

UCLA Bruins . . .

. . . have hard time, but finally crack Oregon defense in fourth quarter. Score, details on sport page three.



Oregon Daily

EMERALD

Fair Weather . . .

. . . with an early morning fog lifting by noon has been forecast for today by the weather bureau.

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Community Chest Kick-off Today

A kick-off meeting for the campus community chest drive will be held at 4:30 this afternoon in the Student Union, according to Janet Wick, general chairman of the campaign. All members of Kwama, Skull and Dagger and house representatives are to pick up campaign material at the meeting.

The drive opened today and will last through Friday, reports Miss Wick. Each living organization will be contacted by its representative. Students living off campus may contribute through the community chest boxes in the Co-op and the SU, she added.

A goal of \$500, 25 cents or more per person, has been set for this year's drive Miss Wick has announced. Only \$350 was collected in last year's drive.

Prizes Offered

Two prizes will be awarded to the men's and women's living organizations which collect the largest amount of money per capita. Last year's winners were Alpha Tau Omega and Alpha Phi.

With a slogan of "Two Bits or More for '54," the campaign solicits money for 31 youth and welfare programs in Lane county, including the campus YWCA and YMCA. Totals of \$5000 and \$4800 respectively have been budgeted for the latter two organizations this year.

Men's chairman for the drive is Phil Lynch, sophomore in business. Janet Gustafson, sophomore in liberal arts, is chairman of the women's division.

Money collected in the campaign is to be turned into Mrs. Donna J. Overen, public services secretary, at the president's office in Johnson hall by Friday.

Representatives Named

Living organization representatives for the drive are as follows: Alpha Chi Omega, Lucia Knepper; Alpha Delta Pi, Barbara Johnson; Alpha Gamma Delta, Gail West; Alpha Omicron Pi, June Browning; Alpha Phi, Patty Teale; Alpha Xi Delta, Jo Kopp; Chi Omega, Becky Fortt; Delta Delta Delta, Marilyn Parrish; Delta Gamma, Gerri Porrit; Delta Zeta, Judy Johnson; Gamma Phi Beta, Lyn Perkins and Kappa Alpha Theta, Paula Curry.

Other representatives include: Kappa Kappa Gamma, Jill Hutchins; Pi Beta Phi, Beverly Jones; Sigma Kappa, Anne Hill; Zeta Tau Alpha, Mary Sweeney; Carson hall, Dorothy Iler; Hendricks hall, Barbara Wilcox; Ann Judson house, Jean Sandine; Highland house, Sonia Edwards; Rebec house, Sally Cummins; University house, Phyllis Pearson; Orides, Germaine La Marche and Hendricks Annex, Jo Zehnder.

Men's Houses

Mens representatives are: Alpha Tau Omega, Jerry Hamilton; Beta Theta Pi, Doyle Higdon; Chi Psi, Peter Wooley; Delta Tau Delta, Len Overholser; Delta Upsilon, Bruce Blackledge; Kappa Sigma, Bob Haat; Lambda Chi Alpha, Bill Irving; Phi Delta Theta, Jerry Froebe; Phi Gamma Delta, Jack Lally and Phi Kappa Psi, Bob Maier.

In addition, the representatives include: Phi Kappa Sigma, Dave Karr; Phi Sigma Kappa, Al Deal; Pi Kappa Alpha, Roger Steeds; Pi Kappa Phi, Gene Murphy; Sigma Alpha Epsilon, Earle Culbertson; Sigma Alpha Mu, Don Bonime; Sigma Chi, Andy Nasburg; Sigma Nu, Navarre Davis; Sigma Phi Epsilon, Patrick Henry; Tau Kappa Epsilon, Yogi Matsushima; Theta Chi, Dean McMullen; Campbell club, Sam Vahey and Philadelphia house, Don Jacobs.

Representatives for the men's dormitories will be announced later in the week, according to Miss Wick.

Opening Available For Grad in Senate

Graduate students interested in petitioning for the vacancy on the ASUO senate may turn in petitions to ASUO Pres. Tom Wrightson in his office on the third floor of the Student Union.

The vacancy on the senate is a result of the amendment providing for a graduate student to be a member of the ASUO governing body. The senate, during their meeting last Thursday, decided to declare a vacancy instead of holding an election to fill the spot.

Article by 'J' Student To Appear in Digest

The Reader's Digest will publish in its November issue an article by Kenneth Holmes, graduate assistant in journalism. The article, entitled "Your Next 12 Hours," was originally printed in This Week magazine, the Oregon Journal supplement.

Holmes, who was pastor for the American Baptist convention in Moscow, Idaho, before coming to Oregon to "brush up on my writing," has been writing for many years as a hobby.

The article consists of nine things to do each day to make life a little better for the individual. Holmes calls it "a tested formula for a happier life."

Living in the Amazon flats with his wife and two sons, Holmes is making a study of magazines printed in Oregon up to 1875. He's found 20 of them so far and hopes to complete his work and receive his masters degree in June.

Every Sunday he delivers the sermon at the Westfir community church, 40 miles southeast of Eugene.



KENNETH HOLMES
Next 12 Hours

PLANNED EXPENSE

ASUO Budget Gets 150-Dollar Increase

The ASUO budget, approved by the senate at last Thursday's meeting, shows a total of \$1990 in planned expenses for the coming year.

This represents an increase of \$150 over a normal budget. The extra amount was allotted to the Honor Code committee for the printing of the booklet "The Oregon Way" which was distributed to freshmen during the new student week. The amount had been requested last year, but the books closed before it could be obtained.

