

Oregon Daily EMERALD

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Best Foot Forward

We'd like to add our word of praise to the many that must be coming from the University administration for the enthusiastic approach to Duck Preview this year. We only hope such enthusiasm and responsibility will be catching from the capable co-chairmen, Don Bonime and Jerry Farrow.

We think Duck Preview is an excellent opportunity to "sell Oregon" to the high school students around the state. And for a school with a dropping enrollment, a lot of such "selling" certainly wouldn't hurt our campus. Students, faculty and administration all should be aware of the tremendous effect 100 enrollment boost could have on this institution next fall.

We like the sane and sensible approach the Duck Preview people are taking and, again, we hope that other students will adopt this attitude.

High school students, after all, do not have the "sophistication" of the college world, or what we collegians would like to term sophistication.

In that light, moving the time of the Vodvil up Friday evening, to eliminate house parties and drinking, is an excellent idea. We hope it works.

Many high school students, considering the number of colleges available for their higher education, are seriously interested in the academic reputation of a college and aren't too impressed with the "best party foot forward" attitude. Neither are their parents.

The same idea was reflected in the "cool" reception of the Oregon exchange assembly received at many high schools. Oh, it was probably exaggerated but the basic criticism is still there. And the funny thing about that assembly was that we heard the similar cool comments expressed by a number of "sophisticated" college students.

We admired Donald DuShane's comment that "Oregon doesn't believe in censorship." But we think a word of caution might be thrown in, as it has been from other sources. When students, or adults as far as that goes, accept responsibility for a program such as this, the necessary prior "censorship" should come from the individuals responsible for the planning and organization.

We hope "selling" Oregon becomes a campus byword for Duck Preview weekend and that the entire student body accepts their share of responsibility to really put the best foot forward, show off the better things for which Oregon is famous, and give our young guests a truly memorable weekend — always remembering that they are young.

Smellevison Or What?

We received a very impressive looking news release the other day. It concerned television commercials. We started to file it with the rest of the day's bills, ads, etc. when the headline caught our eye.

It said "Bar and tavern keepers, barbers, beauticians and butchers condemn TV commercials." So we read it. Seems everybody dislikes said commercial — from the intellectuals to the "common man."

They are, the release said, criticized for being "nerve wrecking, cheap, unutterably silly, unscrupulous" and, it said, "they have the air of limburger."

((The last criticism especially fascinates us — we can't smell a thing from our TV set, maybe it's a new invention, smellevison or something.)

Television is coming to Eugene today. We have our own station now, and our very own commercials. We spent most of last summer watching television — not much else to do in our home town—and we'd like to issue a warning.

If your nerves are weak, don't watch western shows. Because the commercials have to compete with the sound of gunfire that has come before and some of the effects they get are enough to wake you out of a sound sleep:

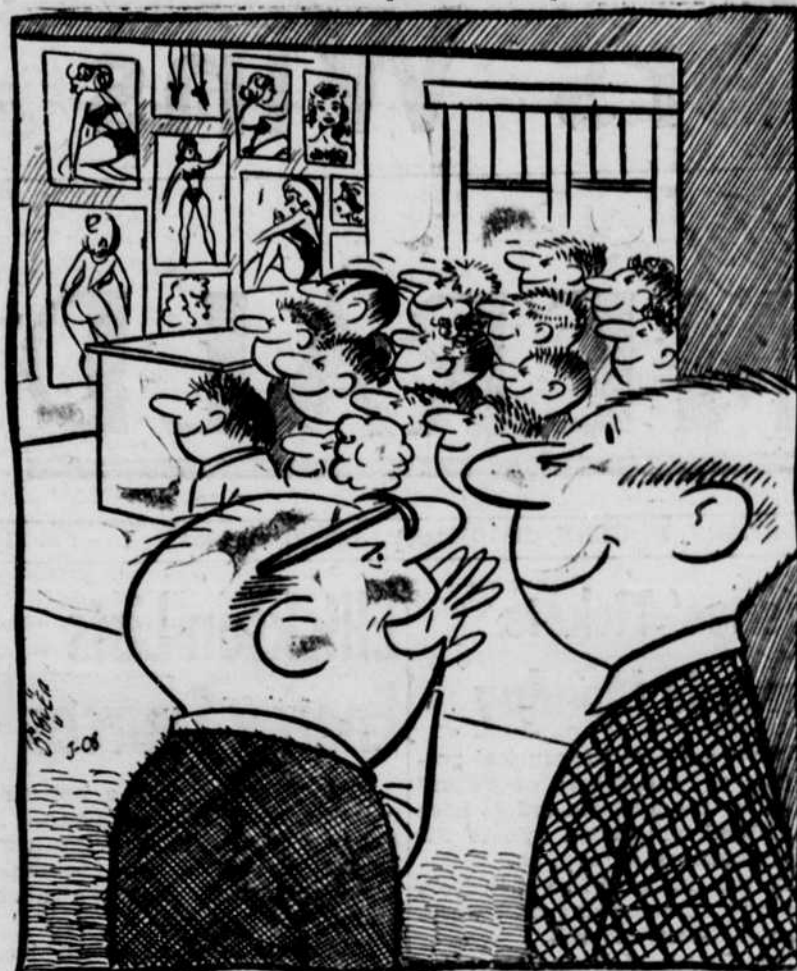
The cigarette commercials are fun, too. They dance—no girls, cigarettes. And then they jump out of the screen, right at you. Terrifying.

