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Election Firsts

Wednesday's freshman and graduate election will mark several "firsts" for student government at Oregon and as such merits the close attention of everyone interested in campus politics.

This is the first time graduate students have elected a rep- excellent performance as resentative of their own to the ASUO senate. This election will show just how much interest graduates have in student his neighbors through the "Rear government.

It's also the first time freshmen have used the divided ballot. Candidates are running for either representative or president this year. In the past the top four presidential candidates were elected to the four officers.

But an even more significant "first," we think, is the new election procedure being used this year. The system was originated by ASUO Vice President Hollis Ransom and its purpose is "education."

Ransom believes, and rightly so, that a large number of Oregon students just don't understand the preferential system of voting used here. The mechanics of voting, of vote counting, of quotas and transfering of votes are all highly confusing.

In order to understand just how a candidate gets elected on this campus you almost have to participate in the election as a booth captain, poll attendant or vote counter. We didn't understand how preferential voting really worked until last year when we participated.

This is Ransom's theory in the new system. He plans to have two attendants and two poll watchers at each booth each hour. This means 16 people every hour will be helping in the election.

These people will be interested, they'll talk about the election and more students will become interested. The poll captains, attendants and watchers will attend an "instruction" session at which the preferential system will be explained in detail.

In this way each election will see more people understanding the election system, and there'll be more interest in student government.

We can see, however, one possible flaw in the plans. Will enough people be interested and willing this-time to man the booths? Personnel, especially this first time, is going to be Ransom's biggest problem. We hope he can overcome it, because we think the idea is a good one.-(J.W.)

-The Looking-Glass-**Two Recent Movies** Win Critic's Praise

By Len Calvert Emerald Columnist

Two very fine pictures recently completed their first runs at the downtown movie theaters. They are "Rear Window" and "Seven Brides for Seven Brothers."

Alfred Hitchcock, long recognized as a master of suspense, scores again with "Rear Window." Utilizing a one-set device, similar to his "Rope," Hitchcock creates a compelling mystery without having the camera ever leave one room. All action outside the room is seen from its windows, a very effective technique, to my mind.

James Stewart turns in an the photographer with a broken leg who amuses himself by watching Window." It is the events he sees from this window which gives the show its action and plot.

Grace Kelly is a beautiful, and talented, addition to the picture as his girl friend. And Thelma Riter, long one of my favorites, lends much needed comedy relief to the tense drama.

For those who like their entertainment on the lighter side, "Seven Brides for Seven Brothers" qualifies as one of the more refreshing musical comedies to come out of Hollywood in the last year or so.

Based on Stephen Vincent Benet's novel, "Sobbin' Women," the plot hinges on the efforts of seven brothers to find seven wives in a very extraordinary way!

The choreography is some of the best I have seen since "Lill" and "An American in Paris." The dance at the barnraising scene is skillfully and energetically done.

In color and CinemaScope, 'Seven Brides'' features Jane Powell (Oregon's own) and Howard Keel. Both turn in the best performances of their careers, in my opinion. The music, with lyrics by Johnny Mercer, lends itself to the fun, especially the "Lonesome Polecat" number.

Even though they have completed their downtown runs, students who missed these films will get additional chances to see them when they play in Springfield and the Eugene neighborhood theaters.

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Letters to the Editor

UCLA Attitude

(Editor's note: The writer of the following letter, Martin Meadows, is an Oregon graduate, who is now a graduate assistant in political science at UCLA.)

Emerald Editor:

It will be no contest this coming Saturday at the Los Angeles Coliseum-the Oregon football team simply has chance against UCLA, which is probably the best collegiate squad in the country.

That, bluntly, is the attitude here on the UCLA campus. In fact, this feeling has prevailed in regard to all the games on the Bruin schedule, following the victory over Maryland and the Stanford rout. Since then, UCLA opponents have been regarded as mere stepping-stones to the top rating in the nation.

Take this headline in a Los Angeles newspaper of October 30: "No. 1 Grid Rating Bruin Aim Today." This position was to be attained by beating California by a larger score than Oklahoma or Ohio State previously had done. It will be more of the same on Saturday, to 10 and work for two or three hours? There is a certain amount of money that must be made to pay the wages and many is the night when the intake does not pay even the wages

The help wishes to make it clear that the service will be done more pleasantly in the future. However, we do wish that some of our customers would be as pleasant as the majority are.

The service is too slow you say. Did you stop to realize that most of us are new this year and have had no experience on a soda fountain at all? The help that worked here last year and the year before returned to find a new arrangement this year as many old students realize with the lower counter. We have to get used to conditions behind the counter that are changed too. We have to get used to working together and this takes time when you only work two or three times a week, and we cannot work more as we have the same tests as the rest of the kids in our classes. Please stop long enough to realize that we are only human and that we make mistakes too.



