

ERIC W. ALLEN HALL

By Jackie Wardell
Emerald News Editor

Eric W. Allen Hall will be the name of the proposed new journalism building the State Board of Higher Education has decided.

The board adopted the recommendation of Chancellor Charles Byrne and University President Harry K. Newburn that the building, first on the board's priority list for new structures, be named after the first journalism dean.

Brought to the University from the staff of the Seattle Post-Intelligencer by President Prince L. Campbell, Allen established in 1912 one of the first departments of journalism in the country. The Pulitzer school of journalism opened at Columbia university in New York the September Allen came to Oregon.

Basement

The first journalism class met in the Allen's office in the north-



ERIC W. ALLEN
Well remembered

west corner of the McClure hall basement and included among its members Karl Onthank, director of graduate placement. A story is told by early students that the dean's office often became so crowded it was necessary to enter and leave via the window.

There was no University Press when Allen arrived. The nucleus for the present press was donated to the University by Harrison Kincaid, old-time publisher of the Oregon State Journal in Eugene, and Allen, with the assistance of Robert C. Hall (added to the journalism faculty in 1917), built the Press into one "of the best

Architect Meet Slated Tuesday

The architecture and allied arts school will host a joint meeting Tuesday of the UO architecture students and the Oregon and Southwestern Oregon professional chapters of the American Institute of Architects, according to S. W. Little, dean of the school.

The architects will visit the school and talk to students and faculty members, Little said. Delegates to the meeting will also attend a dinner meeting at which Buhcminster Fuller, inventor of the Dymaxion house, will speak.

Graduate Student Sells Feature Article

Kenneth Holmes, graduate student in journalism, has sold a story to This Week magazine, a Sunday supplement of the Oregon Journal. The story, which Holmes sold for \$150, was for a regular feature of This Week, "The Words We Live By."

equipped small publishing plants and mechanical laboratories in the West," according to a 1944 Register-Guard story.

Short List

Allen recognized the value to journalism students of having "something to write about" as well as a technical knowledge of journalism techniques. He began the policy of a short list of required journalism and a long list of recommended electives in liberal arts courses—he restricted a student's journalism credits to approximately 25 per cent of his full academic load.

The dean's pet courses was a senior class in investigative methods in editing which he built up into a traditionally difficult course, a reputation it still holds. According to a Register-Guard article published when Allen died in 1944, new seniors feared the class for the dean set a high standard for himself and the students. He displayed constantly an "insatiable curiosity about the world we live in and this was what he transmitted to his neophytes in journalism," said a Guard editorial at this time.

Allen's work was not confined to the journalism school. He and his wife Sally, a short story writer and playwright, were active in the Oregon Newspaper Publisher's association. The Register-Guard said it was "Eric and Sally who brought together the editors and publishers of the big daily newspapers of the state and those who built the weeklies in the little towns."

Practical Philosopher

The publishers association is the present sponsor of what they term as a "living tribute" to the man Palmer Hoyt, publisher of the Denver Post and former editor of the Portland Oregonian, called a practical philosopher. The tribute is the Eric W. Allen Memorial Fund.

The idea behind the fund, according to the association, is "to build together for tomorrow, in honor of a newspaperman who

Civil Air Positions Open to Applicants

Civil service examinations for appointments to the positions of electronic technician (radio) and electronic maintenance technician in the civil aeronautics administration and other federal agencies have been announced by the commission.

The electronic technician and maintenance technician posts offer an annual salary of \$3795. The agency posts can be obtained in Oregon, Idaho, Montana and Washington.

Further information and application forms may be obtained from the secretary, board of U. S. civil service examiners, from the director, eleventh U. S. civil service region, 302 Federal office building, Seattle 4, Wash., or from any first- or second-class post office.

