

COLONEL BILL'S MEMORY

# Alums To Honor Hayward

## O. Meredith Wilson Becomes Ninth University President



O. MEREDITH WILSON

by Rodney Morrison  
Emerald Reporter

It hasn't happened very often. But for the ninth time in its history, the University of Oregon has a new president. O. Meredith Wilson will take over the position left vacant by Dr. Harry K. Newburn early next year.

Looking at the qualifications of Wilson gives reason to believe that the University will make tremendous strides as it has done during the presidency of Newburn.

Wilson, in accepting the position here, leaves a job as secretary of the Ford Foundation Fund for the Advancement of Education in New York. He was chosen unanimously by the State Board of Higher Education Oct. 27.

### Career Traced

Expected on campus by March, Wilson has a reputation for getting people to work together and for administrative ability. His teaching and administrative experiences include work at Brigham Young University of Utah and University of Chicago. Since 1951, he has been with the Ford Foundation.

Receiving word of his appointment to the University, he expressed pleasure to again "share directly in university experiences."

A member of the Mormon church Wilson is married and has six children.

### Achievements Listed

During the eight years that Newburn held the position of president, the University experienced a

Under his direction, the value of the physical plant increased by approximately 15 million dollars. Faculty salaries were raised to the level of those offered by other higher institutions. A record enrollment was reached in the fall of 1948 with 6148 students registered.

The University library was expanded until now it is one of the best equipped libraries in the West. The academic program was reorganized with emphasis on a general educational background in liberal arts for all students.

Newburn was active in national educational programs. This, as well as being in demand as a speaker, occasioned many trips. In fact, he was awarded a United Air Lines plaque several years ago for having traveled 25,000 miles by air.

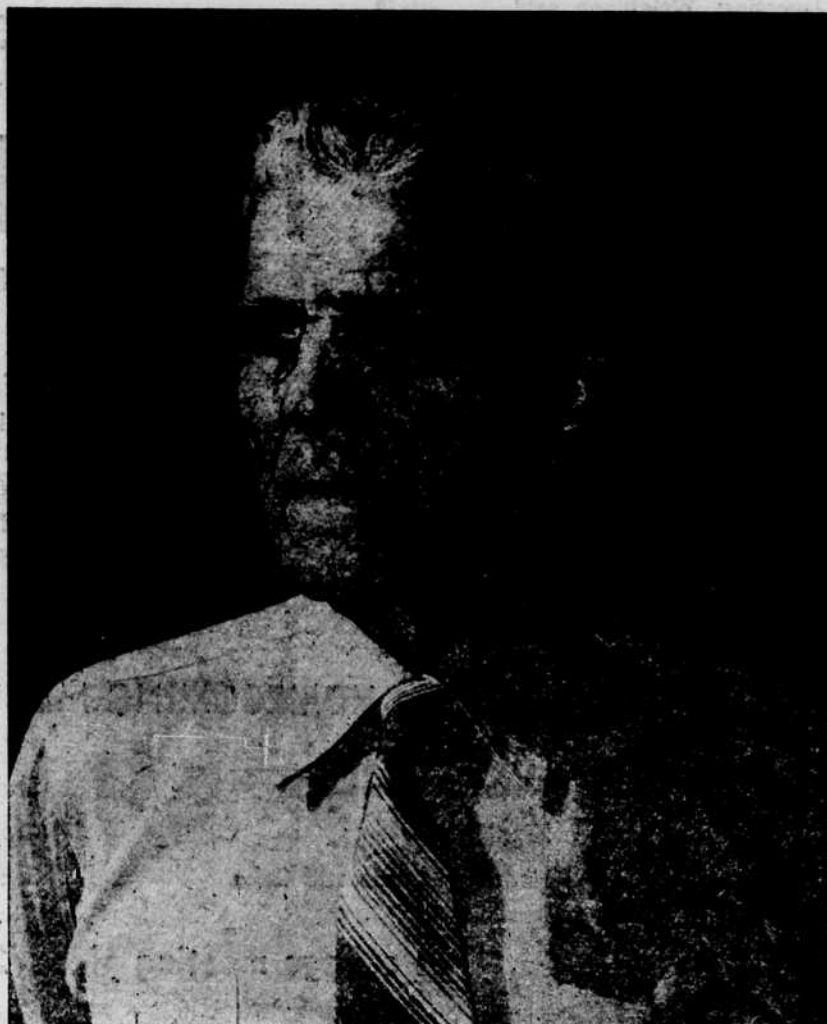
He frequently admitted regret that his job did not permit him to know the faculty and students more intimately.

