

The Power of Advertising



"... Well, did you see that silly ad I put in yesterday's Emerald for a room mate?"

YOU'LL FIND IT IN THE WANT ADS

Rates: 4c a word first insertion, 2c on succeeding insertions.

NEED MONEY! Sacrifice 1951 V-8 Studebaker, automatic drive. See at 2260-3 Patterson Drive or phone University Extension 292 from 8 to 5.

DESIRE—Married couple to share our home in exchange for child care and housework. Ph. 5-2904 after 6:00. 10-30

FOR RENT—costumes, all kinds. 50c and up Grimes. 4-2737.

LOST — Green suede purse and blue plastic billfold. Would finder please return contents of billfold. No questions asked. Reward. Jan Ross, Carson II. 11-3

LOST—Hopalong Cassidy mechanical Horse pencil with built-in de-coder. Contact Dick Moke. NO REWARD. Phone 4-5610. 10-30

WANTED—Circulation manager for Emerald. Must have car and free 11:00 a.m. period. Pays \$1.00 for one hours work. Call Ext 219. 10-30

Nylons by Yours Truly. Regular or sheer, guaranteed two months. If you get a run in a single stocking, we give 3 pairs free. Phone Mrs. Phil Todd, 3-3708, 250-38 Cheshire. 11-4

Marine Reserve officers interested in joining Eugene unit of organized marine corps reserve call 5-6714. 1st and 2nd lieutenants especially wanted. Reserve officers receive one day's pay for two hours drill on Thursday nights. 10-30

Med School Tests Scheduled Monday

Medical school admission tests will be given at 9 a.m. Monday in the Student Union ballroom, according to the counseling center. The tests are scheduled to last all day.

Candidates who have received admissions cards should note that the place has been changed from Commonwealth 138, the counseling center reports. The tests, which are given once a year, are required for admission to the medical school in Portland.

● **International Affairs** committee of the YWCA will meet Friday noon in Gerlinger hall. Lothar Loewe will speak on Germany's role in the world today. He will also talk on university life in Germany. Anyone interested is welcome to attend.

FOR SALE — 1941 Oldsmobile coupe. Hydramatic drive. \$175. See at 2170-12 Patterson Drive. 11-3

FOR SALE — French clarinet, good condition, \$50, or make offer. Harold Chang, 3-1811. 11-2

LOST—Brown corde purse in 244 Commonwealth or Co-op. Reward. 2920 High 11-2

He who has some goods to sell Yet shouts about it down a well; Will never make as many dollars As he who climbs a tree and hollers. 11-1

Trojan Haters—Get your car serviced for the trip to Portland at Dick Busey's Union Oil, 7th and Lincoln. 11-1

Many Seek Frosh Offices; 30 in Race

The following is a sample of the ballot which freshmen will be confronted with in the election Wednesday. The preferential voting system will be used where voters number the candidates in order of their preference from 1 towards 30, numbering as far as they wish. The complete ballot listing the 30 candidates for freshman class offices is as follows:

- ASUO BALLOT**
for
FRESHMAN CLASS OFFICERS
- Number the candidates, according to your preference from 1 towards 30, for as many as you wish—1; 2, 3, 4, 5, 6, 7, 8 . . . 30.
- () Anderson, Betty
 - () Balsinger, W. Edwin
 - () Basham, Doug
 - () Berkshire, F. Rodney
 - () Brandt, Birger
 - () Brittsan, Darrell D.
 - () Cornell, Mary Jo
 - () Dobler, Betty Ann
 - () Dunton, C. Jay
 - () Edstrom, Joanne
 - () Frye, Claire
 - () Fuller, Jan
 - () Gleason, Janis
 - () Harman, Margie Gloria
 - () Hersh, Valerie
 - () Hyde, Mary
 - () Kraft, Karen
 - () Lundell, John
 - () McClenahan, Jack
 - () O'Connor, Dave
 - () Scott, Malcolm
 - () Reynolds, Judy
 - () Saar, Shirley
 - () Scales, Jeanne
 - () Signor, Jim
 - () Smith, Don L.
 - () Tharaldson, Olivia
 - () West, Gary
 - () Workman, Lola Jean
 - () Young, Gary

Campus Calendar

Noon Emerald Upper Staff 110 SU
2:30 Warner Coffee hour 315 SU

Starts Sunday

MAYFLOWER
THE ALDER DIAL 5-1022

"LIMELIGHT"
Charlie Chaplin's greatest

DAVE BRUBECK

Wed. - 8 p.m.

S. U. Ballroom

Tickets on Sale Downtown

NORTH END Drive in theatre

SUNDAY THRU TUESDAY

In Technicolor

Story of Three Loves

Pier Angeli
Ethel Barrymore
Farley Granger
James Mason
Kirk Douglas

Plus

Shakedown

Show starts Sunday at 6:00 p.m.

Oregon - USC

After Game

DANCE

DICK SCHWARY
(Oregon '52)
and
his Orchestra

- Jantzen Beach
- Saturday, Oct. 31, 9 'til 1
- \$1.00 plus tax

The College Meeting Place

National Donut Week

Halloween,
Donuts

50c
a dozen

THE COLLEGE SIDE INN

ONLY **2** DAYS LEFT IN OUR GREAT **FALL SALE!**

The Response to This Great Annual Event Has Been Tremendous! We Were Thrilled by The Hundreds Who Came All Last Week to Take Advantage of The Many Special Savings Values Offered! There are Still 2 DAYS LEFT, However . . . 2 Days Yet in Which You Can Take Advantage of These Extra-Special Values and SAVE! SAVE! SAVE! Many Items Have Been Regrouped and Reduced Even Further for These FINAL 2 GREAT DAYS!

- ... YARDAGE-DOMESTICS ... MEN'S WEAR
- ... CHILDREN'S WEAR ... LADIES WEAR
- ... SHOES ... READY - TO - WEAR

WILLIAMS

1015 WILLAMETTE ST.

OPEN FRIDAYS UNTIL 9 P. M.