

MUTUAL

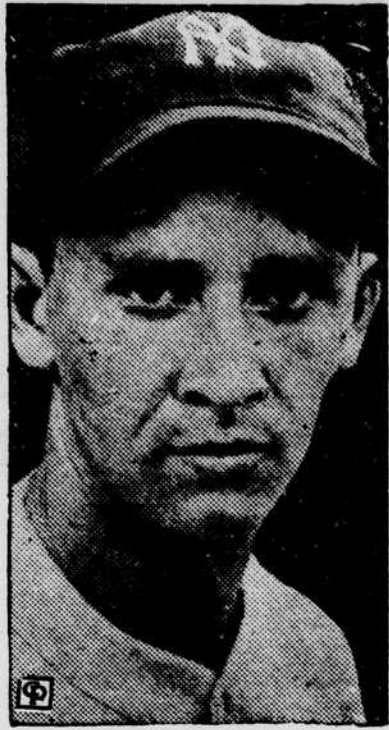
# Gordon Quits Job As Solon Pilot

SACRAMENTO, Calif. (AP)—Another skipper was ushered out Tuesday. He is manager Joe Gordon of the Sacramento Solons. Club president Eddie Mulligan said he met with Gordon and it was agreed that it would be in the best interests of all concerned that Gordon should leave the Solons. The decision was mutual and friendly according to Mulligan.

Gordon, a graduate of the University of Oregon, expressed willingness to help the Solons in the future in any way he could. His resignation was not unexpected. The former major leaguer clouted 43 home runs in his first season as player-manager of the Solons in 1951, but the club finished in seventh place.

This year Gordon's hitting fell off and the team wound up 43 games out of first place. Said Gordon, "The owners of the Sacramento club have treated me fairly and our parting was on a friendly basis. I have no immediate plans for the future except to go hunting and do some fishing."

Wake Island in the Pacific has a shoreline of only 12 miles.



JOE GORDON  
"They Treated Me Fairly"

## SPORTS FARE

### INTRA-MURALS, Wed., Oct. 1. Touch Football

3:50 p.m.  
IM Field—Theta Chi vs. Sigma Alpha Mu  
Field 1—Lambda Chi Alpha vs. Phi Sigma Kappa  
Field 2—Phi Gamma Delta vs. Phi Kappa Sigma  
Field 3—Chi Psi vs. Tau Kappa Epsilon  
4:45 p.m.  
IM Field—Pi Kappa Alpha vs. Pi Kappa Phi  
Field 1—Delta Upsilon vs. Phi Delta Theta  
Field 2—Alpha Tau Omega vs. Kappa Sigma  
Field 3—Sigma Nu vs. Sigma Alpha Epsilon

## SWITCHES

# Albright Moved To Left Half Spot

In preparation for their Saturday tilt with the Idaho Vandals at Moscow, the Oregon varsity went through both offensive and defensive scrimmages Tuesday afternoon. Farrell Albright, normally a right halfback filled in at the left half post for the injured Ted Anderson. Big Tom Elliott, right halfback, twisted his knee on an early scrimmage play but returned to duty as the session wore on.

### Sweitzer Back

Ken Sweitzer, who had to sit out most of his first two games because of sore ribs, returned to action and saw limited duty at left guard.

Most of the long runs were provided by the fullback Tom Novikoff and Dean Van Leuvan. Novikoff hit the line for sizeable chunks of yardage and Van Leuvan Novikoff's reserve, broke away for an eighty yard scoring run which was the longest of the day. In this scrimmage, Bob Leter, left halfback, was outstanding on the defensive team. Merrit Barber, spelling Albright on occasions, ran (Please turn to page five)

# Brooks, Yanks Clash In World Series Today

NEW YORK — Promptly at 1 p.m. EST today, the Brooklyn Dodgers will trot out on the field eight to five underdogs as the New York Yankees go to bat at Ebbetts Field.

The lineups for both clubs are fairly well set. Joe Black, the sensational relief pitcher, will throw his slants against the Yankees. And Allan Reynolds, the only 20-game winner on either team, will hurl for the Yankees.

## Cal, Washington Top PCC Offense

LOS ANGELES.—Pacific Coast Conference football teams have relied on aggressive defensive units in running up an impressive early season record, it was revealed Tuesday in statistics from the PCC Commissioner's office.

In 17 games PCC elevens have lost only one game outside of Conference play and have allowed opponents an average of only 242 yards a game—139 on the ground and 103 in the air. This 242 yards is 55 yards under the 1951 average.

