



TITLES GIVEN

Oratory, Discussion
Contests Held Today

Contests for Oregon college titles in oratory and fireside discussion will be held on campus today, Herman Cohen, director of forensics, has announced.

The competitive speech conference is held annually under the sponsorship of the Inter-collegiate Forensic association of Oregon. It is one of a series held through

the year in which state honors in individual speaking events are awarded.

Open to Public

The oratory contest, open to the public, will be held at 3 p.m. in Villard 102. The fireside discussion is scheduled for 7 p.m. in the living room of the Sigma Alpha Mu house. Judges will be the forensic coaches from the participating schools.

The subject for oratory will be "World Peace." Speakers entered in the event include: James Wood, Willamette, "The Reality of Peace"; Thomas Goldsmith, Lewis and Clark, "The Peace Tradition"; Paul Little, Linfield, "The Great Design"; Kirby Brumfield, Oregon State, "Two Down, One to Go."

Fireside Talks

The fireside discussion on the state of the nation is being initiated in state competition this year. Speakers deliver extemporaneous speeches in a panel discussion on the main topic.

Entries include: Donald Bergstrom, University of Portland; Alfred Cave, Linfield; Allen Thompson, Lewis and Clark; Thomas Scheidel, Willamette; Pat Adkisson, sophomore in English, University of Oregon.

Rectangular Holes
Do Have Purpose

The rectangular holes recently dug around campus do have a purpose according to I. I. Wright, head of the physical plant.

Wooden markers with recessed aluminum letters will be installed in front of each campus building as soon as weather permits.

Cement forms have been laid for the signs, which will be about 12 by 24 inches in size, and supported by a steel post sunk in concrete.

Midnight Closing Hours Set
For Kenton Concert Thursday

STAN KENTON
To play Thursday night

Band to Perform
In Local Armory

Women's closing hours for those attending the Stan Kenton concert Thursday evening will be extended until midnight, according to an announcement issued Monday by the office of student affairs. All women except those on scholastic probation will be eligible for the extended hours.

Sponsored by the Van Tonkin tours, the 25-member band will play from 8 p.m. until 1 a.m. at the Eugene Armory. The program will be in two parts, with the concert portion ending at 9:30 p.m. and dancing following.

Reduced Student Rates

Reduced rates for students will be in effect, provided they sit in the balcony during the concert. There will be an extra charge for dancing.

Kenton last appeared in Eugene at the opening of the Arena ballroom during the fall term of 1951. Early in 1950 he presented a progressive music concert under the sponsorship of the University at McArthur court. For this appearance Kenton will have an all new band which includes musicians like Lee Conitz on the alto-saxophone. Last year vocalist June Christy appeared with the band.

Ranked by Downbeat magazine as the top band in the nation, Stan Kenton has been referred to as "the savior of American music." He features a loose, modern jazz with emphasis on section work rather than on soloists. However, in a recent record release of "Prologue," he introduces members of the group, tells something about them, and then they play solos.

Two Audiences

Kenton is now aiming his music at two different audiences. For one he plays jazz, complete with "atomic blasts softened with languid music," and for the other he plays concert music. According to Kenton, his band has gone beyond his own technical knowledge in its use of the complexities of modern orchestration.

Prep IR League
Sets Conference

High school students from Oregon will meet on campus for the sixth annual conference of the Oregon High School International Relations league Feb. 26 through 28.

General topic will be "The Development of the Underdeveloped Areas."

Principal speakers at the conference will be Niharranjan Ray, chairman of the department of art and culture of the University of Calcutta, India, and E. J. Bell, director of the Oregon State Wheat commission and a member of the board of consultants to the state department on the agricultural phase of the Point Four program.

The conference has been set up in a series of roundtables for discussion, according to Charles Schleicher, professor of political science and secretary of the Oregon Education association's International Relations league.

The league, composed of International Relations clubs in the state high schools, is co-sponsor of the conference with the University.

Conference delegates will be housed on campus.

Freshman Girl Pledged

Patricia Lauer, freshman in music, was pledged Monday morning by Alpha Delta Pi, according to Margaret L. Kopp, Student Affairs office secretary.

Milton Bell to Speak
On 'Direct Mail' Tonight

Milton Bell, Portland advertising executive, will speak tonight in the Student Union at 7:30 p.m. on "Direct Mail."

Following the talk, students will be able to visit informally with the speaker and other advertising men.

An authority on direct mail advertising, Bell is a member of Abbot, Kerns and Bell, Portland lithographers and printers. His ap-

pearance on the campus coincides with "Advertising Recognition Week," being observed nationally this week for the first time since its origin on the west coast four years ago.

Bell will bring with him a display of direct mail materials. Recently the national winners in the foster interest in advertising association competition were on display in the school of journalism.

POOR BOY MAKES FORTUNE

Luce, Minister's Son, Now Journalistic Giant

Henry R. Luce, who will speak at a University assembly Friday at 12:45 p.m., is known as one of the magazine world's foremost publishers.

As editor-in-chief of Time, Inc., a \$130,000,000 corporation, Luce heads such well known publications as Time, Life, Fortune and House & Home.

Luce was born April 3, 1898 at Tengchow, in the Shantung Province of China. His father was a Presbyterian missionary.

Meets Hadden

At the age of 14 he set out alone for America. Arriving in this country he enrolled at Hotchkiss school at Lakeville, Conn., on a

scholarship. While there, Luce met Briton Hadden; the two attended Yale together and later became the co-founders of Time magazine.

Hadden died in 1929, six years after the founding of Time, and Luce carried on the enterprise. A

year after Hadden's death Fortune was officially launched. It was followed by a number of smaller publications and finally Life magazine.

Time's various publications have a combined circulation of seven million. They wield a tremendous influence in nearly every phase

of American life, according to Kenneth Stewart, of the New York university journalism department, in his book, "Makers of Modern Journalism."

Time magazine soon became known for its style, which utilized cumulative descriptive adjectives like eagle-eyed, lantern-jawed; telescoped words like cinemactress and reverse word order. Hadden was the chief architect of the much-imitated "Time style."

Time's Philosophy

"No article will be written to prove any special case," Time's first promotion said. "But the editors recognize that complete neutrality on public questions and important news is probably as unde-

sirable as it is impossible, and are therefore ready to acknowledge certain prejudices which may in varying measure predetermine their opinions on the news."

This credo has apparently been followed faithfully, and has produced a wide variance of opinion as to whether its influence is good or bad.

Life, which appeared in November, 1936, was first to develop the reporter-photographer through its extensive use of picture stories combined with printed text. In the summer of 1952, Life took an unprecedented step when it published the full text of Ernest Hemingway's novel, "The Old Man and the Sea."

What Do You Think . . .
... of Student Government?

Linda Muhr—freshman in liberal arts, said:

"In general, I think the senate is an excellent body for students to represent the student voice and campus policy-making. But I have heard that one of the major class officers has shown up at less than half the senate meetings. Is this really student representation?"