

Oregon Daily EMERALD

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A Great Newspaperman

(The Emerald here reprints an editorial written last February by Associate Editor Jackie Wardell. We think it is a very fitting comment for the formal opening of Eric W. Allen hall, the University of Oregon's new school of journalism building.)

We got into one of those bull sessions over a cup of coffee the other day and during the conversation someone asked us why we were in journalism. He wanted to know what we thought we were getting out of our journalism courses, out of our college courses in general and what we expected to do with journalism.

Today people from throughout the state of Oregon who are "doing something with journalism" are on campus. They are here to pay tribute to one of the state's greatest journalists, Eric W. Allen, first dean of the University's school of journalism.

Eric W. Allen taught many of these men. His memory, his ideas are still teaching journalists here.

He was a great newspaperman. Palmer Hoyt, publisher of the Denver Post—an example of what can be done with journalism by a graduate of Oregon—once called Allen a "practical philosopher."

Practical philosophy is a good description of this business of journalism. Most newspapermen we know are philosophers—they dream, they think, they imagine—but they're practical.

You have to be in this business, because it is a business. Somehow the ideals, the philosophy must be combined with the cold, hard, business facts and the sometimes unpleasant gathering of the news.

It's a newspaper's job to report the facts, the truth—and that's often an unpleasant and difficult job. If you can't do that job, you'd better get out, a newspaperman of many years experience once warned us.

Eric Allen felt his students needed a broad education before they tackled the job. He recognized the value of having "something to write about" as well as a technical knowledge of journalism techniques.

At the time of his death a Eugene Register-Guard editorial said "he displayed an insatiable curiosity about the world we live in and this is what he transmitted to his neophytes in journalism."

What are we getting out of our college courses? We hope we're learning "something to write about," we hope we're learning how to tackle that job of transmitting the news. We think it's important. Eric Allen thought so too.—(J.W.)

Still the Shack

After an eight year leave-of-absence, the Oregon Daily Emerald has returned to the school of journalism. The large modern office of the campus daily is now located on the third floor of Allen hall.

It was in the fall of 1947 that the Emerald moved out of the old journalism building, where it had occupied various offices for nearly 25 years. The Emerald headquarters were located in a quonset hut next to the journalism building and across from the science building from that date until the spring of 1953. During construction of Allen hall last year, the paper moved into another quonset next to Deady hall.

And now we are back in the school of journalism, a part of Allen hall, but separate (as in the past) from the j-school.

Every new house need to be lived in before it becomes a home, and so it is with the Emerald's new "house." We don't expect it to look like a newspaper office for at least another few months. The office is too neat, too tidy (or anti-septic, as Bob Frazier of the Eugene Register-Guard said) to look like the Emerald yet.

Biggest problem in connection with the new office is a name. Allen 301 just doesn't sound like the Emerald to us. The Shack—a term long-used to denote the entire journalism school, but more specifically applied to the Emerald quonset hut in the past few years—hardly fits new Allen hall or the Emerald office.

It's almost impossible to break a tradition though, and Emerald Shack will probably be used in connection with our office until even the origin of the term is forgotten.

So Shack it is and will continue to be. And if the school of journalism wants to exert its prior claim to the term Shack, we'll be glad to share it with them.

Campus Briefs

● Canterbury Club will meet Sunday evening at St. Mary's Episcopal church, 13th and Pearl. There will be a prayer service followed by a supper at 6:30 p.m. David Dougherty, head of the University department of foreign languages, will speak.

● The YMCA cabinet will meet Saturday at 1:30 p.m. in the YMCA office in the Student Union, according to Dave Roberts, president.

● Amphibians, women's swimming honorary, will hold tryouts Monday at 8 p.m. in Gerlinger Pool, according to Olivia Tharaldson, president.

● The skeleton committee of the Student Union dance committee will meet Monday at 4 p.m. in room 302 of the SU, according to Don Peck, committee chairman.

● A meeting will be held Monday at 7 p.m. in the Student Union for all men who are interested in turning out for the track team. Color movies of the 1952 Olympic games will be shown.

● Norma Larsguard, Patricia Alexander, Paula C. Smith, Turza Wilcox, Helen J. Talbot, Gail West, Barbara Bryan, James H. Silverthorn and Walker Leong were confined to the infirmary Thursday, according to hospital records.