But the best of all are the commercials for handy gadgets. They have all kinds of handy gadgets. These gadgets cut glass, peel potatoes, polish shoes, wash the family dog or car, cut hair, polish furniture and on into the next program.

And all you have to do to get your handy gadget is send your money. Really very silly, everybody knows they don't work and of course, we wouldn't fall for such a thing, we're educated.

Anybody want a glass cutter that also peels potatoes?-(J.W.)

It's Expediency



"I used to have the darndest time getting those front row seats filled up."

Social Work Topic Of YWCA Meeting

A meeting of the YWCA service committee will feature Eileen Lindblad, YWCA director, in a lecture on social service work, today at 4 p. m. in the "Y" rooms in Gerlinger hall.

Also at the meeting to discuss social agencies will be Mr. William Barber, co-director, Skipworth home; Mrs. Pearl Waechter, director, Pearl S. Buck school; C. T. Price, Children's Hospital school for cerebral palsy, and Mrs. J. H. Wilson from Sacred Heart hospital.

All students are invited to attend, especially sociology and pre-nursing majors, Miss Lindblad said.

UO Music Students Present Broadcast

A group of music education majors will be heard over radio station KOAC in "Let's Sing, America!" at 1:15 p. m. next Thursday. The program is a part of the Oregon School of the Air series which is broadcast to the rural schools of the state.

The program, which was tape recorded on campus Wednesday, will last 45 minutes. Douglas Stobie, senior in music, will be the announcer.

Chairmen Selected For Junior Prom

Selection of committee chairmen for the Junior Prom was announced Wednesday by Janet Wick, general chairman.

Bud Hinkson, publicity and promotion chairman, has requested that students submit suggestions for the dance theme. The theme should be consistent with that of the Junior Weekend, "College Capers," Hinkson said.

Committee chairmen are: Doug Baslam and Monte Johnson, decorations; Julie Miller, programs; Margaret Tyler, tickets; Dorothy Kopp, chaperones and Hinkson.

Alpha Phi Omega, men's service honorary, will be in charge of cleanup.

Extemp First Prize Won by Mickelwait

Don Mickelwait, junior in economics, won first place in extemporaneous speaking at the Pi Kappa Delta Speech tournament last weekend, according to Herman Cohen, director of forensics.

The tournament was held at the College of Pacific, Stockton, Calif., last Thursday, Friday and Saturday. Karl Harshbarger, senior in speech, accompanied Mickelwait on the trip.

Last Lenten Talk By Rev. Peterson

The last in a series of Lenten services will feature Rev. Kenneth Peterson, Methodist pastor for students, tonight at 7 p. m.

The subject of Rev. Peterson's talk will be "The Last Days." The service will be held in the lounge between Vets I and II and is sponsored by the YMCA and Vets I dorms.

WUS Car Wash Set for Tuesday

The World University Service car wash will take place Tuesday from 1 to 4 p. m. when all car owners may take their cars to living organizations to be washed for \$1. The living organizations will supply rags and cloths for the car wash, according to Claudia Zorn, chairman.

Pairings for the car wash are as follows: Alpha Omicron Pi at Alpha Delta Pi; Alpha Gamma Delta at Delta Gamma; Kappa Alpha Theta at Chi Omega; Pi Beta Phi at Sigma Kappa; Carson hall; Alpha Xi Delta at Zeta Tau Alpha; Gamma Phi Beta at Alpha Phi; University house at Delta Delta Delta; Rebec house at Ann Judson and Hendricks hall.

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Group to Study Problems of SU

A study of the position and responsibilities of the Student Union director is being carried on by a special faculty-student committee appointed by University President O. Meredith Wilson.

The committee is making a detailed study of the duties of the SU director, will re-evaluate the present distribution set-up of the educational - activity fee and will consider applications for the director's vacancy, according to Donald DuShane, chairman.

They will make recommendations to the president but will not be responsible for any final decision, he added. Necessity for the presidential committee arose following the resignation of Dick Williams as SU director on Jan. 31. Williams had held the post since the building opened in 1950.

Members of the committee include DuShane, director of student affairs; George Hopkins, senior faculty member of the SU board; C. G. Howard, chairman of the publications board, J. O. Lindstrom, University business manager; Gordon Sabine, dean of the journalism school; Tom Wrightson, ASUO president; Sandra Price, SU directorate chairman; Elsie Schiller, Emerald editor; Janet Wick, AWS president, and Andy Berwick, SU board chairman.

Fraternity Council To Elect Officers

Inter-fraternity Council officers for next year will be elected at tonight's IFC meeting. Andy Berwick, Beta Theta Pi, and Pete Williams, Phi Delta Theta, have both been nominated for president of the organization.

Included on the ballot are Ward Cook, Sigma Nu, and Don Rotenberg, Sigma Alpha Mu, running for vice-president and Wes Nash, Tau Kappa Epsilon and Bob Pollock, secretary-treasurer.

Tonight's meeting will be held at the home of Ray Hawk, associate director of student affairs, and will start at 6:30 p. m.

The problem of when to schedule fall rushing will be considered by the group. At the last IFC meeting, Hawk voiced dissatisfaction in the timing of last fall's rush week, and said that he hoped that it could be scheduled somewhat earlier in the term next fall.

There's no limit to the way the Easter Spirit multiplies when you send Easter Greetings the most special way there is...



EASTER... APRIL 18 WESTERN UNION

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