Emerald Columnist

THE AGE OLD PROBLEM of men attending dances seems to have been solved by the male enrollment of the University of Idaho. According to the Idaho Arganaut the problem would be solved if this poem were true:

I wish I were a kangaroo Despite his funny stances; I'd have a place to put the junk My girl hands me at dances. . . .

STUDENT BODY CARDS are valuable things at Oregon, but they seem to be even more so at San Jose State, The Spartan Daily describes the antics of one student in trying to retrieve a lost student body card.

During campus elections, one lovely coed mistakenly dropped her student body card in the ballot box. She then pulled a piece of string out of her purse and stuck a piece of used chewing gum on the end of it.

The climax was simple. She then fished for her ASB card through the slit in the box. After a few minutes the box was opened, and her card was retrieved.

Result: one red faced woman.

MARRYING A FARMER? If so here's the way to announce it. At least this is the way they do it at WSC. Toy tractors were placed on each of the dining tables of the dormitory. The significance evidently was that the lucky boy is majoring in farm mechanics.

The final touch was the reading of a poem by the housemother. Could it have been "Old McDonald Had a Farm?"

> . .

A SAD STORY of disappointment is told in the UCLA Daily Bruin concerning passing fancies. The Monumental Cross That

Must Be Born By Those Who Adhere Strongly To Their Principles Regarding What is Symbolized by Hellenic

Adornment

I saw her walking by me The answer to my dreams, Perfection she, incarnate Her grace befitted queens.

Her every move was beauty To meet her I did long: The fairest of the fair she was, The subject of all songs.

She seemed to me to be sublime Radiant, she fairly beamed: But as the learned poet warns us.

Things are seldom what they seem.

And since they are not, I must try to forget her:



with the Bruins out to resume their point-a-minute average after being held to only 27 points by California.

Furthermore, many persons will be attracted to the contest not primarily by the possibility of a good game but by the prospect of witnessing the "best pass defense in the country" botle up the nation's leading ground-gainer.

However, as a transplanted Webfoot now at UCLA, I can say that I am confident the Ducks will do at least as well against the Bruins as did Washington in losing by 21-20. **Martin Meadows**

For Better Service **Emerald Editor:**

The help at the S.U. Fountain welcomed the editorial "Needed: Better Service" on the 20th as helpful criticism. However, we do not think that you entirely presented our side of the story. You mentioned the night of the Bunion Derby as having an insufficient amount of help. Yes, there was, but did you come in at 8 or 9? There were approximately 15, at the most, persons in the fishbowl. Do you think it is profitable to have an abundance of help at this time, or do you want to come in at 9:30 We are not infallible. We do appreciate our customers and think that most of them are very kind to put up with us "jerks" behind the counter.

We would appreciate our customers more if they would do their part on the arrangement. Some may not realize that they can help and we have listed some of the things that would help speed up service.

1. Specify if you wish black or white coffee.

2. Give your entire order to one of us and don't spread it to two or three of us.

3. Order all of your order before you pay for any of it.

4. Do not order for someone else lafter you have received 6: your order. This is not fair to the rest of the customers. 7: 5. Pay attention to where 8: you are in line and don't talk to someone behind you when it is your turn to order.

6. Please wait your turn and don't order before it is your turn.

7. Some customers complain that their number has not been called when it has been called up to five times. Please listen for your number.

8. Keep the front of the line moved down.

9. Hand dollar bills flat and not in the form of ships, birds,

or, on a prominent spot On her cashmere sweater, A pledge pin.

Campus Calendar

oon	Soc Dept	110 SU
	Future Tchrs	111 SU
	Phi Beta Clb	112 SU
	FSFF	113 SU
	Coop Lunch	114 SU
10	Deseret Cl Com I	
	WRA Snpr	
1		319 SU
:30	Phi Theta Ups	315 SU
00	AWS Auction Aud	334 SU
00	IVCF	315 SU
30	IFC_	111 SU
	Alpine Cl	315 SU
13	Football Rally Ter	
15	Chap Assoc Exec	
00		215 SU
30	Delta Nu Alpha	
00	Episcopal Inq Gp	
	EUCMA Concert	
	Localia Concert	mac ct

3:0

6:

etc. They take a while to uncrumble.

We hope that there will be better service in the future and again thank you for bringing to our attention that we are not doing our best. Everyone needs to be reminded now and then.

> Yours for better relations, Sheldon Nelson