● Petitions for Religious Evaluation week chairmen and committee workers may be turned in to the YMCA office in the Student Union, according to Russ Walker, executive secretary.

● There will be a meeting of all the staff members of KWAX radio station. The meeting will be this Sunday at 4:00 p.m. in studio "C." Jon Powell, student station manager, urges all staff members to attend.

Food At Its Finest!

- Barbecues
- Chili
- Steaks
- Sandwiches
- Salad
- Home Made Pies

For A Saturday Evening Snack or a Special Full Course Dinner . . . For Price . . . For Quality . . . You Can't Beat

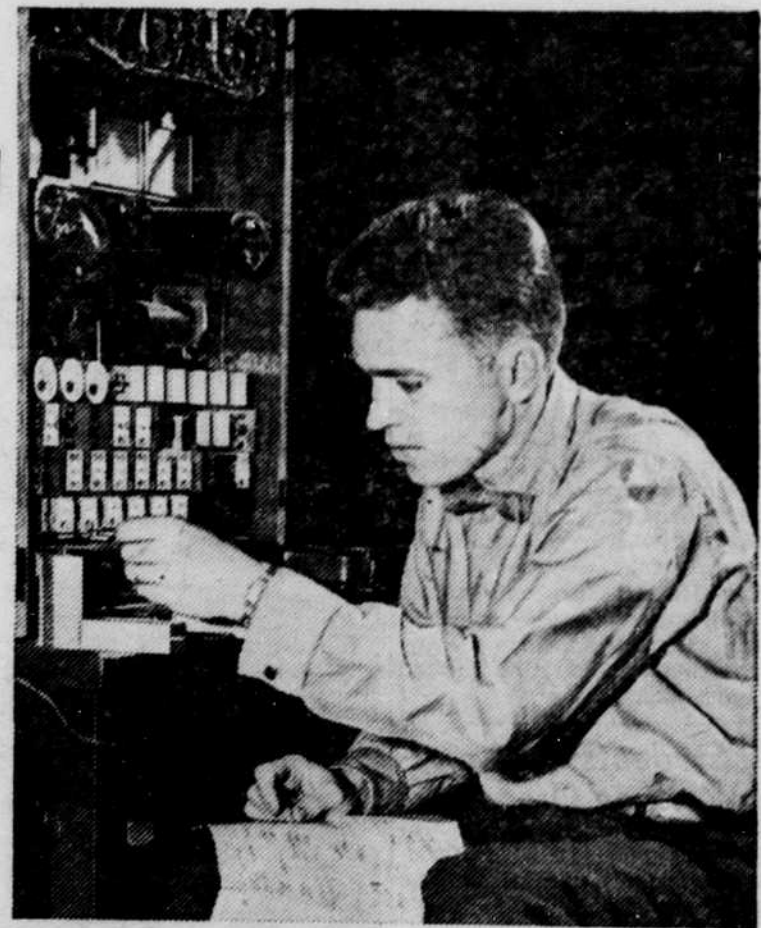
The Pit Barbecue
957 Pearl St.

Our Congratulations to Eric Allen Hall



A CAMPUS-TO-CAREER CASE HISTORY

"All the answers aren't in the book"



W. D. Garland, E.E. '52, Univ. of California, is working for the Pacific Telephone Company. We thought you'd be interested in what Don told us about his first assignment.

(Reading time: 45 seconds)

Here Don Garland makes noise distribution measurements with a Level Distribution Recorder

"My job is to help solve problems of noise and other interference on telephone lines due to power interference. Inductive co-ordination is the technical term for the work.

"First thing the Chief Engineer explained to me was that 'all the answers aren't in the book.' He was right. Most of the problems have required a combination of electrical engineering, a knowledge of costs and generous amount of ingenuity. I like it that way. It's given me an immediate opportunity to put into practice the theory I learned at school.

"In addition to this on-the-job experience, I have attended several special training courses conducted by the company. Now I'm breaking in a new man, just like when I started."

Don Garland's work is typical of many engineering assignments in the Bell Telephone Companies. There are similar opportunities for college graduates with Bell Telephone Laboratories, Western Electric and Sandia Corporation. If you'd like to get more details, see your Placement Officer. He will be glad to help you.



BELL TELEPHONE SYSTEM