Stepping down from the University presidency this summer, Newburn accepted a challenging job with Ford Foundation as president of the Educational Television and Radio Center in Chicago.

He is presently still living in the president's home here, recovering from a summer auto accident before heading east.

period of great growth and progress. He stepped into the president's job July 1, 1945.

## Former Coach



WILLIAM HAYWARD

## Borcher Terms Dedication Fitting

By Harriet Miller  
Emerald Reporter

Colonel Bill Hayward's memory is with us for the 1953 Homecoming celebration.

"Homecoming could be dedicated to no finer person, because of his contributions to athletics, his sportsmanship and his counseling of young men," asserts Bill Bowerman, head track coach, who ran under Hayward for four years.

"Colonel Bill" has become a legendary figure at the University. He spent 44 years here as track coach, developed numerous outstanding athletes and brought fame to Oregon and to himself as a member of the coaching staff of the American Olympic teams.

### Retired in '47

Retiring after the 1947 season, Hayward was made track coach emeritus until his death in December of that year.

Hayward came to Eugene in 1904, when 300 students were enrolled at the University, and was assigned to coach all sports, teach all gym classes for both men and women and act as athletic director.

During his years of service here, Oregon achieved fame for championship track teams and outstanding individual athletes, and the coach earned the title "dean of the American track coaches."

Six times he was selected for the Olympic coaching staff. These were in London, 1908; Stockholm, 1912; Amsterdam, 1928; Antwerp, 1920; Paris, 1924, and Los Angeles, 1932.

### Coaches Stars

Many of the American Olympic athletes were coached by Hayward at the University. Among them are: Dan Kelly, broad jump, 1908; Marth Hawkins, hurdler, 1912; Bill Bartlett, discus, 1920; Wally Tuck, javelin, 1920; Ralph Spearow, pole vault, 1924; Ralph Hill, distances, 1932; George Varhoff, pole vault, 1936, and Les Steers, who held the world's high jump record of more than six feet 11 inches from 1941 until it was broken last summer.

Hayward, who coached approximately 1000 students at the University, had an ingenious way as a trainer. He developed winners from material which would cause some coaches to throw up their hands in despair. His personality and way with individuals gave his athletes incentive to win.

He taught them not only how to win, but how to be good losers, the value of fair play and the maximum use of their skill and stamina in competition.

### Relieves Pain

Interested in relieving pain from injuries, he was the first to make many protective devices which are on the market today. One of his early achievements was the first "rubber doughnut" which he rigged up for an injured knee of Earl Latourette, football star, who is now a state supreme court justice.

He started the Hayward relays for high school track men, which is an annual event in the spring. There are two stories for the

reason behind his "Colonel" title. One is that a former army man and West Point coach, Capt. John J. McEwan, who coached here from 1926 to 1929, gave Hayward the nickname. Another is that it is an honorary southern title given to him during a coaching trip to the South. Whatever the reason, the name stuck with him.

No one knew exactly how old Hayward was until 1938 when he announced he had reached his 70th birthday. To keep people guessing he generally gave his age as more than 100 on fishing licenses.

His birthdate is believed to have been July 2, 1868. Born in Detroit, of French-Canadian parents, he was reared in Toronto, Canada. His amazing all-around athletic career in Canada included ice hockey, lacrosse, sculling and boxing. The Caledonian games, a track program sponsored by the St. Andrews Scottish-American society, attracted him in early years.

### Toured Circuit

Hayward toured the prize-fighting circuit with Gentelman Jim Corbett and was a sparring partner with Corbett before his match with John L. Sullivan.

Beginning his coaching career at the University of California before the turn of the century, Hayward then went to Pacific university at Forest Grove and from there to Albany college at Albany.

In 1947, the Homecoming game slogan was "Win or Bill." Hayward confined to his hospital bed, listened to the game on the radio with his usual eagerness to beat Oregon State. The team could hardly let him down and Oregon won 14-6.

Many times friends of Colonel Bill's have gathered to honor him. "Bill Hayward Day" was proclaimed throughout the state in November, 1947. Coaches, athletes and sports writers honored him at a "Remember Bill Hayward Day" luncheon in Portland in June, 1951.

### Tribute Paid

Thirty visiting coaches from the Big Ten and the Pacific Coast conferences were among the group who paid tribute to their friend. As far as those who knew Bill personally are concerned, every day is "Bill Hayward day."

Track, fishing and photography were Hayward's hobbies. His home on the McKenzie river was the ideal spot to enjoy fishing. He was considered the best fly caster in the area.

Hayward died from a heart ailment at Sacred Heart hospital Dec. 14, 1947. He passed quietly away while a group of carolers

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