

## Business Meeting Set for Thursday

"The Business Community's Stake in Education" has been selected as the theme for the annual West Central Oregon Business-Education conference here Thursday.

E. B. MacNaughton, chairman of the Board of the First National Bank of Portland, will address the luncheon meeting on "The Business Community's Stake in Education—How Can We Cope with the Problem?"; Victor P. Morris, interim president of the University, will preside over the luncheon session.

Eugene Caldwell, vice-president and general manager of the Hyster company, and John Richards, vice-chancellor of the Oregon State System of Higher Education, will discuss "The Problems of the Next Years."

Also participating in the conference will be Clifford E. Maser, dean of the school of business and technology at Oregon State college, and William C. Jones, executive director of the Western Interstate Commission for Higher Education. Jones was formerly dean of administration at the University.

## Poetry Contest Open to Women

In conjunction with its February publication of the late Dylan Thomas, verse play "Under the Milk Wood," Mademoiselle magazine is offering two \$100 Dylan Thomas Awards for best poems by young women writers.

One prize will go to a woman college student under 30, the other to a woman under thirty who may or may not be a college graduate.

Deadline for entries is April 15. According to the rules of the contest, poems submitted to the magazine may not have been published previously except in college publications. No writer may send in more than three poems.

Thomas' manuscript was given to Mademoiselle magazine only a week before his death at the age of thirty-nine. The first publication is illustrated by pictures of Thomas at home in his native Welsh village which inspired the play.

## Pre-Med Students Face Examination

Candidates for admission to medical school in the fall of 1955 should take the medical college admission tests in May, the Education Testing Service has announced. The tests will be given May 8 and November 1.

The examination, which consists of tests of general scholastic ability, the understanding of modern society, and achievement in science, is required for applicants by almost every medical college in the country.

Application forms and a bulletin of information are available from pre-medical advisers or from the Educational Testing Service, Box 592, Princeton, N. J. Deadline for the submission of applications is April 24.

## Chinese Art Exhibit Now in SU Gallery

An exhibit of Chinese art is now on display in the Student Union art gallery, according to Barbara Johnson, art gallery chairman.

On display until Feb. 13 will be paintings by Sze-Kew Chen, graduate in geography. Miss Chen, from Formosa, received her training in art from Professor Juin Van Huang, who was art instructor of Madame Chiang Kai-shek.

Besides Miss Chen's paintings, a show case of the materials which she uses in her paintings is also on exhibit.

## Listening In ... On KWAX

### MONDAY—

- 6:00 p. m. Sign On
- 6:03 Piano Moods
- 6:15 Guest Star
- 6:30 Guest Star
- 6:30 News Till Now
- 6:45 Four for a Quarter
- 7:00 Showtime
- 7:30 Chicago Roundtable
- 8:00 Campus Recital
- 8:30 University Radio Forum
- 9:00 Kwaxworks
- 10:50 News Headlines
- 10:55 Tune to Say Goodnight
- 11:00 Sign Off

## WRA Award Cup Put on Term Basis

An experiment to award the Women's Recreation association cup on a term basis, rather than annually as has been done in the past, is being initiated winter term, according to Mary Jordan, WRA president. The cup will be given at the beginning of this spring term.

The participation cup is awarded to the women's living organization which participates most extensively in the WRA sports program. Points for winning the cup are based on the percentage of girls in each house participating in WRA intramurals, plus each girl's amount of participation, Miss Jordan said. In the past, it has been awarded during Junior weekend.

Formerly, the number of games won and lost also figured as a basis for the awards but this is being discontinued, she said.

"WRA is taking these steps in an effort to make the cup more accessible to houses with a small membership, who participate but do not win," Miss Jordan said. "We are attempting to work out a more comprehensive program to meet the desires of women students in the field of athletics."

Sports offered this term on the WRA program include badminton and basketball. If any living organization has not received advance material on the program, they are asked to contact Betty Waters, head of sports, at the physical education office in Geringer.

## California Teachers To Interview Here

Teaching candidates interested in and qualified for California teaching positions should contact the Teacher Placement service immediately, according to Earl M. Pallett, placement director.

Representatives from San Diego, Sacramento, Oakland, San Francisco, Fall River Mills, Long Beach and Bakersfield are scheduled to visit the campus soon and it is necessary for the placement office to know which registrants wish to be available for interviews, Pallett said.

**Can't Use It?**  
**SELL IT THRU THE**  
**WANT ADS**

ROOMS — Clean, warm, quiet. 1263 Patterson, Ph. 3-2003.

