

# PENNEY'S

ALWAYS FIRST QUALITY!

## it's Penney's for all your favorites in sportswear!

### Smooth Figure Flattery distinctive one-piece swimsuits



(A) a slim-liner with padded bra . . . fashioned in acetate faille lastex, it has a foam rubber padded bra . . . zipper back and is featured in peacock, Alice blue, black, lime & violet, sizes 32-38.

**12<sup>75</sup>**

(B) a sophisticated zebra stripe in Chromspun acetate . . . a strapless star featuring a shirred bra & front, elastic puckered back & figure flattering 4-bone built-in bra . . . red, navy, green with white, 32-38.

**4<sup>98</sup>**

SECOND FLOOR



Short and long!  
Gay plaid trim!

### Sanforized Denim Separates

**2<sup>98</sup>**

**2<sup>98</sup>**

• Bermuda shorts . . . short slacks .

solid toned denims teamed with bright cotton plisse plaid trim . . . exciting in style and cut for comfort . . . yours in charcoal, faded blue, & clover pink.

• a variety of colorful plaid blouses . . . . . 1.98 - 2.98

- don't miss the wonderful variety of fashion-perfect sportswear on Penney's . . . second floor

- casual cotton skirts, blouses, coordinated separates, jackets, playtogs, swimwear

### White Sparked Denim Playmates For Sun Fun

**2<sup>49</sup>** SHORT SLACKS

dunkable, durable denims . . . cleverly detailed with stark white braid loop trim and Sanforized to help them stay in perfect shape, sizes 10-20.

**Bermuda Shorts \$1.98**