UCLA has allowed the fewest yards rushing, only 58 a game, followed by Oregon State, 89. Oregon has 38.5 yards per game pass defense average, followed by Southern California with 51.0. Total defense honors go to Oregon State which has given up 171 yards a game with Southern Cal second at 187.5.

### Ticket Scalpers

Today there was feverish excitement around New York. Tickets were the big problem. Despite the efforts of both clubs to keep tickets out of the hands of speculators, many tickets have found their way to them. The speculators were asking and getting \$30 for a single box ticket and \$20 for reserved seats.

The price was slightly higher for the Ebbetts Field games than those scheduled at Yankee Stadium. This was due to a real scarcity of seats for the National League park which holds only 32,000 fans as compared to the 67,000 at Yankee Stadium.

Manager Casey Stengel of the Yankees pondered a big problem today. Outfielder Gene Woodling is still ailing from a groin injury and Stengel refuses to announce his lineup until he sees whether Woodling can run. If not, Stengel will make his 100th lineup revision of the year, with Irv Noren taking Woodling's place.

Outfielder Carl Furillo of the Dodgers was still hampered by an injured left hand but he says nothing will keep him out of the starting lineup.

### Third Strike Rule

Also on the agenda today was a meeting in baseball commissioner Ford Frick's office. Stengel and Brooklyn manager Charley Dressen attended and went over the ground rules. One of the points agreed upon was that a batter who turns toward the dugout after a dropped third strike will be automatically out. Each league has a different interpretation of the rule. Under World Series rules, the batter must start for first immediately after the ball is dropped by the catcher.

It was also agreed that newsmen will not be allowed in the clubhouses until five minutes after the games with the exception of the last contest. Then, newsmen will be permitted in the dressing rooms immediately after the last out.

## Women's Bowling Slated Next Month

The WRA announced Tuesday that women's intramural bowling will be held from October 21 to November 20. There will be a Tuesday league and a Thursday league. Each league will be limited to six teams.

Teams planning to enter the league must have their entry blanks in by October 10. The first six teams to turn in their blanks will be allowed to compete. Games will be at 3:30 p.m. on Tuesdays and Thursdays.

Teams will consist of four players and substitutes will be allowed. Living organizations lacking the required number of players are encouraged to join with another group and enter a team.

## SPORTS STAFF

Desk Editor: Larry Lavelle. Asst. Desk Editor: Jerry Harrell. Staff: Gary Canova, Morton Harkins, and Bob Davis.

# STUDENTS!

# Make \$25<sup>00</sup>

189 AWARDS LAST YEAR!

## Write a Lucky Strike jingle!

No box tops! NO ENTRY BLANKS! It's easy!

Just write a 4-line jingle based on the fact that

**LUCKIES ARE MADE BETTER**

**TO TASTE BETTER!\***

I've heard the same in every class—  
In history, psych, and ec—  
For cleaner, fresher, smoother smokes,  
It's Lucky Strike, by heck!



I like a better-tasting smoke  
And mildness counts with me.  
So when I buy I keep in mind  
That L.S./M.F.T.!



Here's your chance to make yourself \$25. Just write a 4-line Lucky Strike jingle, based on the fact that Luckies are made better to taste better.\*

Then, if we select your jingle, we'll pay you for the right to use it, together with your name, in Lucky Strike advertising... probably in this paper.

Read the sample jingles on this page. Then get the gang together, break out the rhyming dictionary, and start writing. It's fun! And we're buying jingles by the bushel!

Hint—if you can sing your jingle, it's a good one!

Hint—the more jingles you write, the more money you have a chance of making.

Hint—be sure to read all the instructions!

### HERE ARE THE INSTRUCTIONS

1. Write your Lucky Strike jingle on a plain piece of paper or post card and send it to Happy-Go-Lucky, P. O. Box 67, New York 46, N. Y. Be sure that your name, address, college and class are included—and that they are legible.
2. Base your jingle on any qualities of Luckies. "Luckies are made better to taste better," is only one. (See "Tips to money-makers.")
3. Every student of any college, university or post-graduate school may submit jingles.
4. You may submit as many jingles as you like. Remember, you are eligible to win more than one \$25 award.

### \*TIPS TO MONEY-MAKERS

To write a winning Lucky Strike jingle, you're not limited to "Luckies are made better to taste better." Use any other sales points on Lucky Strike such as the following:

- L.S./M.F.T.
- Lucky Strike Means Fine Tobacco
- Luckies' cigarette-tearing demonstration
- Luckies taste cleaner, fresher, smoother
- Be Happy—Go Lucky
- So round, so firm, so fully packed
- So free and easy on the draw
- Buy Luckies by the carton
- Luckies give you deep-down smoking enjoyment