The biggest single item in the 1953-54 budget is under fixed expense, the salaries of the ASUO president and his secretary. The ASUO president gets \$600 per year, the secretary \$250, for a total of \$850.

Under set reserves totaling \$550, Dads day and Mother's day are budgeted for \$75 each, the Oregon Federation of College Leaders conference expenses are set at \$50. The National Federation of College Leaders is bud-

eted for \$25 and the ASUO banquet sum is set at \$175. The Honor Code expenses are included in this subtotal.

Public relations and assembly expenses are budgeted for a \$200 total. The exchange assembly committee will have \$175, an increase of \$75 over last year, the ASUO assembly \$15, and miscellaneous expenses are set at \$10.

Operating expenses total \$325. Election supplies are budgeted for \$100 to cover the freshman elections this fall and the general spring elections. Dittomaster and paper costs are figured at \$70 (covering the cost of mimeographing senate minutes, agendas, special reports and constitutions); telephone and telegraph \$60; stationery and envelopes, \$35; University Press and audio-visual are set at \$15 each; postage at \$10, and miscellaneous offices supplies, \$20.

Incidental expenses include \$25 for awards and plaques and \$40 miscellaneous.

Under provisions of the constitution and as result of an amendment passed at last spring's general election, the ASUO president must submit to the senate at the beginning of the school year a complete budget for the coming year. At the start of winter and spring terms, he must submit an account of the expenditures for the previous term.

The money for ASUO activities comes from the educational activities fund of the University. Any funds not spent at the close of a year revert back to the fund.

Student Seats Moved, Number Stays Same

Despite lack of seating facilities at Saturday's game, there has been no reduction in the number of students' seats at Hayward field, according to the athletic department. A change has been made, however, in the student seating arrangement.

Last year students were seated in the middle of the east grandstand in sections N. O. and P. Reserved seats were on each side of the student section.

The new student section has been shifted about 30 feet to the south to sections O. P. and Q. This places the students between the 50 yard and goal lines.

The reserved seat section has been shifted to the north half of the stands, sections L, M, and N.

According to the athletic office the advantages of the present arrangement are that the reserved seats are all in one section and that the student rooting section is stronger. It also provides better seats for the donors to the grants-in-aid program, season ticket purchasers and faculty ticket holders.

Chairmen Seek Committeemen

Over 300 workers are needed for the Homecoming committees, according to Bob Pollack, general co-chairman. The deadline for petitions for both committee chairman and committee members is 5 p.m. Friday. Committee chairmen will be announced Monday.

Personnel are needed for the publicity, promotion, finance, noise parade, luncheon, game entertainment, traditions, bonfire, radio promotion, dance, bonfire rally, queen selection, variety show, hospitality, theme selection and sign contest committees. Also needed is a general secretary.

KWAX Announces Staff Personnel

Announcement of new staff appointments at KWAX has been released by Station Manager Paul McMullen for preparation for broadcasting, which will start at 6 p.m. today over the direct AM lines to Carson and John Straub halls.

New personnel of the station are as follows: program director, Gordon Rennie, senior in speech; traffic director, Loanne Morgan, junior in speech; continuity director, Anne Wilson, sophomore in speech; sports director, Jim Jones, junior in speech; chief engineer, Jay Roper, sophomore in liberal arts; promotion director, Mary Wilson, junior in liberal arts.

Chief announcer, Lee Jackson, senior in liberal arts; music librarian, Diane Dunn, senior in speech; special events director, Gloria Lee, junior in liberal arts; news director, Patricia McCann, junior in English, and publicity director, Joanne Johnston, sophomore in pre-journalism. Dr. E. A. Kretsinger, assistant professor in the speech department, will act as faculty adviser.

332 Men Pledge As Rushing Ends

Figures released Saturday by the Inter-fraternity council show that 332 men pledged fraternities during rush week. Approximately 390 men went through rush week this term compared with 170 last winter term and 131 the year before.

The final official list of pledges will not be released until this afternoon, but tentative figures show that the largest pledge classes are Sigma Nu with 34 men; Sigma Phi Epsilon, 32; Alpha Tau Omega and Sigma Chi, 30 each, and Phi Delta Theta, 24.

The number of men pledged during the first fall term rush week in four years is over twice the number pledged in either of the two previous winter term rush weeks.

Theater Tickets Remain on Sale

House season ticket sales for the University theater have been extended until Wednesday, said Ken Olsen, season ticket manager. Ticket salesmen should report to the box office between 1 and 5 p.m. Wednesday to turn in their receipt books and money.

Season tickets for renewals were processed this weekend and the new orders will be done during the week. All season tickets will be mailed out about the 10th of the month, said Mrs. Gene Wiley, theater business manager.

Drama to Open EUCMA Year

First presentation of the Eugene-University Civic Music association 1953-54 season will be Paul Gregory's production of "John Brown's Body," to be given in McArthur court Monday, Oct. 19, at 8 p.m.

Starring in the performance will be Tyrone Power, Anne Baxter, Raymond Massey and the Walter Schumann choral group. Director was Charles Laughton, who also worked with Gregory in his earlier production of George Bernard Shaw's "Don Juan in Hell," played by the First Drama Quartette in 1951.

"John Brown's Body" is an adaptation for the stage of Steven Vincent Benet's epic poem of the war between the states. It is designed, through the actor's reading or "reciting" the lines, to place emphasis on the poet rather than the stars.

Each of the male stars reads the lines of five principal characters, and Miss Baxter represents the "point of view" of seven feminine characters. The chorus, as was originally done in ancient Greek drama, takes the role of forwarding the action of the story, and that of fate, or destiny.

University students will be admitted to this and following EUCMA presentations on their student body cards.