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OREGON DAILY EMERALD

NTA

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Thursday, December 3, 1953

## **PENNEY'S** QUALITY IS YOUR GREATEST CHRISTMAS SAVING!!

## A Graceful, 4-Gore Style **Exquisite With Lace, Embroidery** Nylon Tricot

was HERE!

lovely 4-gore styling lavished with an infinite variety of excitingly beautiful embroideries, laces, sheers, appliques & ribbons . . . Just think . . . so-o many styles to choose from!! sizes 32-44

MAIN FLOOR FOR QUALITY LINGERIE!

## NYLON TRICO GOWNS **Permanently Pleated**

Delightfully Feminine Expensively Detailed

a tremendous value . . . a beauty in quick drying nylon!! flat-teringly styled with a perman-ently pleated skirt . . . for a thoughtful and impressive gift that important gal on your list!! sizes 32-40

ENNEY'S is your SANTA!

## NYLON PLISSE PJ'S

cleverly detailed man - tailored, no-iron pajamas in glamorous pastel shades with constrasting

piping . . . she'll love their casual good styling!! sizes 32-40.



Colorful, Gay!! **Appealing Gift!!** Day-of-the-Week **Box of 7 Panties** 

Box of 7

a smooth fitting acetate tricot panty . each one in a different color & with a day of the week printed on each pair . . . individually boxed for gift giving.

Fashionable, 60 gauge **Gaymode Nylons Novelty Heel** 

new, ankle-accent glamour for you . . . Penney's own 60 gauge 15 denier sheer nylons with dark . . . match-your-costume . . . winged heels!! shop now for these flattering, fashionconscious gaymode nylons . . . tops for gifts!! MAIN FLOOR ...