

Group Slates Climb

Members of the University mountain climbing club will climb Three Fingered Jack this Friday and Saturday, according to C. T. Bressler, assistant professor of geology and adviser of the group. The climbers will leave from Condon hall at 6 p.m. Friday.

All students interested in making the climb should sign up at the Co-op. A sleeping bag, or bedroll, and boots will be required, reports Bressler.

Geology Class Plans Trip to Fossil Beds

A field trip to the fossil beds near Glide, Oregon, is planned Saturday for advanced students in geology.

Ewart M. Baldwin, associate professor of geology will lead the excursion. The trip will start at 7 a.m. John C. Gregor of the department of geography will accompany Baldwin on the trip.

Japanese Politics Meeting's Subject

An address by Paul S. Dull, associate professor of history and political science, on "Some Dynamics of Japanese Politics" will start the first meeting of the year of the Social Science club, according to Alburey Castell, head of the philosophy department. The meeting will be held at 7:30 p.m. Monday in the Student Union.

Campus Chest in Last Day

Today is the last day for contributions to the campus Community Chest drive, according to Janet Wiek, general chairman. The envelopes containing each living organization's contributions are to be turned in by the house representatives to the president's office in Johnson hall by 5 p.m. A goal of \$500 has been set for

this year's drive. Only \$350 was collected in last year's campaign. No figures are yet available on current collections.

Announcement of the winners in the competition between houses will be made next week, reports Janet Gustafson, women's chairman. Last year's winners were Alpha Phi and Alpha Tau Omega.



He built a \$100,000 business with a \$1 bill

1. George Sevelle, at 26, had been a waiter, window-dresser, candy-maker and race driver's mechanic. In spare moments, he dabbled in home chemistry. Through this hobby he developed a paint cleaner and preserver. In 1939, he brought his product to Union Oil.

2. Sevelle demonstrated how it could be used to "launder" our service stations with better results and for less money than we had been spending. Naturally we were interested in improving station appearance at less cost. So Sevelle took on the job of cleaning several Union Oil stations on a regular schedule. He was in business for himself.

3. The sole drawback was that Sevelle had no truck to haul his equipment from station to station. His capital consisted of a single dollar. So Union Oil agreed to lease him one truck. He did such a good job that his contract was soon expanded to cover 150 stations.

4. Today Sevelle is almost an institution. He contracts for the cleaning of 4,000 Union Oil stations in 7 western states. He employs 35 men, operates 12 big trucks and 6 house trailers where his crews live in comfort. On top of running a \$100,000 a year business, he's a Southern California community leader, an active member of five local organizations.

5. This story is important, we think, for several reasons. First, it's a real rebuttal to the defeatists who say there's no opportunity left in the U.S.A. for a go-getter who'd like to be his own boss. We say (and Sevelle seconds us) that there's ample room for the ambitious to spread their wings.

6. Sevelle's success also points up something many people don't realize - the relationship between big and small business in every field of industry is healthy and helpful. Each is dependent on the other. So as Union Oil grows, it helps

other enterprises grow too. After all, any company keeps on growing only as long as it pleases people.

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