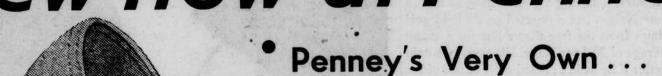
PENNEY'S ALWAYS FIRST QUALITY!

- Qualities You're Looking For
- Tops in Design, Color and
- Craftsmanship!

new now at Penney's



"Peti-Shells"

3.98

A soft subtle beauty!!! Kidskin uppers superbly crafted to pamper your foot and cling to it with the smooth fit of a fine glove! And your size is different in "Pettishells"... because your toes nudge the end... a wonderful sign of perfect comfort... sizes 4 to 9.

- RED
- BLUE
- PINK
- PANAMA
- BLACK
- Smooth Glove Fitting!





PALOMINO!! INDIAN TAN!!

SOFT! SOFT! GLOVE ..

Leather Casual

Glowing new colors in this smart-glove leather casual!! And its clever stitched design gives your foot a shorter more flattering appearance easy step in style sizes 4 to 9.

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'At Home' Shoe

- PASTEL PINK
- NATURAL STRAW
- BLACK LEATHER
- GREY CHAMBRAY

3.98

Penney's bring you an outstanding "at home shoe". Perfect in design, comfortable flexible fit and subtle nail-head detail.... These top qualities will make it a favorite for all occasion wear.... bright gay and different, sizes 4 to 9.



Cushion Crepe Sole
BLACK SUEDE

Jet black news in a suede saddle Penney's has these smart shoes styled with bouncy crepe soles and white eyelets . . . sizes 4 to 9 sanitized for cleaner wear!

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DOWNSTAIRS STORE

DOWNSTAIRS STORE--Quality Shoes

PROVE IT YOURSELF...IT PAYS TO SHOP AT PENNEY'S