To Address Confab

Claude Robinson, president of the Opinion Research corporation, the fifteenth annual convention of school Sunday at 3 p. m. the Oregon Retail Distributors In-

held on campus Sunday and Monday.

Robinson is an Oregon alumnus and the author of several magazine articles on advertising and retailing, according to Robert E. Dodge, assistant professor of business administration and secretary of the organization.

The Institute is an association of Oregon business men. Its convention is held each year under the direction of Eta Mu Pi.

Psych Honorary To Hold Initiation

Psi Chi, psychology honorary, will hold initiation ceremonies and third floor of Gerlinger hall. The Psi Chi Wind-Jammers will provide the music for dancing following the initiation.

All members of the honorary, their families and guests are urged to attend the meeting.

ABC Radio Network Honors Lambda Chi's

The American Broadcasting company radio network will broadcast a special salute to the University chapter of Lambda Chi Alpha from 8:35 to 10:30 p. m. ernor" committee has been formed Saturday.

Honoring the national organization, the local chapter received a similar committee of the Lane particular attention for writing County Young Republicans. the program.

IT PAYS TO PATRONIZE EMERALD ADVERTISERS

Opinion - Gatherer Eugene Gleemen To Give Concert

A special mother's day concert will be presented by the Eugene Gleemen, under the direction of Theodore Kratt, dean of the school will be the principal speaker at of music, at the Eugene high

Students have been invited to attend the concert and take The retailers' convention will be guests. Songs appropriate for the occasion will be included in the program.

> Composed of 75 business and professional men of Eugene, the group has been selected to appear at the Rotary International convention in Seattle.

More than 10,000 Rotarians are expected to hear the Gleemen, now in their 27th year as an organi- group unity, he explained.

Kwama Is Peddling Magazines—Cheap

Want to subscribe to Time or Life magazine?

Kwama, sophomore a dance at 8 p. m. Friday on the sale of subscriptions to the two magazines at special college rates. A year's subscription to Life is lars a year under the special rates.

Interested students, faculty members or organizations should contact any member of Kwama, according to Janet Gustafson, president. Proceeds from the sale go toward scholarships.

Campus Enthusiasts Support Patterson

A campus "Patterson For Govby members of the Young Republicans. The group will work with

Officers of the "Patterson for Governor" Committee are: W. C. Irving, chairman; Dick Lyons, vice-president; Jerry Jones, secretary; and Jerry Maxwell, treas-

Men's New Dormitory To Prove 'Living' Plan

By DICK LEWIS **Emerald Feature Editor**

living will have the chance to struct the new men on social practice what it preaches with graces. the opening of the new Straub addition in the fall of 1955.

The new dorm is especially designed to fit freshman living, according to Si Ellingson, men's each of the five separate halls will give the freshmen a feeling of

Each of the five halls will be designed to accommodate 66 men. In addition Eugene freshmen will pick or be assigned to a hall and will probably eat at least one meal a week there, Ellingson said.

Stresses Dining Rooms

"Individual dining rooms will be the heart of the freshman program," stressed Ellingson. The service honorary, is conducting a freshmen will hear orientation speeches and have opportunities to ask questions and get really "squared" away at the beginning four dollars, and Time is three dol- of the school year, he said. Such activities as singing songs, learning traditions and even improving manners will be emphasized.

> "We just don't have the facilities now," Ellingson admitted, explaining the limitations of the present program. The Straub dining room, designed to feed 300 men, now feeds about 500. Also there are not enough lounges to go around in the Vet's dorms, according to Ellingson. As a result, integrated into the "Oregon plan." the freshmen never really get a feeling of belonging, he added.

The freshmen will have a housemother in their new dorm new idea for men's dorms at Oregon. This year, for the first time, there is a housemother at Susan Campbell hall. The administration is quite well satisfied with the results and expects even better results in the new dorm.

The house mother's apartment

will be at the entrance of the new dorm. She will eat with the freshmen in their group dining rooms, The "Oregon plan" of deferred act as chaperon and generally in-

The counseling system is, of course, one of the basic foundations of freshman orientation. To be a counselor one must be a graduate student, have better than counselor. Separate dining rooms, average grades and have a definlounges and rumpus rooms for ite interest in personnel work, Ellingson said.

