

## Campus capers call for Coke

Win or lose, you'll get different opinions when the gang gathers to rehash the game. But on the question of refreshment, everyone agreesyou can't beat ice-cold Coca-Cola.



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"Coke" is a registered trade-mark.

1952, THE COCA-COLA COMPANY

COCA-COLA BOTTLING CO. of EUGENE

## Final SU Board Meeting Scheduled

the Student Union board will be held at 3:30 p.m. Wednesday in the

Clyde Fahlman, SU board chairman, has announced the following agenda:

1. A report on the possibility of initiating social dance instruction winter term.

2. A report from the committee Wiggen, directorate chairman,

The final fall term meeting of which considered the possibility of amending the members-at-large provision in the perpetuation plan to include sophomores by Tom Bland, law school representative, who is chairman of the committee.

3. Policy of relation with other campus agencies, by Maggie Powne, SU board secretary.

4. Directorate report, by Jane

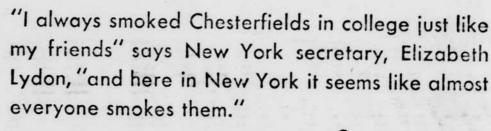
## 24-HR. LAUNDRY & DRY CLEANING SERVICE

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815 E. 13th

SAISE



Elizabeth Lydon DUKE '51

## AND NOW-CHESTERFIELD FIRST TO GIVE YOU SCIENTIFIC FACTS IN SUPPORT OF SMOKING

A responsible consulting organization reports a study by a competent medical specialist and staff on the effects of smoking Chesterfields. For six months a group of men and women smoked only Chesterfield-10 to 40 a day-their normal amount. 45 percent of the group have smoked Chesterfields from one to thirty years for an average of ten years each.

At the beginning and end of the six-months, each smoker was given a thorough examination including X-rays, and covering the sinuses, nose, ears and throat. After these examinations, the medical specialist stated . . .

"It is my opinion that the ears, nose, throat and accessory organs of all participating subjects examined by me were not adversely affected in the six-months period by smoking the cigarettes provided."

Remember this report and buy Chesterfields . . . regular or king-size.

IGARETTES

KING-SIZE

GARETTES

LARGEST SELLING CIGARETTE in AMERICA'S COLLECES