

PENNEY'S
ALWAYS FIRST QUALITY!



**PROVE
IT
YOURSELF,
IT PAYS
TO SHOP
AT
PENNEYS
FOR
TOP
CAMPUS
FASHIONS**

YOUR SWEATER CLASSICS FROM PENNEY'S
WONDERFUL AND SHRINK RESISTANT!
SANFORLAN BEAUTIES

Here are rich-tone wool zephyr Sanforlan sweaters . . . specially treated to resist shrinkage . . . for more perfect washability . . . and they're featured in a wealth of handsome fall shades . . . in sizes 32 - 42.

\$3.98

Cardigan 5.90

CASUALS TO MIX 'N' MATCH

A MIRACLE FABRIC FAVORITE FOR CAMPUS WEAR
DELIGHTFUL PLAIDS AND SOLIDS,
KNIFE & NOVELTY PLEATS

Completely washable

ORLON & WOOL SKIRTS

you'll love wearing orlon & wool skirts because they hold their press and are so-easy-to-care-for . . . just think . . . they're permanent pleated to end all your cleaning worries . . . come in today and see our outstanding group in smart solids and gay plaids, sizes 10 - 18.

\$8.90



SECOND FLOOR -- FOR TOP QUALITY SPORTSWEAR