'Athlete Aid' Brings Seating Problem

The Oregon athletic department recently announced a plan to increase nearly 70 per cent the number of University athletes offered grant -in-aid tuition and campus jobs.

The expanded program would allow Oregon coaches to offer tuition aid to slightly more than 100 varsity and freshman athletes in football, basketball, track, baseball and other sports as compared with less than 60 at the present time. Most of the aid will go for football and basketball.

All money for grant-in-aid tuition and campus jobs comes from donations. At the present time about 600 donors give approximately \$30,000 to the University each year for the promotion of athletics. Donors receive seating preference at athletic contests in proportion to the amount of their donation, e.g. a \$50 donation entitles the donor to 4 tickets, a \$100 donation would allow him 8 tickets. The

donors pay the regular admission price for reserved seats

Currently donors are seated on the west side of the grand-

Currently donors are seated on the west side of the grandstand in section B and C at football games (see seating chart at right). This section holds about 1200 seats. These seats are reserved for donors. According to the athletic department this area is now completely filled by preference ticket holders.

With the expanded athletic aid program, the athletic department expects to secure 400 additional donors who will give an estimated \$30,000. This money will be added to the aid program to bring the total to around \$60,000.

With the expected additional donors the athletic department estimates that they will require 2800 seats to provide the necessary preference seats. They propose to use a block of 700 seats on the east side of the grandstand and extending north from the fifty yard line.

The section immediately north of the donor area would be used to seat visiting schools. The athletic department has stated that it is common practice among Pacific Coast schools to provide a sideline section for the visiting team.

University of Oregon students now sit in the center of the east stands extending north and south of the fifty yard line (see chart). If a section in the east stands is taken over by donors it will be necessary to begin the student section at the fifty yard line and extend it south until all students have been seated.

New seating arrangements will not be needed for other sports the athletic department says. Most donors use their preference rights only for football.

The athletic department now has a reserve fund of \$300,000 designated for enlargement of the present football stadium from a present capacity of 23,000 to a capacity of 25,000.

Presently Hayward Field has 10,000 end zone seats. The athletic department plans to increase the number of sideline seats. There are now 30 rows of seats in the east grandstand; it is proposed that this number be increased to 60 rows with new construction. This would place students higher in the stands, but closer to the fifty yard line. However, these plans are only tentative.

The problem breaks down like this:

- 1. A plan to increase athletic aid, particularly in football, has been approved by the University administation, athletic department and alumni groups.
- 2. To implement the plan \$30,000, supplied by an estimated 400 donors, is needed.
- 3. The only tangible benefit donors receive from their donations is preference seating.
- 4. In order to supply preference seats for the new donors students must move their seating section to a less desirable location.

The arguments in favor of moving student seating are:

- . 1. Preference seats attract donors; donors supply the money for athlete aid; the more aid, the more athletes Oregon can attract and the better Oregon teams will be.
- 2. Oregon would be able to supply reasonably good seats for members of visiting schools, a reciprocal courtesy.

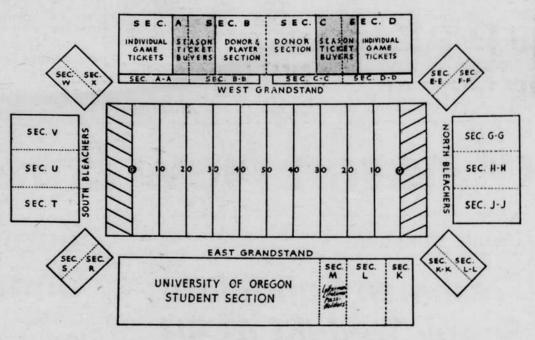
The arguments against moving student seating are:

- 1. The location of student seats would be less desirable.
- 2. With a segregated section (men and women divided into separate groups) women would be shoved down to one end of the field.
- 3. College athletic contests are for students and they should receive the best seats.

We believe that the advantages of moving the student section outweigh the disadvantages. The expected increase in donations could provide better Oregon squads and make for better games.

The athletic department wants student reaction. We suggest that you write down your opinion on the proposal and send it to the athletic department or the Emerald.

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Radio Review

Radio Looks Healthy After '52

by Don Collin

The industry can take a long healthy sigh of relief as it looks over 1952. Despite TV, movie houses turning into snack bars and better hearing aids, radio was a booming business last year. Soundness, also lies in the increase of radio stations. In the 13 months ending Dec. 31, 101 took to the air. Eleven were silenced for a net gain of 90. Some of these started in TV-served

TV Saies Fall

Indications of strength lie in total sales. ABC has released sales figures for radio and TV during 1952 and they aggregate 52 millions. This is \$500,000 over 1951, with radio sales climbing a million to 33

and TV sales falling a half million to 17.7.