"To assure adjustment of freshmen to the University and to maintain conditions conductive to academic studies," were named by Ellingson as the principal duties of the counselors. He added that, while the administration hands down a set of general rules, the individual counselor can run his hall according to his own best judgment.

Incorporation of Eugene freshmen into the new dorm system will be a valuable addition to the program, Ellingson emphasized. Last fall Eugene freshmen were each assigned to one of the Vet's dorms. But because of the lack of facilities and the distance from campus to the halls, only a handful of Eugene men still take part in dorm activities.

Planning for Townies

With the lounge and rumpus room facilities of the new dorm and its nearness to the campus center, Ellingson believes that Eugene men will take full use of the facilities and thus become better

Ford Aid Offered To Gifted Students

"Is there a right age for col-"What can be done for the bright student who's unchallenged in high school?"

These questions are answered by a study of the Ford Foundation scholars who skip the last year or two of high school to enter college. The unusually intelligent 14 to 17 year olds receive scholarships from the Ford Foundation's fund for the advancement of education.

Chief among the problems of the early admission plan is whether younger students will be social misfits with their own and with the opposite sex.

In a comprehensive study of the program, the June issue of Mademoiselle says that the women have no trouble with social adjustment and date college seniors, graduate students and businessmen. The men, however, have a harder time. They have been classified as "relatively immature socially."

The young college students have excelled in scholarship, particularly in mathematics and science. Those who took the graduate record examination of general education ranked among the top one per cent of the nation.

Several of the colleges participating in the experimental program have said that they plan to continue the program on their own, if and when Ford support

Some have speculated that other colleges may make their admissions requirements more flexible. They have also made other programs for the gifted student, with the end of improving American educational policies and eliminating wasted time.

Campus Calendar

| | | | 1000 |
|-------|-----------------|-------|------|
| 8:00 | Mystie Sale | 110 | su |
| Noon | Dram Stf | 110 | SU |
| | | 111 | SU |
| | AAA | 112 | |
| | FSFF | 113 | SU |
| | Coop Bd | 114 | SU |
| 12:05 | WRA Cab | Com | lnh |
| 2:30 | Newman Cl Exec | 114 | SU |
| | Sing Sub Ch | | |
| 5:30 | Schwering Din G | er 2n | d fl |
| 6:30 | Chaplains | | |
| | Phi Beta Wait | 333 | SU |
| | Phi Beta Pldg | | |
| | Sing Elim B | alrm | SU |
| 7:00 | Yng Rebs Ex Bd | 111 | SU |
| | | | |

Pomona College Honors Late Dean

The late Dr. Ralph H. Lyman. dean of the school of music at Oregon from 1913 to 1917, was commemorated by a memorial service at Pomona College, Claremont, Calif., May 2.

After his four year stay at Oregon, Lyman accepted the chairmanship of Pomona's music department and held the position until he retired in 1948.

The Pomona College Choir, officials of the college, and former students participated in the memorial service for Eyman.

Music Students Present Recital

A joint senior recital will be presented by Patricia Hartley, soprano, and Joyce Sinner, piano, in the music school auditorium to-

The program will feature a variety of vocal numbers, including "Si, mi Chiancino Mimi" by Puccini, Bridge's "Love Went A-riding" and the American folk song, 'Go Away From My Window.'

Miss Hartley also will present a group of French songs by Faure, Poulenc and Massenet.

Piano solos by Miss Sinner include "C Sharp Minor, Nocturne" and "E Flat Minor, Polonaise" by Chopin.

Classifieds

Don Wenzl, Classified Advertising Mgr.

FOR SALE-Argus C-3 camera. Takes slides, has flash attachment and leather case. \$70. new. Used twice. Will sell for \$50. Call 4-7020 after 5:00 p. m. or

Beguiling

Bewitching!

ORMALS



see our price-wise collection

lovely colors

for the Jr. Prom

The

Bonnet Nook

On Willamette

COME IN AND SEE US"

JR. WEEKEND QUEEN CANDIDATE



NANCY MURROW

Kaufman Bros.