

## Give KWAX An opportunity

There's not much incentive in working on a radio station which isn't heard. Not many people hear Oregon's "Voice of the Ducks", KWAX.

KWAX began broadcasting April 4, 1951, after a long period of delay and confusion. It was hailed as a new medium for reaching students, an expansion for the speech department and an addition to the University as a whole.

The Emerald commented editorially: "The radio and the newspaper today are supplementary. The one has actually created interest in the other—resulting in a more conscious awareness on the part of their audiences as to what constitutes the news, the trends, and the information, knowledge, and opinions of the present times. KWAX logically should have a similar effect—the development of a more extensive and intensive interest on the part of the students as to what is happening on the campus."

KWAX has now been operating for over a year. It has not turned out to be another medium for reaching students. Few people hear it.

The campus station operates on an FM band. According to a survey taken last year about 62 per cent of campus living organizations have FM radios. Few individual students have FM radios. The Federal Communications Commission will not allow KWAX to operate on AM, the normal band for commercial radio.

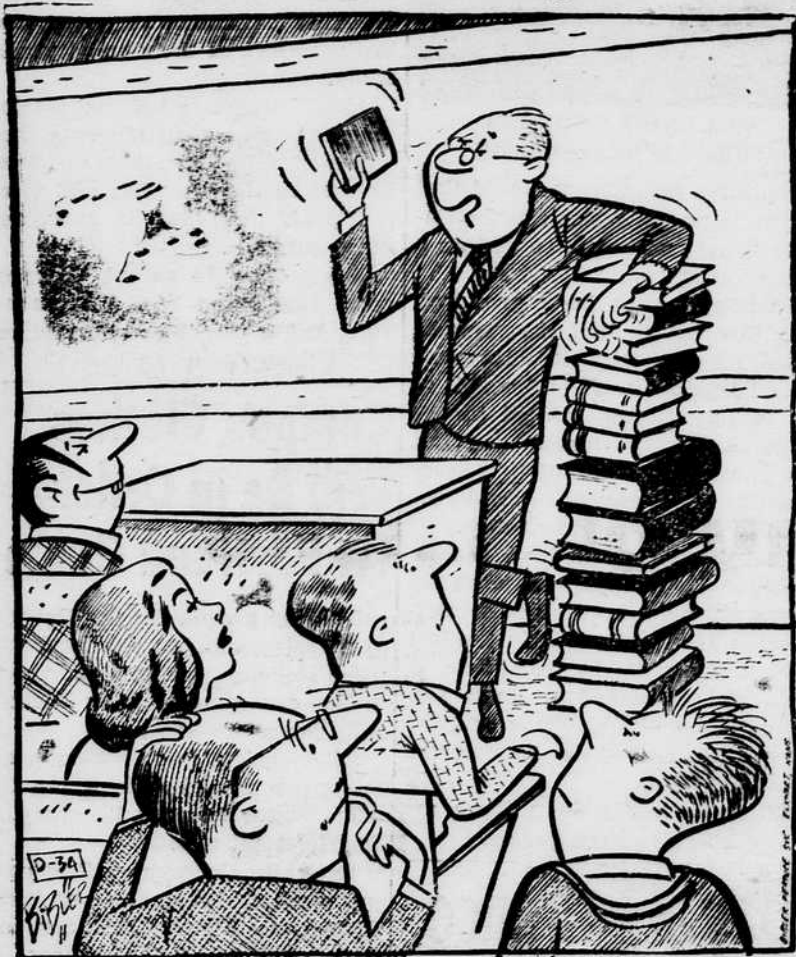
KWAX could be piped into dormitories at an estimated cost of about \$150. There are direct lines to Carson hall and John Straub which could be utilized for such purposes. However, there would be additional costs for experimentation in regard to the project.

There exists confusion as to the status of KWAX. Operating costs of the station are paid out of the speech department budget. Hence it might be considered an educational activity. Students operate the station. They receive no academic credit for their work. Hence it might be considered an extracurricular activity.