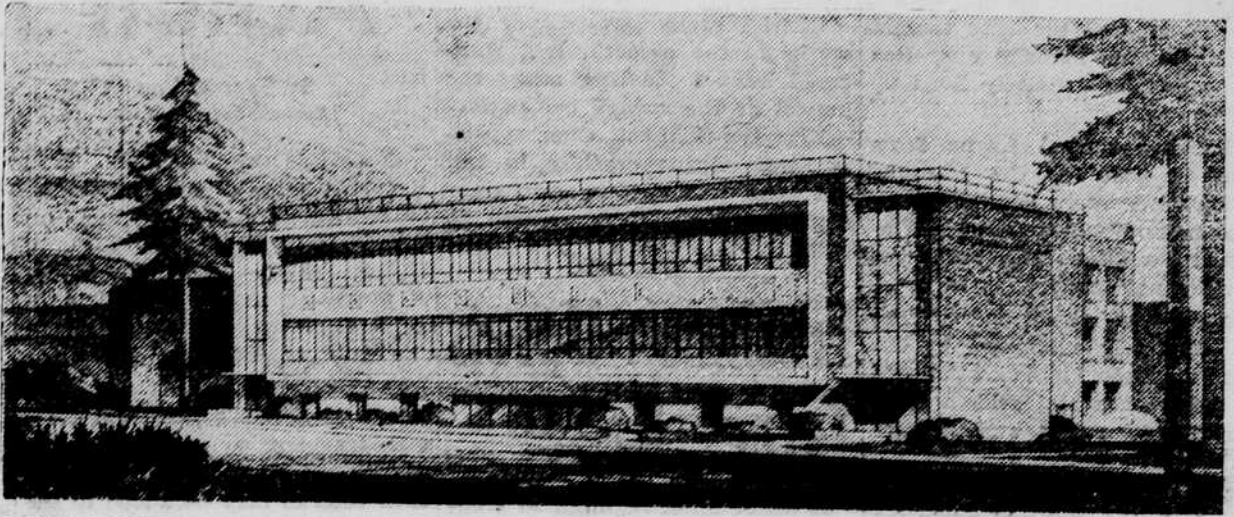
Applications should be filed immediately with the board of U. S. civil service examiners, civil aeronautics administration, P. O. box 3224, Seattle 14, Wash.

New SU Dietician Named by Barnhart

Mrs. Betty Wikle has been temporarily appointed dietician for the Student Union, H. P. Barnhart, director of dormitories and foods, has announced.

The former SU foods director, Mrs. Ruth Kline, resigned effective April 1. Mrs. Wikle's appointment will be in effect until next fall when a permanent dietician will be appointed.

New J-Building to be Named For Late Dean



NEW J-SCHOOL—Here is the way an artist drew the proposed new Journalism school for the University of Oregon. The school will be named for late Dean Eric W. Allen.

