

Campus Briefs

● **Women's field hockey club** will hold its first practice on Gerlinger field Thursday. Any undergraduate woman may try out, according to Kathleen Morrison, club secretary-treasurer.

● **Outing Club** will hold a get-acquainted wiener roast at Hendrick's park Friday. Any interested University woman may attend, according to Kathleen Morrison, club president.

SALESMEN TO CALL ON CONTRACTORS, Counties, State Highway using earth moving equipment, to introduce in this area, proven Hydraulic Track Adjusters and Road Patrol Moldboard Shock Absorbers. Must have general knowledge of heavy earth moving equipment. Must have car. References required. Draw against commission or salary. May permit non-conflicting side

line. Mr. Gerald H. Delin will interview at the Eugene Hotel from 1:30 until 9:00 p.m. on September 29th.

Found: 3 new books at Endicott's Radio Repair Sept. 24. 871 E. 13th. Phone 5-6272.

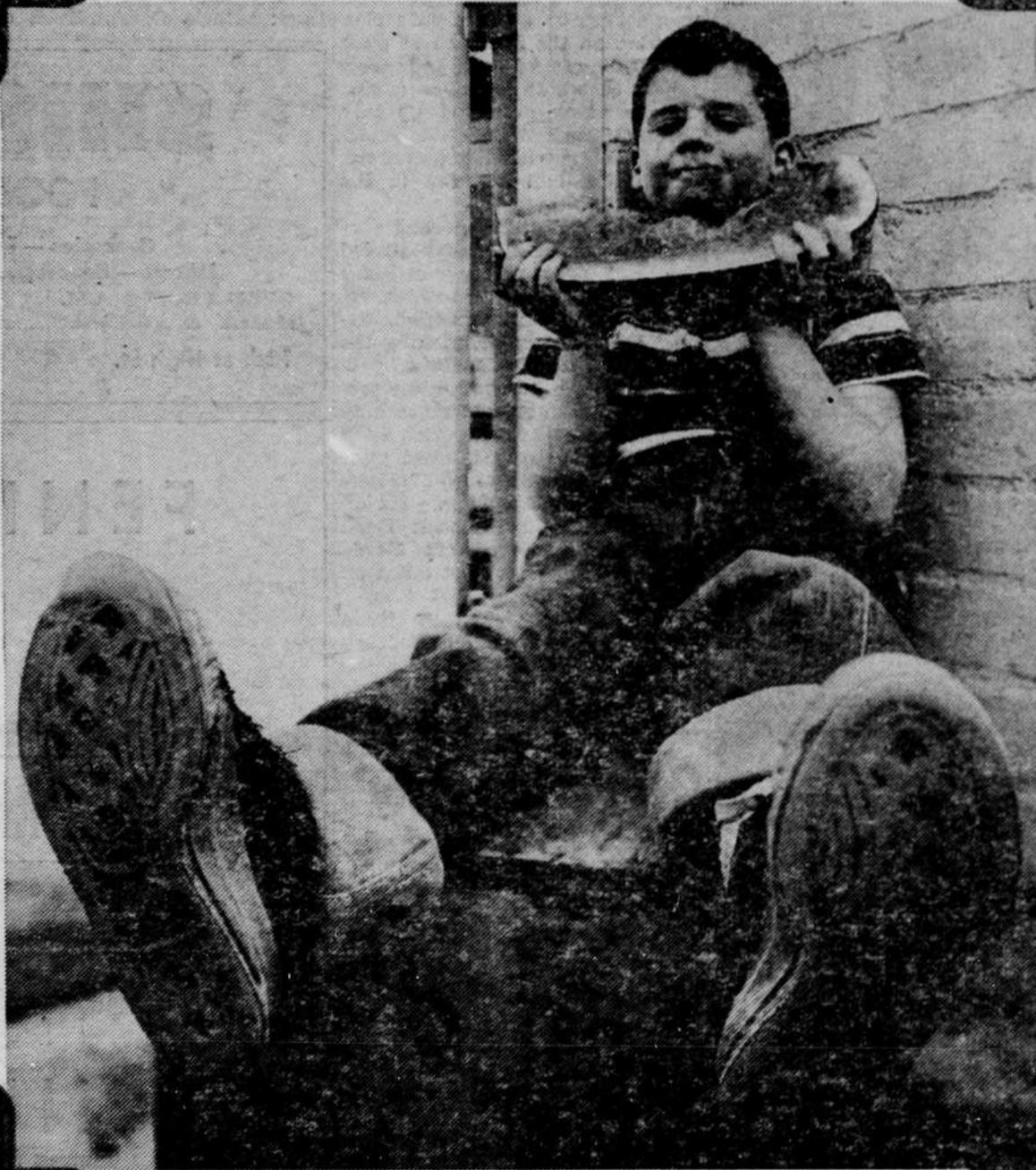
Wanted: Accompanist for University dance class. Call extension 226 for appointment. 9-27

Board & Room: Sleeping room and study for male student near U. of O. in private home. Hot plate or breakfast if desired. 1572 Villard Street. Phone 5-5224. 9-27

Wanted: Girl to work for board, room, and wages. Ph. 48215.

Wanted: R.N. for doctor's office full time. Call Student Employment office. 9-27

Board & Room: Clean Modern Rooms for Men in home convenient to Campus. 1355 Walnut. Phone 4-3188. 9-29



What's wrong with this picture?

You probably have a snapshot like it in your own photograph album.

It happens when you get too close to your subject, and the camera can't handle the perspective.

In another sense, you can get an equally distorted picture of the modern corporation. For viewed too close-up, it frequently looks bigger than it is.

Take Union Oil. In 1910—when we did but a \$12,000,000 volume—we seemed much smaller. *Yet at the time this was 23% of the total petroleum business in the western states.*

In 1953 we looked much bigger because we did a whopping \$325,000,000 volume. *But this was only 13% of the petroleum business in the West.*

Certainly we've grown. We've had to grow to serve a bigger market, to meet increased competition and to satisfy more consumer needs. *But in proportion to the total business, we aren't as big as we were 44 years ago.*

Seen in perspective, the picture is clear: the Union Oil Company, like so many so-called "big" companies, is really getting smaller all the time!

UNION OIL  COMPANY OF CALIFORNIA



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