

Journalism School To Be Named After The Late Dean, Eric W. Allen

by Anne Ritchey
Emerald Feature Editor

The story of the University's school of journalism is one that begins in 1912 when Eric W. Allen was hired to teach the few journalism courses offered by the University. The journalism building consisted of a wooden shack, with boards composing some five feet of its walls and chicken wire continuing the sides.

In 1922 this structure burned down, and with the \$49,000 allotted at that time a new home was built for the school. This was the building that was used in its "temporary" state for 30 years.

This past summer McClure hall, which also figured prominently in the story of the school, was torn down to make way for the construction of the new building. The new structure will be named Allen hall in honor of the first dean, who died in 1944.

Framework Stands

Allen hall will be built around the framework of the old journalism building, which still stands. It will be joined to the old structure as was McClure hall, the third-oldest building on campus and the first permanent one to be torn down.

High on the University's prior-

ity list for almost ten years, construction of the new J-school building was approved at the last session of the state legislature, after recent concentrated efforts on the part of the Oregon State Broadcasters association and other concerns involved.

In April, 1953, the state senate gave construction the approving nod, and allowed a \$600,000 budget for building operations. Total estimated cost at the present time is \$557,000, with \$43,000 having been returned to the state already.

Under One Roof

Allen hall will house, under one roof, the University press, the Oregon Daily Emerald, classrooms, faculty offices, laboratories, the Oregon Scholastic Press, Oregon Newspaper Publishers association and Oregon State Broadcasters association.

The press, which is now located east of the Science building, will occupy the entire ground level of the building, with its extensive letterpress, offset and bindery equipment.

Faculty offices and classrooms will be on the second floor along with the reading and reference room which contains 150 newspapers and magazines. A display room will also be on this floor, in addi-

tion to an auditorium with a seating capacity of 180.

On the third floor will be laboratories of an extent never before realized in the J-school, according to Gordon A. Sabine, dean of the school. A new radio-television room will be included, as well as advertising and copywriting labs and a photography room. Headquarters for the state organizations will be on the third floor, as will be the research room and the Eric Allen seminar room.

Reproduction

The Allen Seminar room, with its corner brick fireplace and informal seating arrangements, will be a close reproduction of the beloved Dean's own living room, where he liked to do much of his teaching. Small discussion groups and seminars will be held in this room, where Allen's private library will be located.

The news-writing room of the building will contain an innovation in arrangement which was designed by Ivan Collins, of the University physical plant in answer to specified requirements by Dean Sabine. Tables in the room will be of a swept-back airplane wing shape, which Sabine terms "Ivanoid," after their designer. They make possible almost-unlimited seating arrangements for seminars and discussions, forming even a copy-desk arrangement.

The tables will have mica surfaced tops, and will probably have three legs, facilitating storage.

Book Shelves Plans

Another novel idea to be incorporated into the building is the use of hanging book-shelves, which will be used in faculty offices and the dean's office. Suspended from the ceiling and having shelves only at the level most convenient for use, they leave space for filing cabinets or other office equipment under them.

The Emerald offices, which have been housed at various times in several quonset huts and are now in a large one south of Deady hall, will be arranged in accordance with the latest idea in utility and speed, with the editors' desks arranged out in the open around the central copy slot.

This arrangement is "beautiful through its utility," Sabine said. Arrangements throughout the building are "in accordance with the ideal of the mass-communications systems, which provides for the flow of clear thinking with no obstructions," the dean added.

Night Staff

Makeup Editor: Paul Keefe
Assistant: Jackie Wardell
Night Editor: Valera Vierra
Staff: Janet Kneeland, Joanne Johnston

Traditions Play Important Role This Weekend

by Frances Love
Emerald Reporter

The tradition of Homecoming began Oct. 10, 1914, when a group of alums journeyed to the University for "Alum Day," given in their honor, by the University students. This day proved popular and in 1915 was expanded to include a weekend of festivities. From this beginning has sprung the activities and traditions in the Homecoming celebration of today.

Grandfather among the host of Homecoming traditions is the painting of the "O" on Skinner's Butte. Since its construction in 1908, it has been traditionally painted by freshmen in their oldest clothes sliding down its surface.

3 Frosh Reconstruct

The year will mark the 101st paint job, although this year it will be on a new "O." This year's freshman class constructed and painted a wooden "O," near the original after the repeated dynamite blastings of the old concrete one were termed dangerous by the Eugene city council. The remains of the concrete "O" was also taken down by the freshmen.

The traditional noise parade is a popular item on the Homecoming agenda. Ancestors of this event are the Jazz parade, pajama parade and yell contest. The years of the pajama parade, saw students winding throughout the downtown streets, stores and theaters, yelling and shouting and in their loudest night clothes.

Fed at Villard

Upon returning to the University they were fed at Villard hall, where they again exercised their vocal cords in a yell contest.

1951 ushered in the tradition of a Homecoming queen. In previous years, the football team selected a

hostess who presided over the weekend's festivities, as "Hello-Girl."

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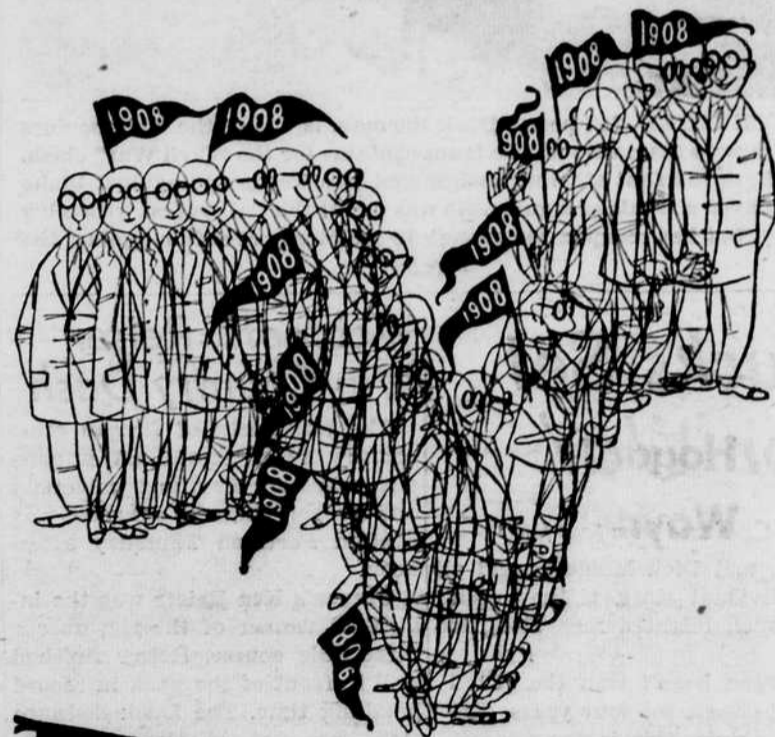
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