

PENNEY'S

ALWAYS FIRST QUALITY!

SMART, CRISP CAMPUS COTTONS FOR A FASHION- WISE SUMMER

Here's a
Wonderful
Invitation
to Summer...
Bright New
Fresh
Cottons



JUST THE
THING FOR
SPRING INTO
SUMMER
WEAR... A HOST
OF OUTSTANDING
DRESSES FASHIONED
IN LUSCIOUS
COLORS, SPARKLING
FABRICS, AND A
COMPLETE RANGE OF
SIZES... JUNIORS,
MISSES AND HALF SIZES



COOL, LOVELY LAWN PRINTS

SUMMER COTTONS

5⁹⁰

What ever your favorite cotton fashion might be... Penneys has a complete line of top quality leaders at budgetwise prices...



SECOND FLOOR FASHIONS