

Cox Suggests Commercial Television Trial for Colleges

Few colleges have enough money to operate a television station on a non-commercial basis and offer programs that will hold a big enough audience to justify the station's existence, according to a Missouri radio station operator, Lester E. Cox.

Cox, speaking at a meeting of

the Association of Governing Boards of State Universities and Allied Institutions in Portland Saturday, suggested that colleges should compete in FCC hearings for stations on a commercial basis.

He said that the minimum cost of a TV station at a school such as the University of Missouri would

be more than a quarter of a million dollars and a good one would cost a million. Such a station would soon lose its audience by operating on a non-commercial basis, he added.

Iowa State college is the only college which operates a college owned TV station at this time. It

is a commercial venture with the profits used for the production of educational programs.

The opening of a TV station in conjunction with KOAC, a non-commercial radio station at Corvallis, has been recommended to Gov. Douglas McKay by the Ore-

gon State Board of Higher Education.

When pouring liquids from one small bottle to another without a funnel, try holding a wood match or toothpick between the bottle mouths. It will guide the liquid directly into the bottle without spilling.

He's not your son—

Why Worry?

Why worry—when *other* people's kids run wild?

Why worry—when teen-agers at the rate of a thousand a day are getting into jams with the law?

Why worry—when right here in this country youngsters are being brought to court charged, not with pranks of mischief, but with robbery and assault?

And it's getting worse! Last year, nationally, arrests of boys under 21 increased 10.5% over the year before. Arrests of girls under 21 were 30% higher than before the war. And more than half (55.7%, to be exact) of all persons charged with robbery—as well as 72% of those accused of stealing autos—were *under* 25 years of age!

So you and every other citizen OUGHT to worry. Because it is your community. Because juvenile delinquency spreads like plague... one mind influencing another... one kid foolishly trying to "follow the leader."

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