

What Is Education? . . .

The editorial on page 2 poses this question . . . and presents several answers. With which do you agree?

Be Prepared . . .

. . . for more showers today and mixed rain and snow tonight, according to local weather bureau predictions. High expected today is 42; low tonight, 35.

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Pan-American Unity Stressed

By Dick Lewis

Emerald Assistant News Editor

Relating North and South American cultures in everything from sex to economics, in a speech Tuesday afternoon, Enrico Lopes Verissimo attempted to create better understanding between the two cultures.

"Latin Americans are lazy, dirty, and unreliable in the opinion of many Americans . . . and conversely the Latin Americans consider people in the United States materialistic, imperialistic, childish and uncultured," explained Verissimo stressing the difficulty of communion between the two cultures.

Verissimo, a noted Brazilian author, has become acquainted with the United States while teaching at Mills college and the University of California. Presently he is Director of the Department of Cultural Affairs of the Pan American Union. He spoke on "Parallels of North and South America as seen by a novelist."

"Moonshine," was the label Verissimo gave to the charge of his fellow Brazilians that Americans are uncultured. Yours is a

different kind he said, describing American culture as one of action and Latin American culture as one of passion. He criticized his own country for putting too much stress on academic learning. Americans learn to make and do things, he said.

"You teach us how to make all those gadgets which make life more enjoyable," Verissimo proposed, "and we, in turn, will teach you how to enjoy them."

In the United States, people like to conform, while in Brazil they like to be different, the speaker observed. He mentioned the difficulty that a Brazilian football coach has in convincing his players that they have to occasionally give the ball to their teammates.

Kinsey Wouldn't Like It

"You have discovered sex but recently; we have known sex for a long time," Verissimo quipped. "And we don't mix sex with statistics," he added. "Dr. Kinsey wouldn't be too happy in Latin America—he would go crazy."

In a more somber note, Verissimo cautioned that relations between North and South America

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State Board Announces Opening of Straub Bids

Bids on the new addition to John Straub will be opened Feb. 16, the building and finance committee of the State Board of Higher Education said Monday.

Only Late Tickets Unsold for 'Moon'

Tickets for the arena-staged production of F. Hugh Herbert's popular adult comedy "The Moon is Blue" went on sale Monday, according to Mrs. Gene Wiley, theater business manager.

Advance orders have sold out all week-end dates and only the last Monday through Thursday were left unsold Monday afternoon. The theater box-office will be open every afternoon this week from 1 to 5 p. m., said Mrs. Wiley.

"The Moon is Blue" will be directed by Horace W. Robinson, associate professor of speech, and will open this Friday in the arena theater, Villard 104.

Cast as Patty O'Neil are Gloria Lee, junior in speech, and Helene Robertson, freshman in liberal arts. Donald Gresham, a young architect, will be played by Henry Smith, senior in speech, and Donald McDonald, sophomore in speech. Clarence Suiter, senior in speech, will play the roue, David Slater.

Final plans for the five-unit, \$1,250,000 men's dormitory addition were approved in November, 1953, by the State Board, which estimates that the structure will be built and ready to open in

Ball Band Name To be Announced

Seniors will be told the name of the band selected to play at the annual Senior Ball at the Senior class meeting today at 1 p. m. in Commonwealth 138.

The class of '54 will also elect permanent class officers at the meeting, said Paul Lasker, senior class president. Main duty of these officers will be to act as liaison between the alumni office and members of the class in the future.

Les Anderson will be at the assembly to discuss items concerning graduation and answer any questions about the duties of graduating seniors, said Lasker.

Lasker urged all seniors to attend the assembly, pointing out that there is no conflict of other assemblies or classes.

Chairman Petition Deadline Extended

Deadlines for petitions for general chairmanships of both the World University service drive and the University Easter Sunrise service have been extended.

Petitions for general chairman of WUS are due Wednesday noon at the YMCA office, Student Union 319, or to Mary Lou Sunderland at Lutheran Student house.

Easter Sunrise service chairmanship petitions are due Monday noon at the YMCA office or to Miss Sunderland.

The World University service was formerly the World Student Service Fund and sponsored a drive on campus last year.

The Sunrise service is an annual event sponsored by the University Religious council.

Elsie Schiller Takes Over As Head of Campus Sheet

Elsie Schiller, senior in journalism, takes over the position of Emerald editor beginning with today's issue of the paper. Miss Schiller was selected for the position by the student publications board Jan. 13.

The policy of having two editors a year was set up by the pub board spring term, 1952. Outgoing Emerald editor is Al Karr, also a senior in journalism.

Staff changes, effective immediately, have been announced by Miss Schiller.

New Emerald managing editor is Kitty Fraser, who formerly held the position of editorial assistant. Jackie Wardell and Ron Miller

September, 1955.

The 300-man addition is to be of reinforced concrete with brick veneer, and will cost an estimated \$3,800 per man for the 300 men. Included in this estimate, however, is the cost of remodeling the kitchen area of John Straub hall.

The structure will be financed through bonds, the sale of the trailers previously used for temporary married students' housing and from the Woodward dormitory gift now on hand.