LOST: Grey Parker '51, name engraved. Between 13th and Hendricks. Call Ext. 489 1-28

WANTED: College students for National Educational Sales Organization. Average earnings \$75 a week. Contact the Student Employment Office to arrange for personal interviews which will be held 10-12 a. m. daily this

## Traffic Conference Opens on Campus

The third annual traffic court conference opened today on campus, under the joint sponsorship of the Oregon law school and the general extension division of the State System of Higher Education.

Also cooperating in the confab, scheduled to run through Wednesday, are the American Bar association and the Traffic Institute of Northwestern university.

Today's schedule includes a session of "Traffic Court Arrests" this afternoon. Capt. Walter Lansing, Salem, director of the Oregon State police, will preside. Capt. Gene Ferguson of the traffic safety division of the Portland city police, and Robert L. Donigan, counsel for the Traffic Institute, Northwestern university, will also participate.

The Oregon Association of Municipal Judges will also meet this afternoon with H. R. Jordan, Ashland municipal judge presiding.

Registration began this morning at 8:30 and the meeting convened at 9:15 a.m.

Opening addresses by Philip G. Hoffman, vice-dean of the general extension division, Portland; Orlando J. Hollis, dean of the law school, and William C. Perry, associate justice of the Oregon State supreme court.

This morning's session was on "The Importance of Traffic Courts." Presiding was William G. East, judge of the circuit court for the second judicial district, Eugene.

## Feb. Date Slated For Alum Confab

Professional alumni workers representing colleges in Oregon, Montana, Washington, Idaho and British Columbia will meet on campus Feb. 1 and 2.

District Eight of the American Alumni Council will open its annual convention here at 10:30 a.m. Feb. 1.

Seward J. Marsh of Bowdoin college, president of the American Alumni council, will be the main speaker for the conference. Other speakers will include Howard Overback, manager of Taylor and Company, a Portland advertising firm; Ernest T. Stewart, Jr., executive secretary of the American Alumni council, and R. Bronsdon Harris of the University of Washington.

Panel discussions on fund raising, alumni magazines and alumni office registration will be featured at the two-day meeting.

## 'Mural Bowling Gets Underway

Intramural bowling got underway last week with the Tuesday, Wednesday, and Thursday leagues all playing their first games.

Most of the teams so far have gotten off to a slow start, although some fairly good individual scores have been marked up.

Best team score of the week was tallied by Theta Chi on Thursday evening when they scored 2489 points. Jim Johnson sparked his team with 525 pins or an average of 175 per line.

Theta Chi also boasted the best individual mark of the week. Don Krueger knocked over 214 pins in one line which is the best single one game score thus far.

Action will continue this week in all three leagues.

Delta Upsilon, Sigma Chi and Hale Kane are tied for first in the Tuesday night league with perfect records of 4 wins and no losses.

The Wednesday section is also in a three way dead-lock with Pi Kappa Alpha, Merrick Hall and Delta Tau Delta sporting 3-1 records.

Thursday's league features Theta Chi and Phi Psi with 4-0 records in the top spot.

## Consumers Resist Coffee Price Jump

(AP)—Strong consumer resistance to coffee prices which have passed \$1 a pound was noted in New York city by two associations of retail merchants.

The associations say retail sales of coffee have dropped about 50 per cent. They say they hope that customer resistance will push coffee prices down.

The National Coffee association, meanwhile, has urged Americans not to waste coffee and has reported that it is doing its utmost to urge coffee-producing nations to produce bigger crops.

## Pi Sigma Alpha Elects Officers

Robert Hooker and Martha Feenaughty, both seniors in political science, were elected vice-president and secretary-treasurer, respectively, of Pi Sigma Alpha, political science honorary.

Election of the two officers were held to fill positions vacated this term.

Roberta E. Koplin, senior in economics, president, and Howard Dean, assistant professor of political science, faculty adviser, are the other officers of the group.

## Today's Staff

Make-up Editor: Jim White  
Night Staff: Mary Alice Allen  
Copy Desk: Kitty Fraser, Elsie Schiller

## READ THE STORY BEHIND THIS LABEL



It can save you the price of a new raincoat.

When your raincoat becomes so soiled it's no longer a credit to your good taste and care about your personal appearance, or when it has lost its original water repellency from age or just plain drycleaning, there's no need to discard it.

Send it to us for our "Cravenette" water repellent service. First, we remove soil and improve appearance by cleaning.

Then, we restore water repellency with the genuine "Cravenette" repellent so that once again, your coat will shed rain as it did when new.

**Cravenette**  
TRADE MARK

A service offered locally only by



643 EAST 13th  
Ph. 4-3013

## Advertising...

Students interested in advertising work may apply now at the Emerald Shack, or by calling Ext. 219, afternoons.

Work on:

Production

Layout

Accounts

Promotion

No Experience Necessary

Have fun working on your campus daily, the center of student activity.

Work is interesting and gives you valuable experience.