

Alumni Win Mail Ad Prize

The University of Oregon Alumni association has received first place award in the annual "Best of Industry" contest sponsored by the Direct Mail Advertising association.

The award was won for a series of five "gadget-type" letters used during the 1952-53 school year as requests for membership renewals in the association, according to Lester Anderson, alumni secretary.

Campaign credit awards in the contest also went to the University Press, the Mail-Well Envelope Co. of Portland, and to Kaye Loomis, Eugene advertising artist, for their contributions in preparing the letters.

Librarian to Talk Thursday in SU

Willis Kerr, librarian emeritus of Claremont college, will present an illustrated public lecture sponsored by the library and the school of journalism on "Collecting William Allen White Books," at 4 p.m. Thursday in the Student Union.

A former librarian at Kansas State Teachers college, Kerr was a close friend of White and has developed an unusual collection of William Allen White book.

Deadline Announced For Med Applications

December 1 is the deadline for applications to the University of Oregon medical school in Portland announces A. H. Kunz, head of the chemistry department.

Application forms for the medical school, which enrolls about half of its students from the ranks of Oregon pre-med students, will be available up to the deadline date in the office of the science building.

Today's Staff

Makeup Editor: Jim White.
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Directors Attend Board Gathering

Mrs. Golda P. Wickham, dean of women, and Karl Onthank, associate director of student affairs, were in Portland Thursday attending the fall meeting of the Oregon Mothers' state board.

With this meeting planned for the morning, state board members were also guests that afternoon at the Portland Mothers' club tea, in honor of the club's new members.

Other University personnel attending the tea were Victor Morris, acting president of the University; Donald DuShane, director of student affairs, and Ray Hawk, director of men's affairs.

Publicity Group Names Members

Members of the publicity committee for Homecoming are to meet at the Emerald Shack at 4 p.m. Thursday, according to Sally Ryan, acting publicity chairman.

The members of the committee include: Travis Cavers, dance; Marcia Mauney, finance; Liz Kubrin, noise parade and queen selection; Janet Kneeland, promotion; Julie Beabier, radio promotion; Lee Ramsey, luncheon; David Mowat, bonfire; Sally Jo Greig, sign contest; Shirley Mantelli, theme selection; Frances Love, half-time entertainment; Judy Carlson, hospitality; Arlene Ambrose, variety show; Janice Boyes, traditions and Roselyn Welch, bonfire rally.

Fall Honors Exams Set for November

Dates for the fall term comprehensive examinations for sophomore honors have been announced by Hoyt Trowbridge, professor of English and chairman of the sophomore honors committee.

The exams will be given in Science 104 during the week of Nov. 16. The tests are open to all sophomore honors students who did not take, or who did not pass, the tests given last spring. The students may either have completed the required course or prepared for the tests outside of class. Reading lists for preparing for the examinations are available from Trowbridge in 101 Friendly. The schedule is as follows:

Monday, Nov. 16, 3-5 p.m., biological science; Tuesday, Nov. 17, 3-5 p.m., history; Thursday, Nov. 19, 3-5 p.m. physical science and Friday, Nov. 20, 3-5 p.m., literature.

No examination will be given in study of society, since the course was not offered last year.

The enrollment in the 1953-54 sophomore honors program far exceeded the expectations of the committee and additional last-minute classes have been added. The total enrollment in the literature course is 128, history 83, study of society 82, biological science 37, and physical science 27. The comprehensive examinations for these classes will be given at the end of spring term and again next fall.

Applications Ready For Grad Study

Applications for graduate record examinations are available at the University's counseling center in Emerald hall. Candidates for admission to certain graduate schools must inquire of their departments whether or not they will be required to offer scores on these tests for selection.

Deadline for applications and fees to be in Los Angeles is Oct. 30, so interested students are urged to get all necessary information as soon as possible, reports J. S. Carlsen, director of the counseling center.

Music Honorary Official to Visit

Mrs. Eleanor Hale Wilson, national first vice-president of Mu Phi Epsilon, national professional music honorary, will visit the Oregon active chapter Wednesday. She will be honored at a banquet and program, according to Marion Cass, president.

Mrs. Wilson's visit ties in closely with the celebration of Mu Phi Epsilon's 50th anniversary on November 13, according to Miss Cass. The national officer will spend Thursday with the alumnae chapter.

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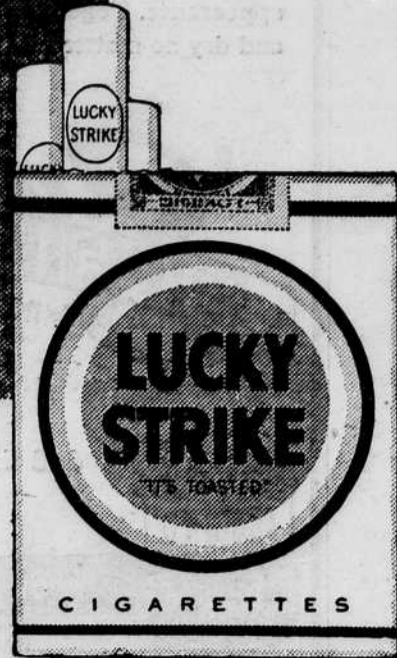
LATEST BULLETIN

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