

# Oregon Daily EMERALD

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Opinions expressed on the editorial page are those of the writer and do not pretend to represent the opinions of the ASUO or of the University. Unsigned editorials are written by the editor; initialed editorials by the associate editors.

## 50 Tickets Issued By Traffic Court

Notices to settle traffic tickets are being sent to 50 students this week by the student traffic court, according to Carl Weber, chairman. State license bureaus are being checked for license numbers on which tickets have been issued.

Appearing before the court at its meeting Wednesday evening were Ted Rubenstein, senior in business, and Alan Oppliger, senior in business.

Rubenstein's ticket, for not having a Student Affairs registration sticker, was voided on the grounds that the sticker had been lost at the time and since replaced.

A decision was postponed pending investigation on Oppliger's case. He received a ticket for parking outside the University Press. Oppliger pleaded that the area was not designated as a no parking zone.

## Campus Calendar

8:30 a.m. Educ Broadcasters	
Regis	Lobby 2nd Fl
Noon Lect Comm	112 SU
8:00 Webfoot Coop	334 SU

## Chairman Selected For Blood Drive

The committee chairmen for the Red Cross blood drive which will be held in the Student Union ballroom on Oct. 26 and 27 have been announced by Chairman Janet Gustafson. The chairmen of the blood drive are Donna Anderson and Garry McMurry; publicity, June Browning and Carol Oakley; scheduling, Lyn Perkins and blood drive secretary, Linda Lundy.

## The Last Laugh



## Accents by Alex...



Kaufman Bros. Bring You Tips on Attire About "The Campus Look" the coed's desire

Football season's here again As fans all crowd the bleachers To see the game, of course But first, the "well-dressed creatures"



### FOOTBALL FASHIONS OR EMMES

Game Fame ...

Suiting one up for a game in the grandstand is almost as tedious as suiting up for the field. But your worries are over as far as attire goes. . . . Kaufman Bros. in Eugene have the perfect outfit styled to bring you instant fame at a football game. . . . Yes, the latest thing for the "pigskin persuer" is the knit suit. All varieties of originals can be found at Kaufman Bros. A new two-piece number by Kevie with white stripes running horizontally on the top, comes in aqua and grey. . . . This darby knit is priced at only \$29.75. . . . Also in knit suits is a Jane Irwill "designed to be lived in" original. . . . "A duckville dainty" if I've ever seen one. . . . Styled especially for that Oregon rooster. . . . A green and yellow knit suit . . . forest green trim and tiny green buttons on a rich gold background . . . With a plain ribbed skirt and small collar, this smart combination comes also in blue with red trim.

Now you can be Ear-resistable . . .

You too can have that coveted personality (my, this almost sounds like a commercial) really, though, without a doubt, Kaufman Bros. have something new that tops everything in the jewelry line. Wear your favorite scent on tiny felt discs which snap onto the back clip of the new series of fashionable earrings . . . each set attractively boxed with two pair of discs . . . in gold and silver . . . all sizes and shapes from \$2.50 and in sparkling rhinestones for \$5.00. Also these new fantastic creations come in pearls, loops and rhinestone studded pearls.

# To the Weaver, the Baker, the Beauty Maker



**Rub-A-Dub-Dub**, want a suit you can scrub, face cream, or a well-protected loaf? Then we can help you, for Standard Oil Company of California has put oil to work for the weaver, the baker, the beauty aid maker.

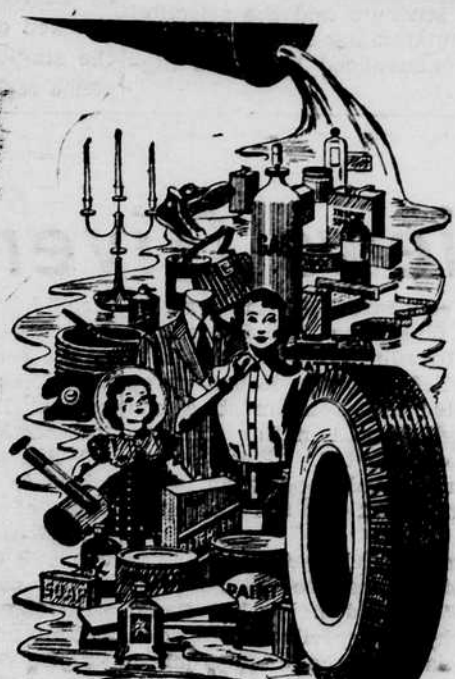
This being Oil Progress Week, it's a good time to point out that oil men help provide thousands of things you *don't* buy in a service station.

Suits, for instance! That wrinkle-resistant model you may be wearing was woven from an oil-born ingredient developed in our research laboratories.

Bread, too! Millions of loaves were wrapped last year in paper coated with Standard wax. Whenever you light a candle, polish a shoe, or empty a milk carton, you may be using wax turned out by Standard Oilers.

And when your wife creams her face we're involved, too. Each year we supply 1/2 million gallons of highly-refined oils to cosmetic makers—enough for 10 million jars of face cream.

These examples of oil's place in modern living emphasize one important point. The oil industry has moved from kerosene to synthetic fabrics in one short generation—and so have you. Oil progress is your progress.



What comes from a drum of oil? Tires, medicines, nylons, detergents, plastics, paints, insecticides—and thousands of other products. And that's because oil companies like Standard invest millions each year to find new ways to make oil serve you better. *Questions or comments about our Company or industry are welcome. Write to Standard Oil Company of California, P. O. Box 3495-E, San Francisco, California.*

**STANDARD OIL COMPANY OF CALIFORNIA**  
plans ahead to serve you better

### "MIDSUMMER NIGHT'S DREAM"

S.U. Ballroom

2:30 & 4:30

SUNDAY, OCT. 18

Price 30c

### NORTH END Drive in theatre

SUNDAY THRU TUESDAY

Two Technicolor Features

Jane Wyman - Ray Milland  
Aldo Ray

in

"LET'S DO IT AGAIN"

plus

Paul Henriad Patricia Medina

in

"SIREN OF BAGHDAD"

### HEILIG

NOW PLAYING

"STAND AT APACHE RIVER"  
Steven McNally - Julia Adams

also

"GOLDEN BLADE"  
Rock Hudson - Piper Laurie

### MAYFLOWER

"PEDDLER AND THE LADY"

with

Anna Magnoni

also

Selected Short Subjects

### LANE

"A&C GO TO MARS"

and

"SEMINOLE"

### EUGENE DRIVE-IN

STARTS SUNDAY

### SHERIDAN HAYDEN

### Take Me To Town



2nd Hit in Color

Alexis Smith

Stephen McNalley

in

"WYOMING MAIL"

2860 WILLAMETTE  
EUGENE Phone 4.4152  
DRIVE-IN THEATRE