

## Emerald Plans Open House

The "Shackrats," students who work on the Oregon Daily Emerald, will play hosts to the student body at an open house at the Emerald quonset next to Deady hall Thursday.

Freshmen are particularly invited to the event, according to Len Calvert, assistant managing

editor and chairman of the social hour. Refreshments and entertainment will be provided during the visiting hours of 7 to 10 p.m.

Students interested in Emerald staff positions may sign up for them at this time, Calvert said. Positions are open in advertising, copy desk, reporting and night staff.

## Managers Needed

Any student interested in helping to manage varsity football can get a job with this year's team by contacting Jim Schroeder, head manager, at the athletic department in McArthur court. The phone numbers are campus extensions 281 and 285. Schroeder says that there are three spots open.

## Oregana Editor Announces Vacancy

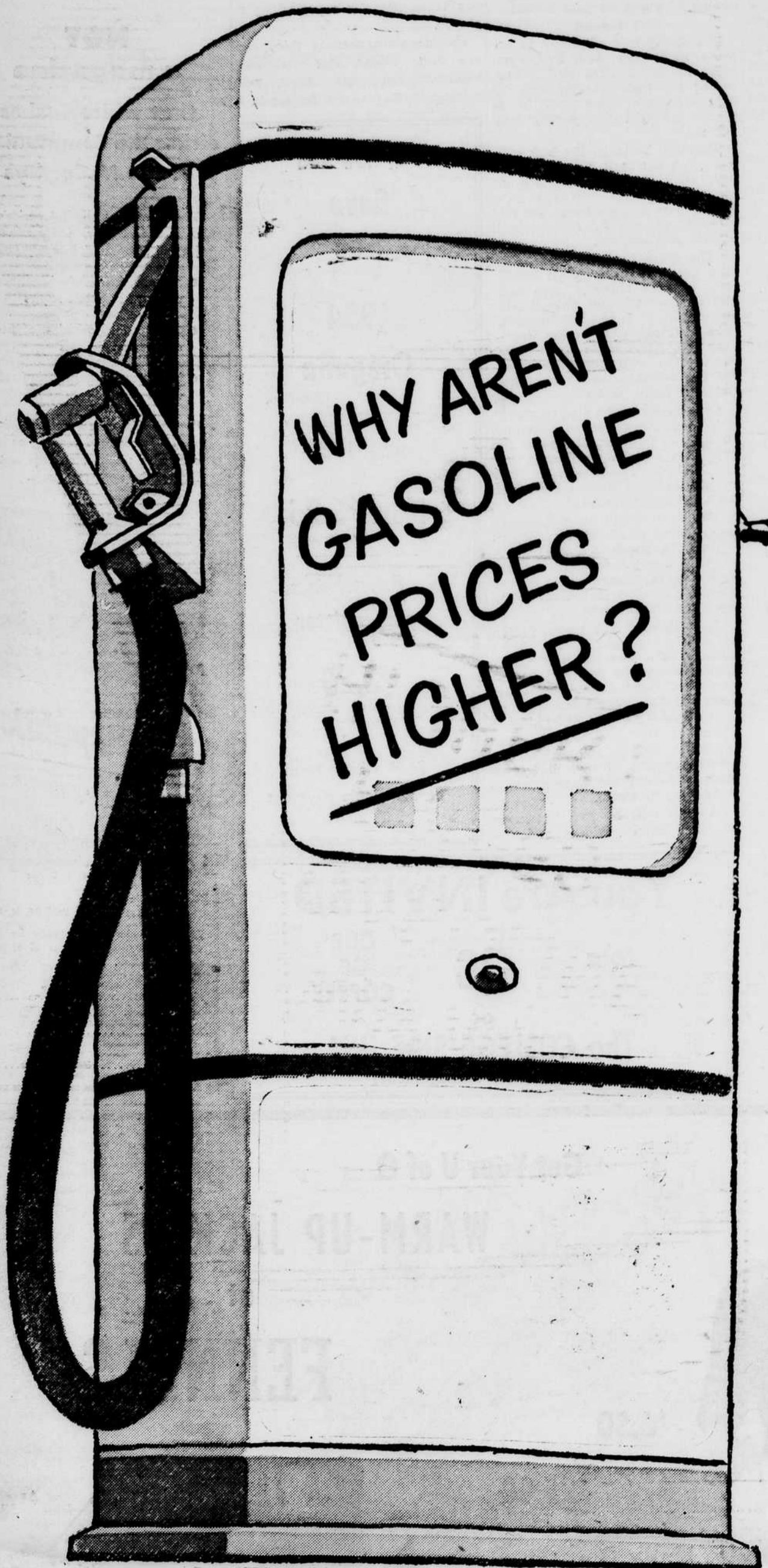
A vacancy in the position of art editor of the 1951 Oregana has been announced by Editor Bob Ford. Applicants for the position should contact Ford at 5-4420 or at the Oregana office, Student Union 308.

Freshmen, as well as upperclassmen, are eligible for the position, Ford said. Included in the

art editor's duties are designing the cover and drawing sketches for divider pages and special event layouts.

Students interested in other Oregana work are also asked to contact Ford.

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**T**HE price of almost everything you buy today is a good deal higher than it was in 1939.

The U.S. Cost of Living Index is up 87%.

The cost of building a new home is up 141%.

The F.O.B. price of a new, popular-priced 2-door sedan is 148% higher.

Even railroad freight rates—which are set by the U.S. Interstate Commerce Commission—are up 82%.

The reasons for this are obvious. Prices are higher because costs are higher.

Costs in the oil industry are no exception. The cost of building a Union Oil Service Station has gone up 200% since 1939. Our other construction costs are up 149%. And the cost of steel pipe—just one of the materials that we use by the trainload—is up 88%.

**In spite of all this, however, the price of our 76 gasoline has gone up only 66%\*.**

Why haven't gasoline prices gone higher? First, our U.S. oil companies are operating in an intensely competitive industry.

Second, U.S. oil companies are big enough to finance vast programs of research. So our technological progress has been great.

By plowing back profits into better facilities, by improving processes and products through research, by eliminating waste at every point, our U.S. oil companies have been able to offset their rising costs with greater efficiency—and keep their prices down.

\*Average U.S. prices for all gasolines have increased no more than this.

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