has won the first annual "Judy Ellefson Speech award," according to R. D. Clark, professor of speech. The \$100 annual award was begun this year by Mr. and Mrs.

Floyd T. Ellefson of Springfield in memory of their daughter, Judy, a University speech major who died of polio last year. The recipient is selected by the committee of scholarships and awards.

CLASSIFIEDS

Brown leather billfold lost near Rush Inn. Finder please contact Mary Martin at 1040 Ferry, Apt. 301 or phone 3-2783. 11-24

FOUND: A man's watch and an Oriental necklace. Claim from Gene Bailey in SU's administration office. 11-12tf

Lost: Noise parade trophy from Susan Campbell. Terrific entertainment for its return. Call 388. 11-22

Lost: Nov. 10th—Beta Fraternity pin. "Norman Weekly" engraved on back. Please notify Joanne Kerr, Ph. 4-6814. 11-25

Tutoring in English. Call 3-3509 mornings or evenings. 12-8

Grandfather never had it this good

Most people today work only two-thirds as many hours as their grandfather did. Yet they earn at least three times as much each day.

If, for example, your grandfather had been on Union Oil's payroll in 1890, he'd have put in an average week of at least 60 hours. For which he'd have received about \$2.25 a day.

If—for comparison—you had been with us last year, you'd have averaged \$2.25 also. But for an *hour's* work, not a *day's!* And you'd have worked only 40 hours a week.

How can Union Oil, or any company, pay more money for less time on the job? *Because new and better tools and engineering have radically increased a man's capacity to produce as they shortened his work week.*

For every worker at Union Oil there is now available an average of \$77,000 worth of these improved tools—trucks, pipelines, wells, refineries. This gives each employee 340% more to work with than in 1890.

For the most part *these tools have been purchased with money the shareholder-owners have plowed back into the business out of profits.*

Who profits from profits? Everyone does! That's why you get so much more out of life than your grandfather did.

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OF CALIFORNIA



This is one of a series by the people of Union Oil to explain how business functions. Your comments are invited. Write: The President, Union Oil Company, Union Oil Building, Los Angeles 17, California.