But how has radio fared in TV

homes? During the 12 months between October '51 and October '52 evening listening increased 17 per cent (18 TV cities surveyed.) In New York, for a three year period ending October '52 evening radio listening was up 107 per cent.

Strength Is Mobility

Radio attributes its strength and continuing existence to one thing—mobility. Radio can go on a picnic, it can got to the beach (by spring term it will), it can go with you in your auto. And America takes advantage of this supreme characteristic. We own 133 million radio sets, 27 million in cars.

Enough patting on the back, let's look around and see why people tolerate radio. Sponsors say, "We're giving the public what it wants." To which is replied, "You've given the public the same stuff for so long it can't discriminate good from bad because it never had a standard to measure by." We'll get into this argument some other time. Let's look at the docket for this week.

Smith Starts Program

KERG starts a new program with Robert Smith (R-G Washington corespondent) doing a tape each Thursday at 9:30 p.m. with Oregon legislatures or an issue of interest.

Crosby's old friends Clooney and Venuti return as guests tonight at 6:30, KERG . . . "Aida," on KEX at 11 a.m., KASH at 2:30 p.m. Saturday . . . Ravel, Prokofief and Tchaikovsky on Philharmonic 11:30 a.m. Sunday . . . Teddy Powell and Eddy Howard on "Treasury Bandstand" the

rest of this week, KERG 1:30, daily.

"Mr. President" next Wednesday (KEX, 8:30 p.m.) portrays a president confronted with a senate leader who considers himself the country's real political standard bearer. This could hardly be more timely.

Groucho Marx "just got back from the UO" on last week's program. Saying he got 1000 pints of blood (actually 559) was flattering to all concerned but when he said we usually charge admission he was just all wet, out of it, gone!

Radio Advertises TV

Benny does his TV show this week and you'll be well informed to that effect before 4:30 rolls around. Its a shame that American Tobacco buys an hour of time each week just to advertise Benny's once-in-awhile (fortnightly) show. Apparently all the jokes are on that show, say those who have seen it.

KERG undergoing some undue criticism of stifling interest in pugilism by delaying Wednesday night fights to 8:15 p.m. when the net is handling them at 7 p.m. The program is sponsored by a brew and Oregon Law prohibits beer advertising before 8 p.m. Law has been relaxed from a previous 10:15 ban. Talk of further relaxation is in the rumor mills.

'Nazi Resurgence' Not Typical Part Of German Politics

By Walter Schwarzlose

Munster, Germany (Speciail to the Emerald)-A while ago news . about a "resurgence of Nazis" flashed through the wires of the agencies notifying the public about an infamous speech of the former Nazi general Ramcke. Again there is an event which might cause surprise and serious worries: the arrest of several Nazi leaders by the secret police of the British occupation authorities. It is said that those men were trying to prepare a plot against the present German government.

These happenings do not contribute to the confidence of the world in the consolidation of a democracy in Germany. They show how watchful one has to be in order to eliminate the rest of that criminal ideology which led Germany and many parts of the world into their greatest disaster in history. Thorough investigations will be made to find out the real intentions of the group concerned and the extent of its influence. However, it can be said already that we are confronted again with an event which does not represent a typical ingredient of Germany's political life and that it would be wrong and in contradiction to the real political situation in Germany to think this happening an important threat for our democratic stability.

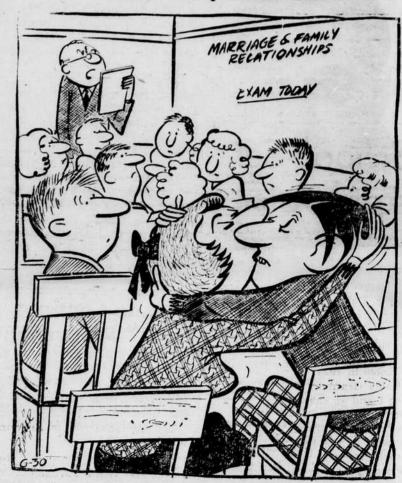
One may join the official British statement on this event, which reads that the German people must not be identified with those minor elements and that the confidence in the Federal German Republic as a partner of the European defense community has not been injured.

100 Hymnals Stolen

Somebody's been stealing hymnals from the chapel at Wartburg college, Iowa.

"With an average of more than 300 attending chapel services nightly," complains the Wartburg Trumpet, "nearly 100 stand with motionless tongues, obviously embarrassed . . .

Laboratory Method



"Hey, you in th' back row-no cheating!"