Station Merger

May Hurry TV

The merging of station KORE and KUGN into Eugene Television

Inc., headed by Robert P. Booth,

Eugene business man, has cleared

the way for an allocation of an-

other television channel here

The two stations, who an-

nounced the merger on Feb. 13,

had previously filed competing ap-

plications for channel 13. The pos-

sibility of an early hearing by the

federal communications commis-

Eugene's Heilig Theater To Show 3D Movies

form of a series of short subjects manent installation of three diwill make their first appearance in mension screening at the Heilig. the Pagene area Friday at the Heilig theater.

Poet to Discuss Modern Poetry

E. G. Moll, professor of English, will discuss "Poetry as Contemporary Art" Wednesday at 7:39 p.m. room in conjunction with the Festival of Contemporary Arts.

Moll is the author of "Campus Somets," "Native Moments," "Cut From Mulga," 'Brief Waters," and nation. It is "Bwana Devil," filmother books of poetry. In 1940, ed in Africa. 'Cut From Mulga was chosen by the Australian government for special publication by the Melbourne University Press. His latest werk, "The Waterhole," a poetic story of Australia, was published in 1948.

Three dimensional movies, in the movies are forerunners to the per-

The films will require the use of polaroid glasses by the audience. Showing here for a week, the The glasses, packed individually in sterHized packages, will be issued to a spectator as he enters the theater, then collected again on the

> Special admission prices of \$1 for adults and 50 cents for children will be in effect during the three dimension show.

Almost every major studio is now scheduling the new 3D picin the Student Union browsing tures and some are making the same pictures in both the old and new systems.

> One 3D full length feature is already being displayed around the

NIGHT STAFF

Make-up editor: Paul Keefe. Night editor: Dorothy Her. Night Staff: Sally Cummins.



Coffee Hour Held For SU Personnel

Informality was the keynote of the Student Union personnel hour sponsored by the SU board Thurs-

The event was attended by members of the SU standing commit-

Clyde Fahlman, chairman of the SU board, acted as master of ceremonies for the program. He was assisted by R. C. Williams, SU director. Entertainment included charades and other group games. Coffee was served by members of the hospitality committee.

Classifieds

and used for all cars. Eugene Radio Co. 7th & Charnelton. Ph. 4-8722.

Listening In ... On KWAX

6:03 Piano Moods

6:10 News Till Now

6:15 Guest Star

Campus Interview

Here Is Spencer Snow Window in the Ivory

Tower 7:30 Show Time

World in Review

8:15 Campus Recital

News Roundup Cavalcade of Music

9:30 Kwaxworks

10:30 Emerald of the Air

10:35 Softly Now

Campus Calendar

Home Ext. Co Com

Noon AWS Cong 112 SU

Steering Comm FSFF 113 SU Pi Delta Phi 315 SU

Phi Mu Gerl 2nd Fl

Soc Sci Cl 315 SU

sion could mean television for Eugene by mid-summer or early fall. Spencer's Butter is tentatively

viewed as a TV transmitter site. Television channel 20, allocated earlier to W. Gordon Allen, is not expected to be in operation for a year.

Campus Briefs

· Today is the deadline for petitions for the all-campus vodvil show to be presented during Duck Preview weekend. They should be turned in to Jane Simpson at the YWCA office or at the ASUO office by 5 p.m.

· Wednesday is the deadline for petitions for chairmen of the Easter sunrise service, sponsored by the University Religious council. They should be turned in to Jane Simpson at the YWCA office in Ger-

Stan Kenton and his 25member band will appear for a concert and dancing at the Eugene Armory Thursday evening at 8 o'clock. The concert will last until 9:30 with dancing to follow.

• The Red Cross board will meet at 4 p.m. today in the Student Union, according to Joan Walker, president.

6 Morton Kroll, assistant professor of political science, will speak to members of the International Relations club on the topics of Western Europe and John Foster Dulles Tuesday at 7:30 p.m. in the Student Union.

Oregana Sale Set This Week

A "Special Opportunity" sale of Oreganas will be held this week at the Student Union and Co-Op, with booths being open from 9 until 4:45 p.m. Monday through Friday, Jim Light, business manager, has announced.

Day managers for the sale are Kay Partch, sophomore in art; Yvonne Holm, sophomore in biology; Rosemary Hampton, sophomore in speech; Mary Ann Foster, sophomore in sociology, and Eileen Randolph, junior in art. They are in charge of personnel who will sell the books, which can be purchased for either \$6.75, the full price, or the \$3.75 down payment with the remainder to be paid next term.

A former tradition, that of having a special "personalities" section in the Oregana, is being revived this year. A feature of the section will be full-page pictures of week-end queens and other outstanding campus personalities, Light said.

KWAX Pictures Today

KWAX staffers will have Oregana pictures taken at 4 p.m. today in the Villard hall studios, Bob Ford, Oregana photography editor, has announced.

Those who should be present are Sandra Price, Mary Wilson, Joanne Forbes, Shirley Pettijohn, Jack Vaughn, Ken Whittle, Gordon Rennie, Judy Johnson, John Bree, Hugh Garrabrant and LoAnne Morgan.



the only leading King-Size cigarette made an exclusively different way to avoid the main cause of irritation!

NOW! PHILIP MORRIS is available in the new KING-SIZE for longer smoking enjoyment.

Remember, you'll feel better when you change to PHILIP MORRIS. In case after case, coughs due to smoking disappear . . . parched throat clears up . . . that stale, "smoked-out" feeling vanishes!

So take your choice, but make your choice PHILLIP MORRIS - America's Most Enjoyable Cigarette!

KING-SIZE or REGULAR LL FEEL BETTER smoking PHILIP MORRIS

