

**PENNEY'S**  
ALWAYS FIRST QUALITY!

It's  
Penney's  
for your  
favorite  
summer  
fashions!



Star Performers  
in Penney's  
**SUMMER  
DRESS  
CARNIVAL**



JUNIOR FLATTERY  
IN ACETATE & SILK!

**The Princess**  
**12<sup>90</sup>**

a royal fabric blend fashioned in a slim-  
ing princess style with a gracefully full  
skirt... with lace-like velvety designs,  
after five perfection with its own pert  
petticoat. 9-15



Two Piece  
**Squaw  
Fashions**  
**10<sup>90</sup>**

a beauty in no-iron,  
crinkle cotton... tier-  
ed skirt fashioned with  
clever braid and de-  
sign patterns, sizes 10-  
16



RED!  
GREY!  
ORANGE!  
TURQUOISE!

**Sleeveless  
Shirt  
Look**

**4<sup>98</sup>**

a darling casual in won-  
derful, cotton broadcloth  
... fashioned with button  
front... & slit side detail  
on the skirt. 10-18

SECOND FLOOR • SPARKLING SUMMER FASHIONS