

# Personal Library Contest Open

Entries are due May 8 in the personal library contest sponsored by the Co-op, the library, and campus literary groups. Awards totaling \$200 are offered, according to Bernice Rise, browsing room librarian.

The contest has four divisions, a generalized and specialized category for both graduate and undergraduate students. A general li-

brary includes a wide background of books from many fields and the specialized library centers on one field and those directly relating to it. From 20 to 50 books may be entered in either field, Miss Rise said.

In each category the first prize is \$25 in books, second prize is \$15 in books, the third prize is \$10 in books. Winners will choose

their books from the Co-op.

In judging, the total number of books or the cost involved is not considered. Books should include those which have a particular meaning for their owner and reflect a broadening interest on the part of the collector, Miss Rise stressed.

## Campus Calendar

Noon Emer Bdgt Comm	113 SU
Art Gal	313 SU
1:00 Home Ext	334 SU
AF ROTC	315 SU
4:00 Mortar Bd Dec	111 SU

## TODAY'S STAFF

Make-up Editor—Kitty Fraser  
 Night Editor—Dorothy Iller  
 Staff—Bob Patterson, Andy Salmins

## Today on KWAX

6 p. m.	Sign on
6:03	Piano Moods
6:10	News Till Now
6:30	Campus Interview
6:45	Here is Spencer Snow
7	People Under Communism
7:30	Showtime
8	World in Review
8:15	Campus Recital
8:45	News Roundup
9	KWAX works with Don Parr
10:57	Sign Off

There are five million Catholics in India.

# Who got the most from our customer's dollar?



### The employees?

**NO!** In wages, salaries and benefits, our employees received 14 1/4% out of every dollar paid in by Union Oil customers during 1952.

Our payroll, including benefits, totaled \$50 1/4 million. Divided among our 8,756 employees, this amounted to an average of \$5,810 per person.



### The shareowners?

**NO!** Our profits in 1952 were \$27 1/2 million, or 8 1/4% of each customer's dollar. Of this amount, our preferred and common shareowners received 3 1/2% per customer dollar. Total dividends paid to our 40,302 owners of common shares averaged \$261.34 per person.

The remaining profits of 4 1/4% per customer dollar had to be returned to the business to help pay for replacement of worn-out equipment and necessary expansion required by the West's greatly accelerated demand for petroleum products.

### The tax collectors?

**YES!** The federal, state and local tax collectors got 18 1/2% of every dollar paid in by Union Oil customers. In other words, they got more than five times as much as the owners of the business and one quarter more than Union Oil employees.

The remaining 58 1/4% of the customer's dollar was divided among the many costs of doing business: raw materials, transportation; interest on borrowed money; and wear and tear of facilities and exhaustion of oil and gas reserves.

**To sum it up—**1952 was the best sales year in our 62-year history. Yet the 40,302 owners of our business received only a fraction over 3% from every customer's dollar. That's far less than many people in this country believe goes to the owners of a big business.

**UNION OIL COMPANY**  
 OF CALIFORNIA

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*This series, sponsored by the people of Union Oil Company, is dedicated to a discussion of how and why American business functions. We hope you'll feel free to send in any suggestions or criticisms you have to offer. Write: The President, Union Oil Company, Union Oil Building, Los Angeles 17, California.*

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