The station has no opportunity to make money. The FCC rules forbid KWAX to sell advertising. KWAX receives no educational activities fee money as does the Emerald, the only other agency in the field of campus communication.

We believe that KWAX should be recognized as an important medium for reaching students and given financial aid through the educational activities fund. We believe that KWAX is essentially an extracurricular activity and should receive the same consideration as the Emerald.

## Could This Be Oregon?



"This'll be th' text for th' undergraduates taking this course, but I'll expect a little more work from those enrolled for graduate credit."

# Oregon Daily EMERALD

## Visitors' Views Vary

### Background Is Key To Foreign Student Opinion of the U.S.

By Ted Goh

The first question that an American invariably asks a foreign student is "What do you think of America?" and most of the time they expect the student to sing praises.

Often when he does hear the foreign student's opinion the American is shocked and, at



times, belligerently mutters under his breath, "Ungrateful fellow." Foreign students today understand that diplomacy is called for in answering this question; they rarely exhibit their true feelings.

There are a few who dare to tread where the angels dare not and from them we glimpse genuine feelings. There are three types of reactions.

#### Three Reactions

The first outwardly say, "I am sorry I do not know; it is too early to arrive at any conclusions." In private, however, they write home their impressions—good or bad—and we never know what they think.

There are those who are willing to express their opinions when they talk to their fellow students from abroad but never to the American.

#### People Superficial

One newly arrived German had this to say, "America is more beautiful than I expected. As to the people, they seem to be so superficial. Maybe their civilization makes them so. Outwardly they say they like to hear what we have to say about America. I have heard, after making several speeches, that they, the speeches, were very enlightening. However, a close friend of mine told me that they did not take it too well. 'Tell them what they like the next time,' he said. The students, too, share this superficiality. Maybe this is due to the lack of maturity which is seldom found among undergraduates in European colleges. They seem to come to college to play and not to search for knowledge."

Maybe he was thinking about the water bags, the serenading of the girls at Hendrix Annex at 2:30 a.m. one Sunday morning, or the bunion derby.

There are those who, because

they have stayed in America longer and having met those people who had been sincerely interested in foreign students, have fallen in love with America and things American. An example is a Chinese student from Malaya, who has this to say:

"The United States is a swell country. My stay here has not changed my opinion of it. It seems as if I have lived here all my life. I still like this big country." This student has spent the last four years in Ohio.

Why do foreign students react so differently. Primarily it is due to the impressions they hold of America before they arrived. What are these impressions?

#### They See Discrimination

First there is the serious student of politics and those who have been fed on the propaganda of the wonders of democracies. These when placed in the wrong geographical areas, see discrimination (and are sometimes discriminated against), see the infringement of civil rights, and feel the new terror which is sweeping through men's minds in America—the fear of being labelled "communist" or "fellow-traveler" for possessing too radical and too liberal views. These cannot help but become cynical.

Secondly, those who have met the worst elements of American society in their homeland — the drunken serviceman, the untutored (in social and cultural background of the land they live in) ambassadors, the unscrupulous business man, the insincere missionary.

#### Friendship Hard to Win

Their friendship is hard to win and their distrust hard to dispel. Yet many of these people, due to the daily contacts they make on the campus and during their stay here, change their attitudes and gain a better understanding. These return home with memories of kindly people and of happy hours of comradeship both in the dormitories and in American homes.

Thirdly, there are those who have a preconceived contempt of American way of life. They have come either for personal gain or by the direction of their government. They are here to acquire all the latest advances in technical knowledge America can teach them. These are the students you will seldom meet and, if you do, have little to tell you.

#### They Can Change

All of them, however, will and can be made to change their views of America. They can contribute much to the understanding of how the rest of the world thinks.

