



## Insurance Policy Sales Near 300 Wednesday

Nearly 300 policies under the new ASUO insurance plan had been sold by Wednesday evening, according to Wes Ball, insurance committee chairman. This figure was approximately 20 per cent of the number of students who had gone through the registration procedure.

The accident insurance, which was approved by 88 per cent of the students voting in spring term's ASUO election, may be purchased either in the Student ceeding -50. Air travel coverage

is limited to regularly scheduled airlines.

The new insurance plan is a direct outgrowth of a study made last year by the ASUO senate of a similar plan in effect at Oregon State college.

OSC this week challenged Oregon to a contest based on insurance plan sales. The school with the highest percentage of students purchasing the plan will be declared the winner.

### Be Sure To Read . . .

**Bob Funk returns to his zoo for the fifth year to describe campus traditions for the Freshman he finds there. Page 2.**

**Lyle Nelson receives achievement award for outstanding public relations work at the University of Oregon. Page 2.**

**Bill Hammer, who coached at the US Coast Guard Academy last year, is the new frosh football mentor. Page 3.**

## Fall Enrollment Increase Seen

A slight increase in overall enrollment is forecast for fall term, by Clifford L. Constance, registrar. Last fall's enrollment reached a peak of 4231. Registrations totaling approximately 4250 are expected this term.

A marked increase in the number of veterans is expected however. The influx of Korean veterans is expected to offset the decline in the number of World War II veterans, Constance reports.

With admissions running about four per cent ahead of those at this time last year, new students should reach a total of approximately 1631, 63 more than last fall term. A total of nearly 1048 freshmen are expected to complete registration this term, along with about 115 special students. Both of these classifications show an increase from last year. The freshmen registration is expected to increase from last fall's total of 1027, and the special students category is expected to rise from last year's total of 110.

The complete breakdown of enrollment figures will not be available until early next week, Constance said. The number of students registering ordinarily reaches a peak fall term, with lesser numbers enrolling for the winter and spring sessions, he added.

## Theater Schedules Final Summer Play

"The Man," University theater's final summer production will be presented September 25 and 26 as a bonus show for season ticket holders only.

There will be no reserved seats for the bonus show, said Mrs. Gene Wiley, theater business manager. Invitations will be mailed to those who ordered season tickets last spring or this summer, but students who have recently purchased tickets will be admitted upon showing their receipts at the door. No regular admissions will be sold.

## Alums to Watch Games on Movies

University of Oregon alumni in nine cities will have a chance to see movies of this year's Oregon football games. The films will be shown under the sponsorship of the University of Oregon Alumni association.

The football movies will be shown in Bend, Coos Bay, Klamath Falls, Moro, John Day, Pendleton, and The Dalles in Oregon and in Los Angeles and San Francisco, Calif.

## Shoeshine, Tom?

ASUO President Tom Wrightson is looking for a shoeshine kit that can be purchased cheap.

He may have to use it to polish the shoes of the Oregon State college student body president at halftime of the Oregon-OSC game Nov. 21.

This humiliation to the Oregon student body could come about if the percentage of Oregon students purchasing new ASUO insurance policies is smaller than the percentage of OSC students purchasing similar policies at the other school.

Union ballroom this week or at the office of student affairs next week. Cost of the policy is \$4.50 for full 12 month coverage or \$1.50 per term.

Coverage up to \$500 for hospital care and doctor bills on any one accident and \$500 for accidental death is provided. Intramural sports, plus skiing and swimming, are covered by the policy. The policy does not cover inter-scholastic sports, eye glasses, free service rendered by the school health service, injuries covered by workmen's compensation, war or any act of war or injury to teeth ex-

# Oregon Halts Stadium Plans

Even though Eugene doesn't have it yet, the effects of television are being felt by the University of Oregon in its athletic building program.

The University's plans to build a new football stadium were shelved for the time being in accordance with retiring President H. K. Newburn's recommendation to the state board of higher education that it be postponed for the next 10 to 15 years.

A statement from the University to the board said that "with the development of television and its effect upon attendance, we believe we need further experience before committing substantial funds to the construction of a permanent stadium. The experience should extend over the next several years and should indicate the nature and size of crowds we can expect to attend the games here in Eugene."

Newburn described the move as "hedging against the future" in an interview following the board's Tuesday meeting. The move has the approval of the faculty and administration also.

### Seating Capacity Enlarged

In place of the stadium, the seating capacity of Hayward field will be raised to 26,700 by raising the east grandstand, moving it back

and adding steel bleachers in front. The seating capacity of McArthur court will also be increased by the addition of a second balcony slated to hold 1500 people. This will bring the seating capacity of the building to around 10,000.