In its Monday meeting the building and finance committee of the State Board also authorized opening of bids on a balcony for McArthur court, and the addition of 4,700 bleacher seats and remodeling of Hayward field stands.

Other action by the building and finance committee included the approval of a recommendation against an increase in tuition or room and board charges at any state institutions.

The State Board's curriculum committee delayed action Monday on all changes in the teacher education curriculum at the five state colleges and universities and the Portland State extension center.

Dull to Show Slides at Talk

"Japan in Pictures," colored slides taken by Paul S. Dull, associate professor of history and political science, will form the theme for Wednesday night's lecture-forum in the Student Union browsing room at 7:30 p. m.

The slides are primarily of a documentary nature, Dull reports, with about half of them concerned with farming. Dull spent last year in Japan doing work on his research project of the political behavior of Japanese farmers.

Serving as discussion leader for the lecture will be Wallace S. Baldinger, associate professor of art. Baldinger also spent last year in Japan, where he taught classes in the history of western art at Kyoto.

At the browsing room lecture two weeks ago, the positions of the two men were exactly reversed. Baldinger gave the lecture and presented slides on "Art of the Common Man in Japan" and Dull led the discussion period.

Amazon Co-op Running in Black For Sale: Half Bottle of Red Ink

By Carl Weber

Emerald Feature Writer

A half bottle of red ink, no longer needed, will be auctioned by the Webfoot Consumers Co-op at their grocery store in the Amazon housing project Saturday afternoon. Jubilant directors have announced that for the first time in its 15 month history, the married students' cooperative is in the black, and can report "retained earnings" instead of deficits on its balance sheet.

Like all co-ops, the Webfoot Consumers was formed with great enthusiasm (Aug., 1952); like most co-ops, it promptly lost money (deficit Dec. 31, 1952: \$432.47); but unlike most co-ops, it survived. Though still a long way from paying patronage dividends in the same manner as the University Bookstore Co-op, the Webfoots have made a steady profit since last June 1, shortly after hiring their third and present manager, Norman Peterson, sophomore in business.

Board Looks to Future

Cautious members of the Board of Directors have not gone so far as to predict that Oregon's Co-op will follow the trail blazed by the new million dollar Stanford Co-op, but their recent appointment of Jack Thornton, graduate in education, as chairman of the Future Developments committee suggests they are ready to turn their attention to other things besides "how do we get out of the red."

Auctioneer at Saturday's celebration (when door prizes will also be given) will be board chairman Carl Weber, senior in accounting, who during the first hard year was both treasurer and unpaid bookkeeper while the "experiment" struggled to get on its feet.

Present by proxy will be Jesse Himmelsbach, second year law

student, who (along with his wife) is credited with starting the idea of the local co-op in March, 1952, but who modestly denies it. Himmelsbach did much of the original members money on their food bills through patronage dividends. However, many fringe benefits have also been made available to members, such as price reductions on gasoline, fuel oil, cleaning, blankets, appliances and watch repairing. Membership (fully refundable) costs \$25. Many non-members in the 247 family housing project also trade in the store.

A secondary purpose of the students when they obtained their articles of association from the State Corporation commission, Aug. 13, 1952, was simply to provide the students with a nearby grocery store, period. The small and convenient grocery store had closed several months before, and organizing and helped write the by-laws. He has been a director from the first, and has also con-

tributed many free hours of work to give future Oregon married students a co-op capable of bringing down their living costs.

Saves On Food Bills

Primary purpose of the co-operative is to save its present 77 there appeared no prospect of its reopening under ownership of a single individual or even a partnership. Forced to choose between buying the store on an insufficient membership basis or to abandon the whole idea, the early members voted to gamble and go ahead.

Early Months Almost Fatal

Although today the original purchase contract is 75 per cent paid, in the earlier months the gamble was very nearly fatal. However, at the end of the first fiscal year the group was at least still solvent, and though there was still a deficit, the student directors announced in an annual report that they would neither raise prices nor cut wages in an attempt to reduce the deficit rapidly, but would seek greater customer volume. Board members cite the steady earnings of the past seven months as vindication of the stand which they took at that time.

Other directors on the nine member board are vice chairman Charles Hawkes, architecture; secretary Marbeth Braun, student's wife; treasurer John Hakanson, graduate in political science; Gordon Moore, investment broker; George McElhoe, junior high school teacher (both recent Oregon graduates), and John Stewart, graduate in journalism. Assisting Manager Peterson in the store is Dick Uhde, sophomore in business. Bookkeeper is Jennifer Matthews, senior in psychology.

A general membership meeting (no guest speakers and no refreshments) is scheduled in the Student Union for Thursday evening, Feb. 4.

Petitions Available For Rally Board

Petitions for membership on the rally board are now being called for by Sally Stadelman, newly-selected rally board chairman.

Any student with a 2.00 cumulative GPA and with above a 2.00 for last term is eligible to petition, Miss Stadelman said.

Petitions are available in the box on the third floor of the Student Union, and may be turned in there. They are due Feb. 3.

Most of the positions open are general committee positions, Miss Stadelman said, but one of those petitioning will be chairman of publicity and promotion for the board.