

PENNEY'S
ALWAYS FIRST QUALITY!

- Qualities You're Looking For
- Tops in Design, Color and
- Craftsmanship!

new now at Penney's



• Penney's Very Own . . .
• "Peti-Shells"
• 3.98

A soft subtle beauty!!! Kidskin uppers superbly crafted to pamper your foot and cling to it with the smooth fit of a fine glove! And your size is different in "Peti-shells" . . . because your toes nudge the end . . . a wonderful sign of perfect comfort . . . sizes 4 to 9.

- RED
- BLUE
- PINK
- PANAMA
- BLACK
- Smooth Glove Fitting!



PALOMINO!!
INDIAN TAN!!
SOFT! SOFT! GLOVE..

Leather Casual

Glowing new colors in this smart-glove leather casual!! And its clever stitched design gives your foot a shorter more flattering appearance . . . easy step in style . . . sizes 4 to 9.

5.90

DOWNSTAIRS STORE



Colorful
Lightweight
Casual!

Clever Nailhead Detail!
'At Home' Shoe

- PASTEL PINK
- NATURAL STRAW
- BLACK LEATHER
- GREY CHAMBRAY

3.98

Penney's bring you an outstanding "at home shoe". Perfect in design, comfortable flexible fit and subtle nail-head detail . . . These top qualities will make it a favorite for all occasion wear . . . bright gay and different, sizes 4 to 9.



Cushion Crepe Sole
BLACK SUEDE

Jet black news in a suede saddle . . . Penney's has these smart shoes styled with bouncy crepe soles and white eyelets . . . sizes 4 to 9 . . . sanitized for cleaner wear!

5.90

DOWNSTAIRS STORE

DOWNSTAIRS STORE--Quality Shoes

PROVE IT YOURSELF...IT PAYS TO SHOP AT PENNEY'S!