## Notes to the Editor

Dear Editor,

It came as a great blow to us Republicans when the Oregon Daily Emerald did not come out in favor of Dwight D. Eisenhower. It is not generally known, but one of the most critical stratagems of the GOP presidential campaign was to secure the backing of the Oregon Daily Emerald.

Perhaps it is too late but this is a desperate matter and I would like to beg you, please, to reconsider your stand. You see, I don't think Ike knew how intelligent the people of the Emerald are. It does no good to be specific when you are speaking to people if they are not thinking people. And any intelligent college student knows that there are many, many non-thinking persons for every thinking person.

I urge you to try and understand how General Eisenhower must feel now. Perhaps this is being a bit rash but I would like to ask you to reverse your stand. It would mean so much to us.

John S. Irvin

(Ed. Note: Stevenson looks like a shu-in now, huh, John?)

## Dear Reader:

Dwight D. Eisenhower, Republican candidate for president, was in Eugene Tuesday for about 20 minutes. The Oregon Daily Emerald devoted an entire page Wednesday to a coverage of his visit. Here's why:

We think it's important that people know something about their government and the people that run it. A democracy can't function successfully without an informed electorate. We consider it part of a newspaper's job to present information which will aid the voter in making intelligent decisions.

Many students will not be old enough to vote in this election. But in another four years they will be ready to go to the polls. Election issues are often based on the record of past statements, actions and decisions.

Ike's visit was a big event. An estimated 5000 persons went to the Southern Pacific depot to hear him. When one man draws such a crowd it's big news.

Eisenhower may be our next president. We consider it essential that as many people as possible know what he stands for and hear or see what he has to say.

The ex-general is involved in controversy with the President of the United States. There have been charges and counter-charges. This makes news.

Eisenhower is a famous man. His name was prominent during World War II. As NATO commander in Europe he received world-wide publicity. People are curious about him. They want to see him. They want to hear him.

Presidential campaigns are highly colorful. One whistle-stop is a small part of the campaign, but it gives some insight into the political picture.

We began contacting Republican party leaders last week. Eisenhower headquarters in Portland said that the Emerald could place one reporter on the Eisenhower Special on the run from Albany to Eugene. That was one story.

One of the most interesting aspects of a speech is the reaction of the audience. So we got a story on that too.

Columns one and two of Wednesday's issue carried two different versions of Ike's talk, one by a Republican and one by a Democrat. The contrast was very sharp. In the fifth column was a story on the speech by an Emerald staff writer.

We enjoyed gathering the material and making up our "Eisenhower page." We hope you enjoyed reading it.

Yours sincerely,  
Larry Hobart

## The College Crowd

### Campus Headlines Elsewhere

By Rae Thomas

Black market tickets to the Notre Dame-Texas U. game were costing up to as much as \$40 a ticket last week. Persons called "scalpers", who seem to be commonly known and accepted on the Texas campus, buy the tickets from students and re-sell them to individuals who want tickets but can't get them. One boy reported that he could have sold his batch of six tickets for \$40 a piece. He couldn't accept the offer, however, because he had already sold them for \$18 earlier in the season.

A college fraternity in Alabama was shut down by the school authorities when it was learned that the house-mother was 19 years old.

A new ruling at the University of Nebraska states that all cars parked on campus must bear a sticker. One coed is sorely taxed

with parking problems. It seems that she is having difficulty obtaining three stickers for her three cars which she drives alternately to class.

The Michigan State News, carries a story of a boy who registered and then payed his fees in silver dollars. It went on to explain that he had spent the summer fire fighting near Roseburg, Oregon, and that when he was paid he received silver dollars. "Silver dollars are common in the West" he said, "and I didn't have time to exchange them at the bank for paper money." Silver dollars are common in the West....

Rowdy juveniles in Southern Cal were caught dancing the "Cemetery Drag" in a graveyard. The youngsters told police that they went in for tombstone tangos and some beer drinking just as a lark. The judge considered it a grave matter.