

Oregon Daily EMERALD

The Oregon Daily Emerald is published Monday through Friday during the college year from Sept. 15 to June 3, except Nov. 16, 26 through 30, Dec. 7 through 9, 11 through Jan. 4, March 8 through 10, 12 through 29, May 3, and 31 through June 2, with issues on Nov. 21, Jan. 23, and May 8, by the Student Publications Board of the University of Oregon. Entered as second class matter at the post office, Eugene, Oregon. Subscription rates: \$5 per school year; \$2 per term.

Opinions expressed on the editorial page are those of the writer and do not pretend to represent the opinions of the ASUO or of the University. Unsigned editorials are written by the editor; initialed editorials by the associate editors.

AL KARR, Editor

BILL BRANDSNESS, Business Manager

CAMPUS BRIEFS

● The Webfoot Consumers co-op will hold a general membership meeting to nominate directors at the Student Union Friday at 8 p. m. The more than 70 student families of the group are urged attend, according to Pres. Gordon Moore.

● Chi Delta Phi, women's literary society, will meet tonight at 6:30 in the College Side Inn.

● Gamma Alpha Chi, women's honorary advertising oshe tf meet at 4 p. m. today in the Student Union, according to Sally Thurston, president.

● Theme suggestions for Homecoming may be turned in this week in boxes at the Student Union and the Co-op, according to Geri Porritt and Barbara Wilcox, theme selection co-chariman. They may also be turned in to Miss Wilcox at Sigma Kappa or to Miss Porritt at Delta Gamma.

● Hillhel, Jewish youth organization, will meet at Sigma Alpha Mu tonight at 7:30, according to Howard Sussman, president.

● Members of the Condon club will hold a social at 7:30 p. m. today in the men's lounge of Gerlinger hall.

● Druids, junior men's honorary, will meet tonight at 6:30 in the Student Union, according to Pres. Peter Williams.

● The Oregon Alpine club, newly organized mountain climbing organization on campus, will meet at 4 p. m. today at 4 p. m. in the Student Union. All those who are interested are asked to attend, according to John Vazbys, spokesman for the group.

● Inter-fraternity council will meet tonight at 6:30 in the Student Union, Pres. Con Sheffer has announced. The Western Regional Inter-fraternity council meeting, to be held at Oregon State college, will be discussed.

● Carolyn Call has been added to the list of Sweetheart of Sigma Chi candidates. She is sponsored by Carson five.

Pi Kaps Elect National Prexy

A new national president of Pi Kappa Alpha will be elected in Portland Saturday by the fraternity's supreme council, meeting for the first time in the Pacific Northwest, according to President John Gilbertson of the Portland alumni. The new president is to succeed the late Harvey T. Newell, Jr., who was killed in an airplane crash.

The 12 visiting officials also will

make 1954 convention plans, attend the Oregon-Washington game and be honored by northwest active and alumni members at a banquet Saturday night in the Multnomah hotel. Monday the group plans to visit Oregon, Oregon State and Linfield chapters and Tuesday will dedicate the University of Washington chapter's new house.

Editor Speaks To Ad Group

Lou Thomann, west coast editor of Printers' Ink, national advertising weekly, will speak to members of the Lane county Ad club and University students interested in advertising tonight at 8 in the Veterans' Memorial building.

Thomann, who is on a tour of the Northwest, will show a film strip presentation along with his talk following an Ad club dinner at 7 p. m. The film "Which Ad Pulled Best" was run as a series in Printers' Ink to show the effectiveness of advertisements.

Advertising and business administration classes will also hear talk by Thomann today.

Independents Elect Officers Today

Officers to fill three vacancies will be elected by the United Independent Students at a meeting today at 4 p. m. in the Student Union. Positions open are corresponding secretary, historian and parliamentarian.

Plans will also be made for an independent students dance, according to President Hollis Ransome.

Campus Calendar

Noon Yates Lunch	110 SU
RE Wk	319 SU
1:00 Yates Asbly	Ballrm SU
3:00 Cerebral Palsy	110 SU
4:00 Gamma Alpha Chi	111 SU
Mt. Climb Cl	333 SU
UIS	334 SU
Asbly Comm	337 SU
Yates Coffee Hr	Dadstrm
6:30 Druids	111 SU
Phi Beta	112 SU
IFC	333 SU
Phi Theta	112 SU
Mu Phi Eps	Gerl 2nd Fl
7:00 Asbly Tryouts	Ballrm
7:30 Alpha Phi Omega	110 SU
Condon Cl	Gerl 1st Fl
Biology Cl	314 SU

● Student interested in French and Spanish may attend the weekly luncheon meetings held in the Student Union. Regardless of the student's ability to speak the language, these meetings are designed for his interest and enjoyment.

Listening In ... On KWAX

880 kc
 6:00 p. m. Sign On
 6:03 Piano Moods
 6:15 Sports Shots
 6:30 News
 6:45 Four for a Quarter
 7:00 University Hour
 8:00 Guest Star
 8:15 UN Story
 8:30 Gai Paree
 8:45 Payne Award Show
 9:00 Kwaxworks
 10:00 The SU and You
 10:30 Kwaxworks
 10:50 News Headlines
 10:55 Tune to Say Goodnight
 11:00 Sign Off

● The International Affairs commission of the YWCA will meet Friday noon in the YW offices in Gerlinger hall. Any sophomore, junior or senior woman who is interested in international affairs may attend the meeting and foreign students are especially urged to come, according to Germaine La Marche, International Affairs chairman.

Trouble Washing Your Good
SPORT SHIRTS?
 Let Us Wash Them Right!

THE Best Cleaners
 INSTANT PRESSING!

815 E. 13th Ph. 5-6321

After Saturday's Game (and Friday evening, too)

Nick Vidan invites you Oregon Students out to his "establishment" to enjoy his delicious hamburgers

and

COOL BEVERAGES

at

VIDAN'S KOFFEE KUP

514 NE Broadway
 Portland

Students—

Before driving to Portland this weekend—

Fill up and **SAVE** at

PRIDE OF OREGON

Broadway and Alder (across from the ice plant)

GAS FOR LESS