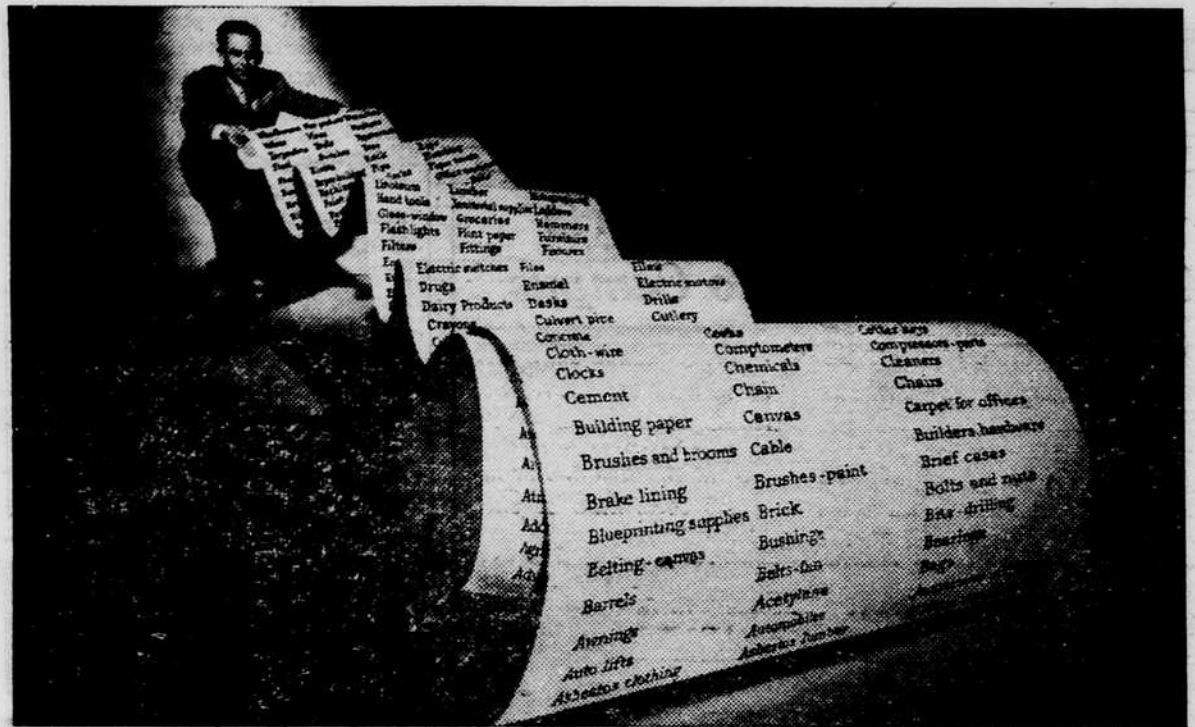
also was a great teacher of newspapermen."

The fund brings to campus at the time of the Oregon Press conference the Eric Allen Memorial lecturer—this year Henry R. Luce, editor-publisher of Time Inc., supports the Allen memorial fellow-

ships for outstanding journalism students, finances research projects, supports professional lecturers and seminars for newsmen which bring reporters and editors back to campus for brief "school" sessions, and purchases books for the journalism library.

But, say the men who knew him and studied under him, Eric Allen will be longest remembered by "his boys and girls who used to sit in front of the Allen fireplace and talk about the world and who later achieved high honors on every newspaper front."

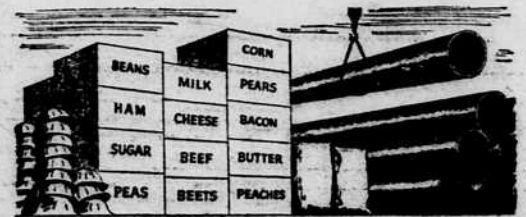
Short story of a long shopping list



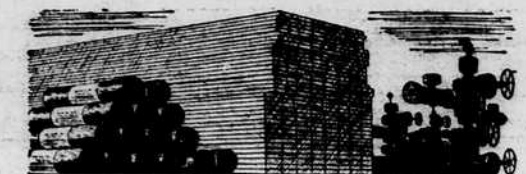
If you were to jot down all the different kinds of goods and services Standard Oil Company of California buys, your shopping list would be about 50,000 items long. Over the years, we've been growing as a customer as well as a supplier here in the West.

But the most important aspect of our "shopping," we believe, is where we do it. You might think that a large company like Standard would centralize its buying in a few metropolitan areas. Actually, our purchases are made in hundreds of Western communities. The almost infinite variety of Standard's needs—from paper clips to propellers, from produce to professional services—has made the Company an important factor in the economic well-being of Western towns and cities.

Last year Standard was a very good customer for a great many firms—more than 10,000 large and small suppliers, to whom we paid more than \$125,000,000. We've always bought locally wherever possible and practical. We do it not only because it's good business for Standard, but also because it helps the growth of the West. We know that our long-run prosperity depends on that of the communities we serve.



From groceries to drilling pipe, Standard's purchases in local communities mean business to merchants all through the West.



We buy building materials—lumber, roofing, plumbing, carpentry, and supplies for our oil fields, refineries, plants, and offices.



We also use the services of doctors, nurses, pharmacists, lawyers, engineers, surveyors, drilling contractors, and many others.

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plans ahead to serve you better