

'This Is KWAX' Heard Since 1951

By Elliot Carlson
Emerald Feature Writer

"This is radio KWAX, your high fidelity station—91.1 on your dial—the voice of the University of Oregon."

Since 1951, when KWAX was started by Glenn Starlin, then speech adviser, this has been a

familiar sound on FM stations in the Eugene area.

The home of station KWAX is on Villard hall's third floor. A complete network of wires, switches and amplifiers comprise the 10 watt station. This world of broadcasting and entertainment starts at 4:30 p.m.

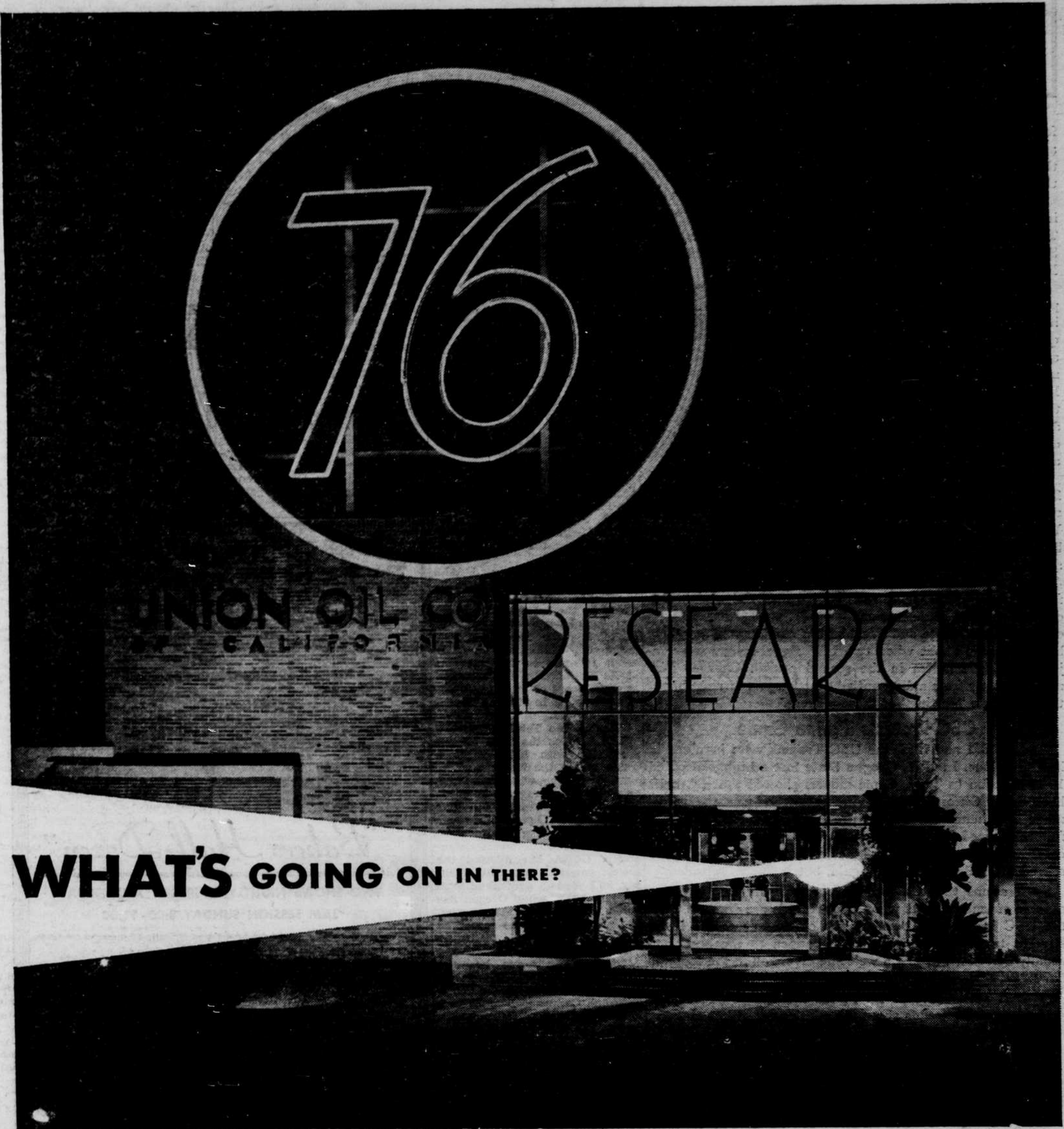
each day except Sundays, and presents a wide variety of programs.

A group of students who spend many of their free hours at KWAX is largely responsible for the success of the University radio station. The group includes both speech majors and students

who enjoy radio work merely as a hobby. Students hold positions in engineering, announcing, continuity writing, promotion and news.

Working together, these students offer an array of programs which includes news, disc jockey shows, classical music

programs, special events and educational panel discussions. Among the most popular shows presented by KWAX are "University Hour," a dramatic program with the script written by students; "Scotty's Music Hall," a live music show, and a roving mike show from the Student Union when students are interviewed and opinions of University events are given.



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One of a series to explain how business functions. Your comments are invited.
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