



## Yearbook Staff Announces Sketches, Color in '55 Book

A large-scale selling campaign for the 1955 Oregon yearbook will begin Monday, according to Sales Manager Mary Hyde.

This year's Oregon yearbook will have several innovations never before included in Oregon's yearbook.

The staff is planning to pick two outstanding graduates from each school to feature, according to Associate Editor Dean McMullin. These students will be either women or men.

The staff will also choose sev-

eral outstanding seniors presented in the personality section with the Homecoming Queen, King of Hearts, and other students thus honored.

"We are featuring a lot of drawings this year," said McMullin, "and we have a fine art editor, Bob Fudge, plus an equally fine assistant, Paul Frahm."

### Drawings, Color Used

Drawings will be placed throughout the book, with campus scenes, prominent buildings and several cartoons.

"The makeup, including cut-out pictures, will be quite different than that of past yearbooks," McMullin added. "A resume of activities, not previously used, will introduce the book."

"Colored pictures in the make-

## IFC Votes to Stop All Noise Parades

Noise parades died a quiet death in Inter-fraternity council meeting Thursday night. With no opposing discussion fraternity presidents voted unanimously to put the parades on the parade.

The participation of one car in a parade constitutes fraternity participation, IFC decided. Violations of the rule will come under the jurisdiction of the tribunal, IFC disciplinary body.

Last year IFC voted a "gentleman's agreement" to stay out of noise parades. As one IFC member put it, "There apparently aren't very many gentlemen in the group."

**Governor to Attend Retreat**  
Governor Paul Patterson will attend the annual IFC retreat to be held at the coast Nov. 6

and 7, announced IFC President Pete Williams.

Dick Beckman, Homecoming co-chairman, asked the fraternities go along with a Homecoming plan to hold an all visitor open house following the football game.

### Agrees to Go Along

IFC unanimously agreed to go along with the open house plan. They stipulated that the function would last from 4:30 to 5 p.m.

The Ken Sweitzer Memorial fund, which is sponsored by IFC, was discussed at the meeting and committees were formed to procure money from various sources, such as fraternities and alumni.

## DRIVE FALLS SHORT

### Lambda Chi, Kappas Lead Campus Donors

The campus United Appeal fund drive fell \$336.94 short of its quota of \$1000, Chairman Janet Gustafson announced today. A total of \$663.06 was collected from campus living organizations.

Lambda Chi Alpha and Kappa Kappa Gamma won first place for men's and women's living organizations, respectively, Miss Gustafson announced. Ratings were based on the per capita amount collected. The Lambda Chi's collected \$21.17 (\$1.17 per person), and the Kappa's turned in \$24.79 (70 cents per person).

Other organizations which exceeded the per capita quota of 55 cents were: men's houses: Phi Sigma Kappa, \$18.06 (\$1.06 per person); Sigma Alpha Mu, \$8 (\$1 per person); Delta Upsilon, \$25 (73 cents per person); and Phi Kappa Sigma, \$11.63 (58 cents per person). High among women's houses were Alpha Chi Omega, \$20.40 (60 cents per person); Pi Beta Phi, \$23.52 (60 cents per person) and Alpha Gamma Delta, \$9.15 (57 cents per person). Lutheran house turned in \$9.20 and 50 cents was collected in the SU box.

**Drive Ended Wednesday**  
The drive opened officially Oct. 4 and was to end Oct. 13, but due to late donations was extended to Wednesday.

Collections were handled by members of Kwama and Skull and Dagger, sophomore men's and women's service honoraries. Members of the groups were assigned to each living organization to take contributions.

Helen Ruth Johnson, president of Kwama, was chairman of contributions from women's houses, and Doug Basham, president of Skull and Dagger, handled the contributions from men's houses.

**Supports 31 Groups**  
The United Appeal supports

the activities of 31 organizations. The contributions will go to Boy Scouts, Girl Scouts, YMCA, YWCA, the community center, the Association for the Aid of Retarded Children, assistance to men and women of the armed forces, the blood program, and several other funds throughout the county.

## Carson 5 Scheduled For Oregon Pictures

Oregana pictures of women living in Carson 5 will be taken all day today.

White blouses and dark blue blazers should be worn for the pictures. Blazers are provided by the Kennell-Ellis studio.

up will be another new feature of the book. More and larger candid pictures will be used.

"This year's staff will try to make the book easier to read and more interesting to look at by using a simpler makeup than has been used in the past," McMullin said.

### Sale Starts Monday

A section of twenty human interest sketches and pictures of University professors will also be added, according to Laura Sturges, associate editor.

The selling of Oregonans in living organizations will start Monday, and will be handled by a representative from each living organization. A free book will be given to the representative selling the largest number.