Money for the changes will come from the athletic fund which is made up of game profits and gifts. Estimated cost for the changes is \$135,000 for the stadium and \$120,000 for Mac court. An additional \$40,000 is being kept as a reserve and \$75,000 is being held for possible purchase of land for later stadium development.

### Pavilion Activity Scheduled

Work on Hayward field will start no later than February. The addition to the basketball pavilion is scheduled to start soon after the state high school basketball tournament next spring and to be finished in time for the 1954-55 season.

The property east of Agate street, which the University has been acquiring for a stadium site for several years, is already becoming impractical because of increased traffic and parking problems, according to Newburn. He also stated that the land should be held "for other and more important uses of the University."

Newburn stressed that the delay did not mean a change in the University's athletic policy, but is being done on the practical basis of possible future game attendance here.

Other questions, besides television involved in the decision, were the future growth of Eugene, the possibility of a four-lane highway from Portland to Eugene and how well the coming games in Eugene with California schools will be attended.

## Students Meet Morris Tonight

Both old and new students will have an opportunity to meet Acting President Victor P. Morris tonight at 8:30 at the president's reception. Faculty members will also be present at the event which is scheduled for the Student Union Dad's lounge.

Also on the agenda for tonight is the SU open house from 7 to 10:30. Jim Blue's production of "Hamlet" will be shown, coffee will be served in the Fishbowl and new students will be able to tour all of the SU.

Rushing for women students will begin Friday at 1 p.m. with guided tours through the 16 campus sororities. Formal rush will continue through Tuesday.

Annual "Hello Dance" will take place Saturday from 9 to 12 p.m. in the Student Union ballroom. Campus clothes are in order for the event which is open to both old and new students.

Sunday has been designated as "Go-to-Church Sunday." Students will at this time have their first opportunity to attend the church of their choice in Eugene.

Open house for YMCA; YWCA; Women's Recreation association; Oregona, student yearbook, and Emerald, campus newspaper, have been scheduled next week.

## Today Deadline For Rush Sign Up

Deadline for women to sign up for rush is 5 p.m. today, according to Panhellenic President Sally Thurston. Prospective rushees may sign up in the office of women's affairs in Emerald hall.

Women going through open house and rush week will meet at 6:15 p.m. tonight in Gerlinger Alumni hall. Miss Thurston added. Rushees will be given final information on rushing.

Open house in the 16 sororities on campus will be held Friday from 1 to 5 p.m. Any women interested in rushing may visit the houses Friday, regardless of whether they have signed up for rush week.

Rush dates are scheduled on Saturday, Sunday and Monday, with Tuesday as preference day. Rush week closes Wednesday with 7 a.m. breakfasts at the sororities for their new pledges.

Campus clothes will be worn for open house and rush dates from Friday to Monday. Short silks are in order for the two preference dates Tuesday.

## Emerald Seeks Staff Members, Circulation Boss

Applicants are needed for the position of circulation manager of the Oregon Daily Emerald, according to an announcement by Bill Brandsness, business manager. All students interested in the position should see Brandsness this week at the Emerald quonset next to Deady hall.

Other new staff members are needed by the campus daily, reported Editor Al Karr. Positions open include reporters, sports and feature writers, night staff personnel, copydesk workers and advertising salesmen.

Students interested in reporting and feature writing are asked to contact News Editor Joe Gardner at the Emerald offices or at Phi Kappa Psi. Sports writers may apply to Sports Editor Sam Vahey at the Emerald or Campbell club.

Hours for copydesk workers are 4 to 5:30 p.m. or 6:30 to 8:30 p.m. one day a week Sunday through Thursday. Night staff personnel work from 8 p.m. to midnight one night a week, Sunday through Thursday.

Applicants for night staff or copydesk are asked to contact Managing Editor Jackie Wardell at the Emerald quonset or Carson 2.

## Lauber Appointed Library Assistant

John F. Lauber has been appointed to serve as administrative assistant in the University library, according to Carl V. Hintz, librarian. Lauber succeeds Robert W. Croyder, who resigned. A graduate of the University of Washington, Lauber holds master's degrees in both English and librarianship from that institution.

Other appointments announced by Hintz include Robert D. Marshall, also a graduate of the University of Washington, as social science librarian, and D. Kathleen Eads, who was formerly with the library of the University of Missouri, as cataloguer.

## When McClure Came Down



McCLURE HALL as it appeared in early August when it was being razed to make room for the new \$559,000 journalism building which will be completed in late 1954. The first permanent building ever to be torn down on the campus, McClure was completed in 1900 at a cost of \$28,000. It was the third oldest building on campus.