## Whiskerino Jig Saturday Night

Sophomore men's razors can come out of hiding after Saturday night—that's when they can show off their beards and have a contest, at the annual Whiskerino in the Student Union ballroom.

The dance will begin at 9 p.m. and end at 12, with music provided by Roger Middleton and his 16-piece band.

Dress for everyone, including bearded sophomores, will be jeans and shirts for men and cotton dresses for women.

Those attending the dance are urged to be there before 9:30, in order to cast their votes for Betty Co-ed and Joe College finalists. Intermission entertainment includes the introduction of this year's Betty and Joe winners, and judging of the best sophomore beard. Winner of the beard contest will receive a free shave—on stage.

The new Betty Co-ed will receive an all-wool sweater from Russell's, and Joe College's gift will be an all-wool jersey shirt from Fennell's.

Finalists for Betty Co-ed are Gloria Stolk, Gamma Phi Beta; Nan Hagedorn, Susan Campbell and Pi Beta Phi; Norma Adams, Carson 2; Mary Gerlinger, Kappa Alpha Theta; Shirley Tobey, Alpha Gamma Delta, and Helen Ruth Johnson, Chi Omega.

Joe College finalists are Jim Pingree, Phi Kappa Psi; Monte Johnson, Alpha Tau Omega; Al Herman, Chi Psi; Gary West, Theta Chi; Gary Stewart, Sigma Chi, and Fritz Fraunfelder, Sigma Phi Epsilon.

## Record Number Here For Press Conference

A record breaking number of more than 720 staff members from 115 Oregon high school yearbooks and newspapers and their advisers will be on campus this weekend for the 28th annual Oregon high school press conference.

Jay Eyerman, photographer and Los Angeles bureau chief for Life magazine; Bob Blackburn, sportscaster; Geneva Foss, director of publications for Spokane public schools, and Kay Nelson, yearbook specialist, will be among the featured speakers.

Oregon newspapermen, yearbook advisers and staff members of the University's school of journalism will also participate in the program.

### Discussions Planned

Panel discussions on all major phases of newspaper and yearbook operations will be con-

ducted with student staff members participating.

Advertising, layout, sales and photography departmental meetings will be held for members of yearbook staffs.

Newspaper staff departmental meetings will include those in advertising, features, makeup, reporting, copyediting, sports and photography.

### Sets Records

The conference, which has set a new attendance record each year since 1950, has grown so large that the departmental meetings are each being scheduled twice so that participants in the conference can attend a repeat session if the meeting of their choice is filled at the first session. The scheduling of these "double headers" also allows the staff members to attend more than one meeting.

## Twenty-one Girls On 'Swamp' List

Sigma Phi Epsilon's "Swamp Girl" of 1954 will be selected from 21 remaining candidates in a series of desserts at the chap-

ter house. The Sig Eps' annual "Swamp Stomp," a costume dance, will be held Nov. 6. Winner of the contest will be announced at the dance.

A series of three desserts will give the Sig Eps an opportunity to cut down the number of candidates to five finalists. The eligibles will be reduced to 15 by Oct. 25, to 10 by Oct. 28 and to the final five by Nov. 1.

### Special Dinner Nov. 3

A special dinner for the finalists will be held Nov. 3. Last year's "Swamp Girl" was Sharon Snyder of Pi Beta Phi.

The contest is open only to freshman women, each candidate having been chosen by her respective living organization.

The 21 competing hopefuls and their living organizations follow: Sue Ramsey, Pi Beta Phi; Betty Lou Boehm, Kappa Alpha Theta; Silvia Birch, Delta Delta Delta; Skip Shearer, Sigma Kappa; Sally Hoy, Gamma Phi Beta; Bev O'Connor, Delta Gamma; Marlene Harper, Kappa Kappa Gamma.

### More Listed

Marilyn Walker, Alpha Phi; Pobby Mills, Alpha Omicron Phi; Roberta Mack, Alpha Gamma Delta; Janice Arnison, Alpha Delta Phi; Donna Beckwith, Alpha Xi Delta; Anita Allen, Delta Zeta; Yvonne Stephens, Zeta Tau Alpha; Ann Hjort, Alpha Chi Omega.

Loraine Ray, Chi Omega; Sandra Cooley, Carson III; Sue Jewett, Carson IV; Cindy Randall, Carson V; Pat Replogle, Hendricks hall; and Nan Pierson, Susan Campbell.

## Wilson Formally Inaugurated



SOLEMNLY ACCEPTING the responsibility of president of the University is O. Meredith Wilson, (left) shown here with Dr. R. E. Kleinsorge, president of the state board of higher education, during formal inauguration ceremonies. Wilson was formally inducted Tuesday into the office which he took over last March. The inauguration was held in conjunction with the University's first Charter day.